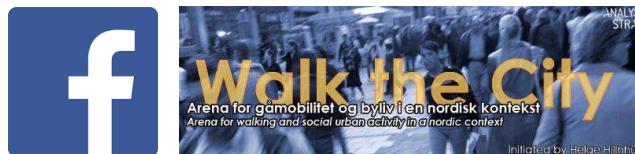
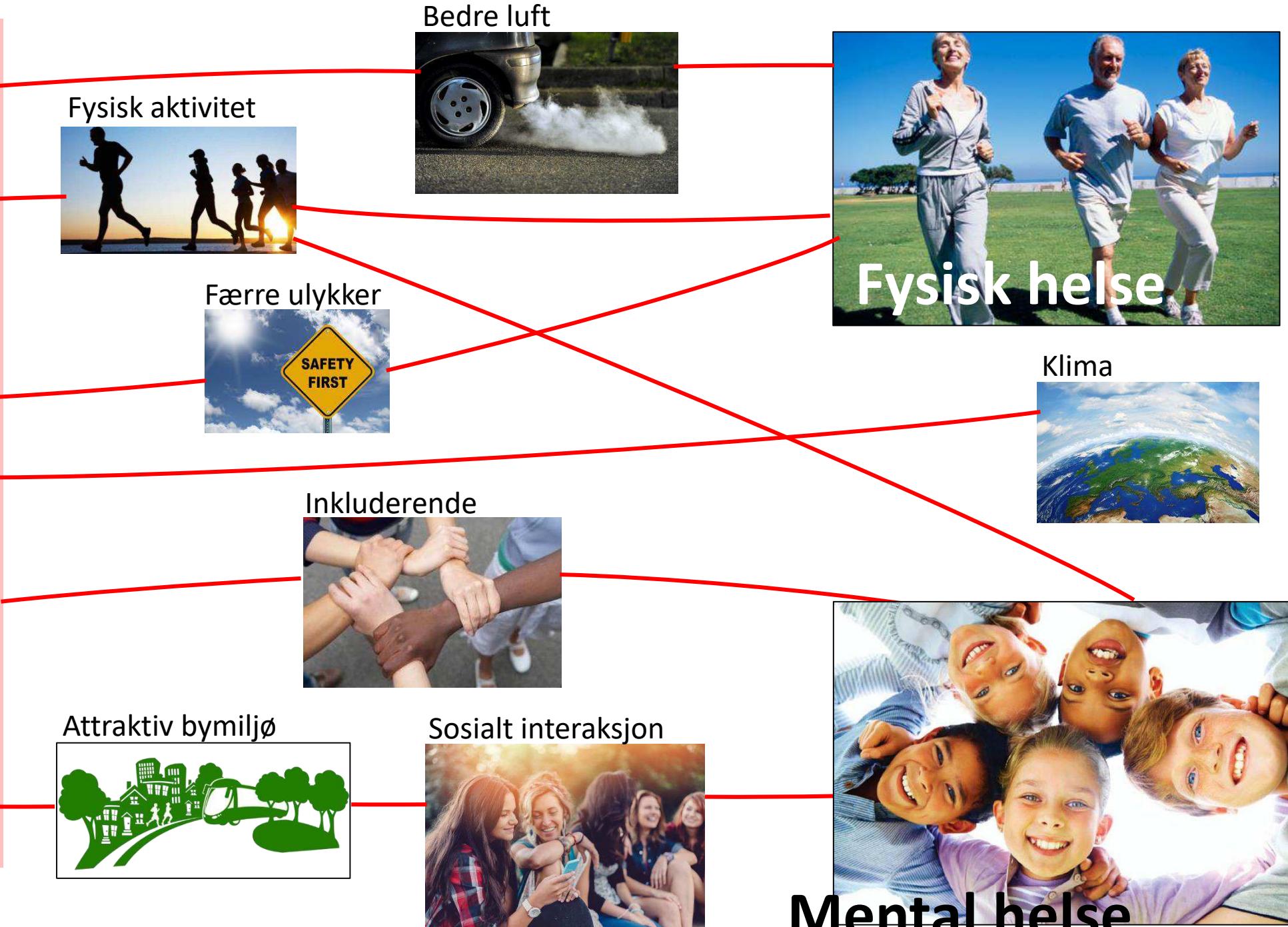


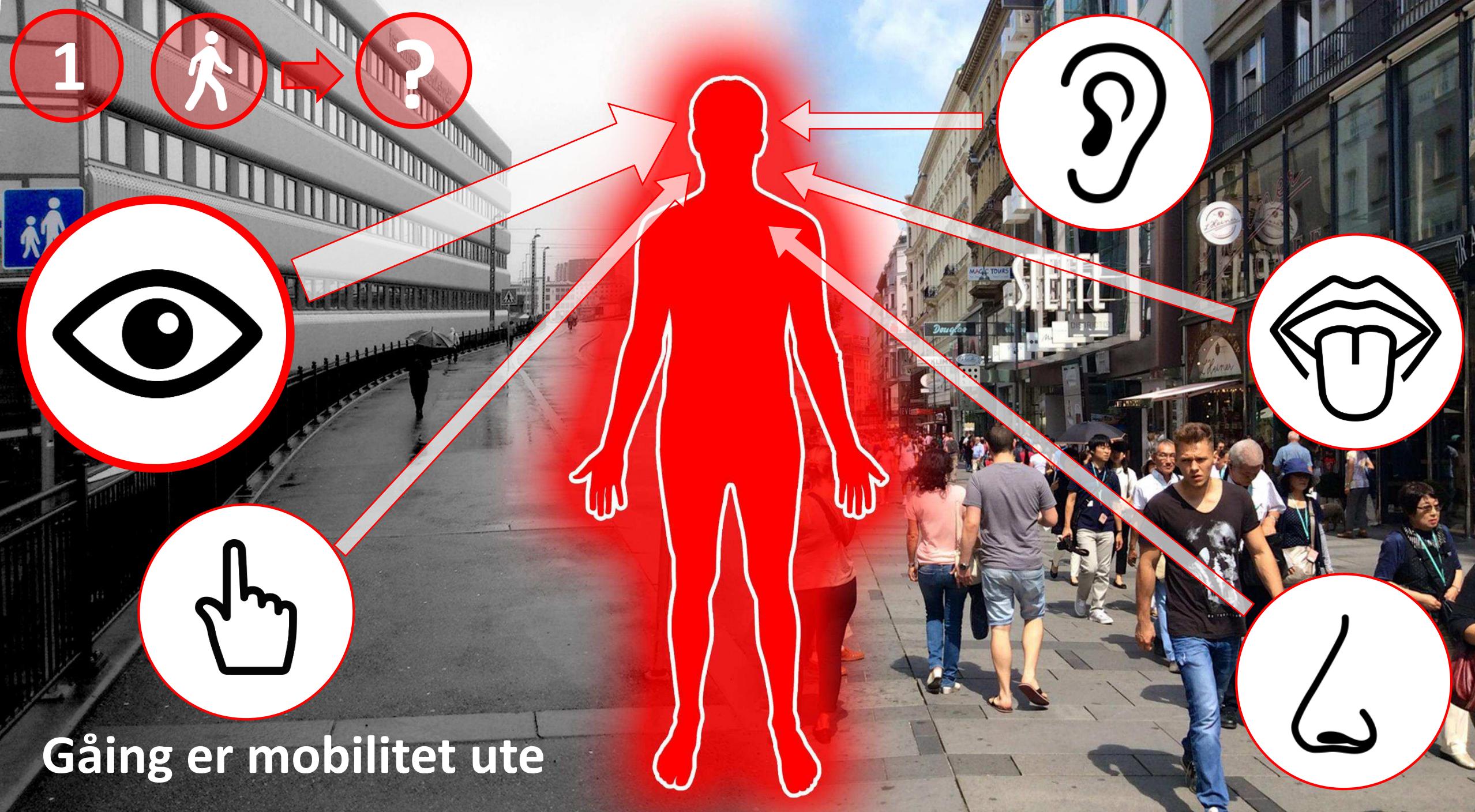
Tilrettelegging for sunde transportformer :

Mobilitet til fots & kollektivtransport



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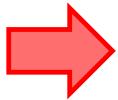




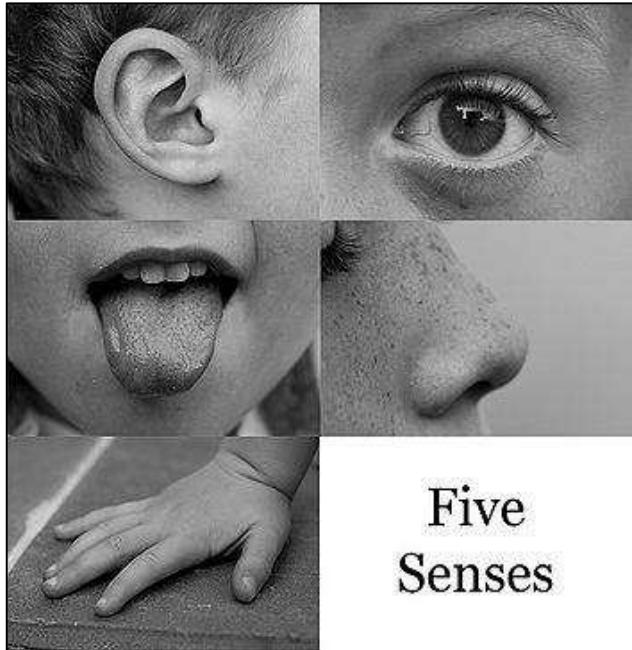


2

2



Sensorisk opplevelse av byen



Opplevelse av tid



Emosjoner

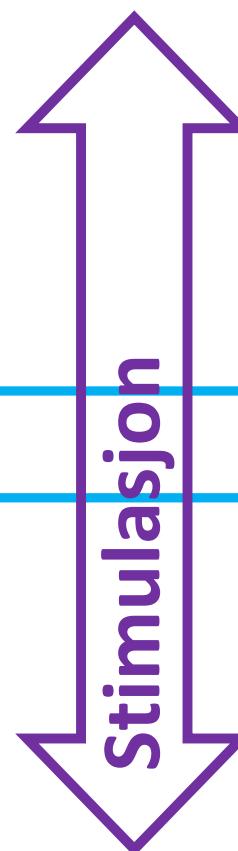
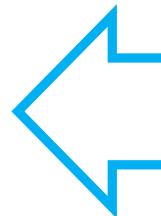


3



Emosjoner...

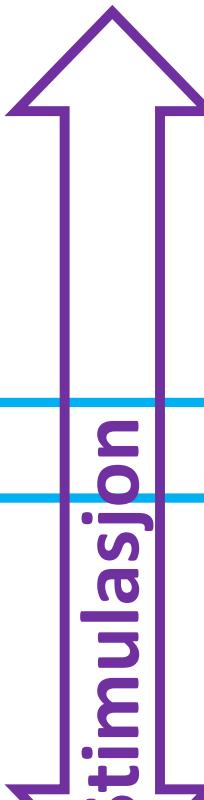
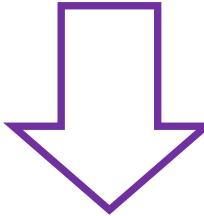
Psykologer forklarer:



Behagelig



3



Behagelig

Stimulasjon



Kjedelig

Avslappende

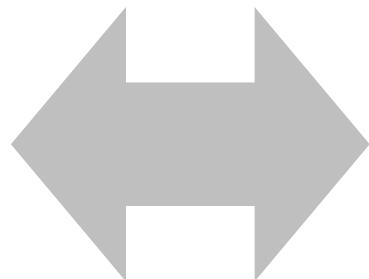
4



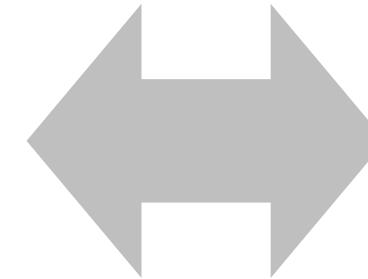
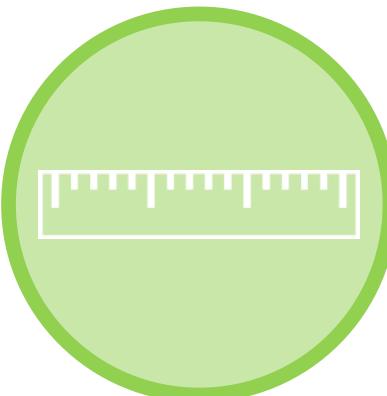
Tidsopplevelse men vi går...



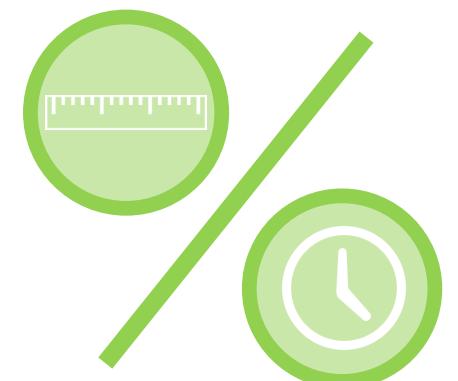
Tiden går
raskt



Avstanden
blir kort



Hastigheten
er høy



4



+30%

Ingen «myk faktor»!



Kort



Variasjon opplevet gangavstand

+ 17%

+ 12%

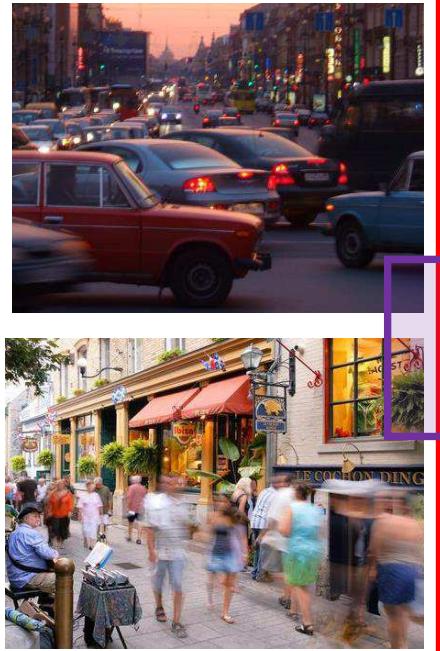
+ 9%

- 9%

- 10%

- 11%

- 14%

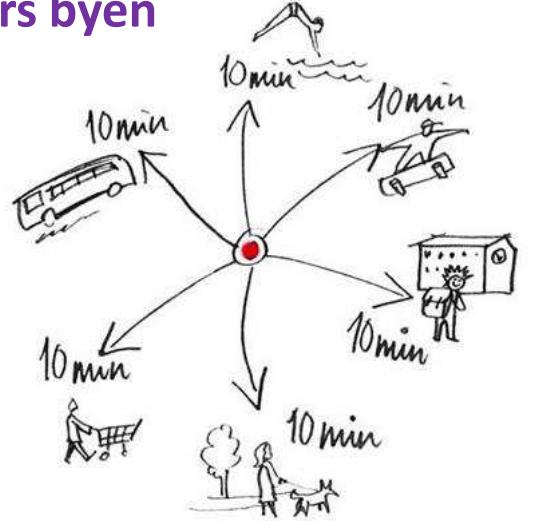


Opplevelse av tid og
distanse



10 minutters byen

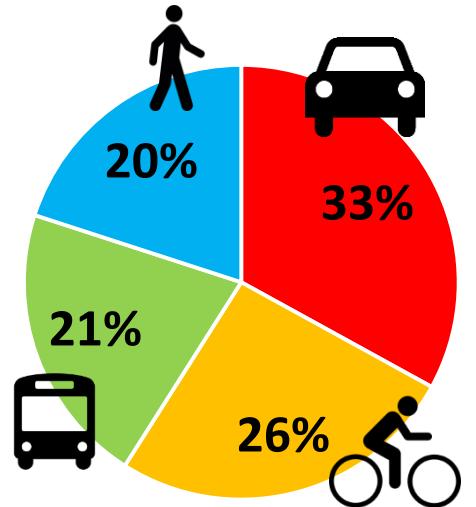
Hva vi
når til
fots



Emosjoner



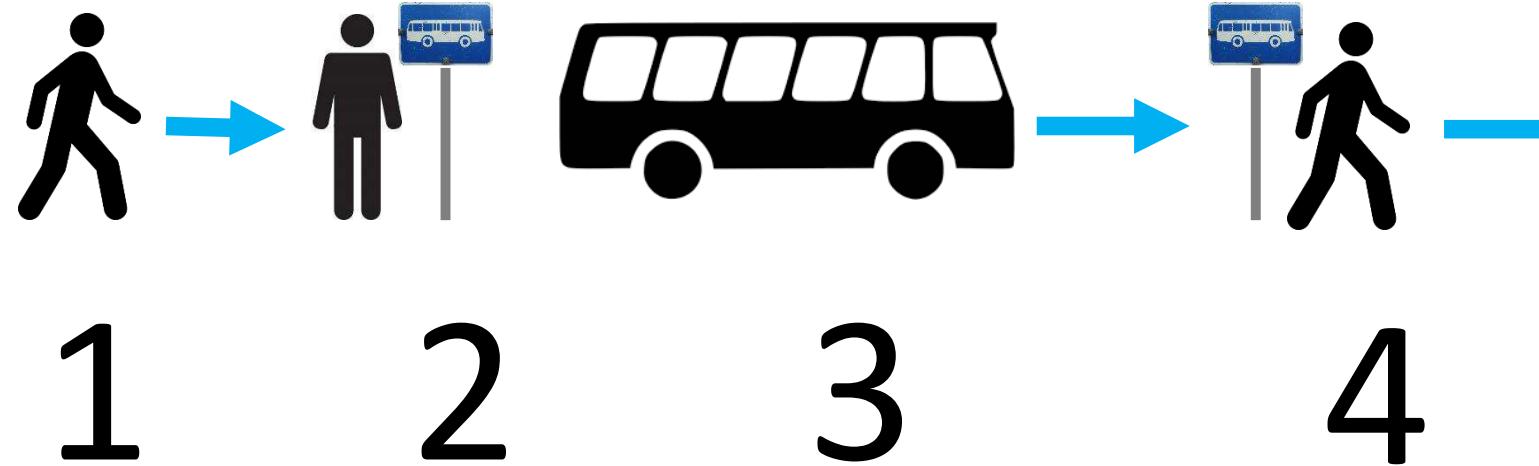
Om vi
velger
å gå



Reisemiddelfordeling København



Reise med kollektivtransport



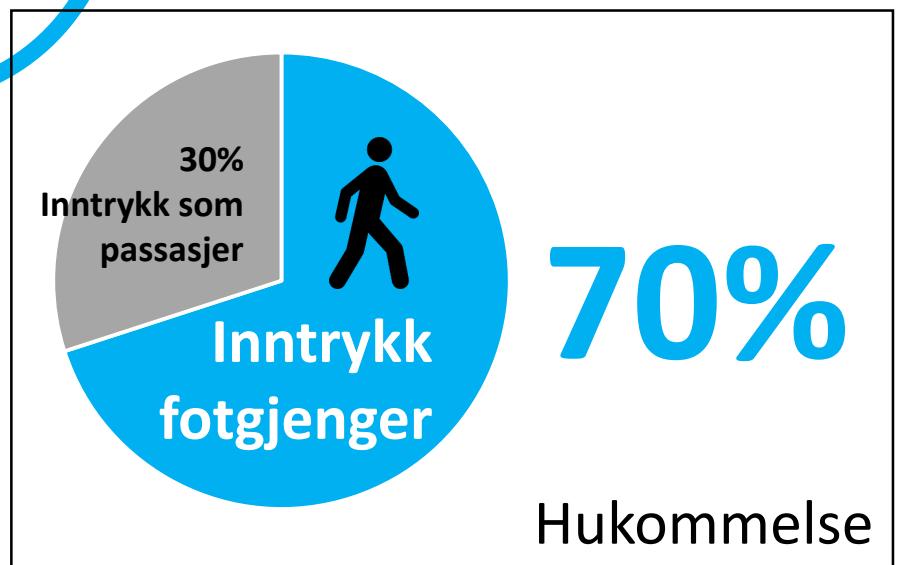
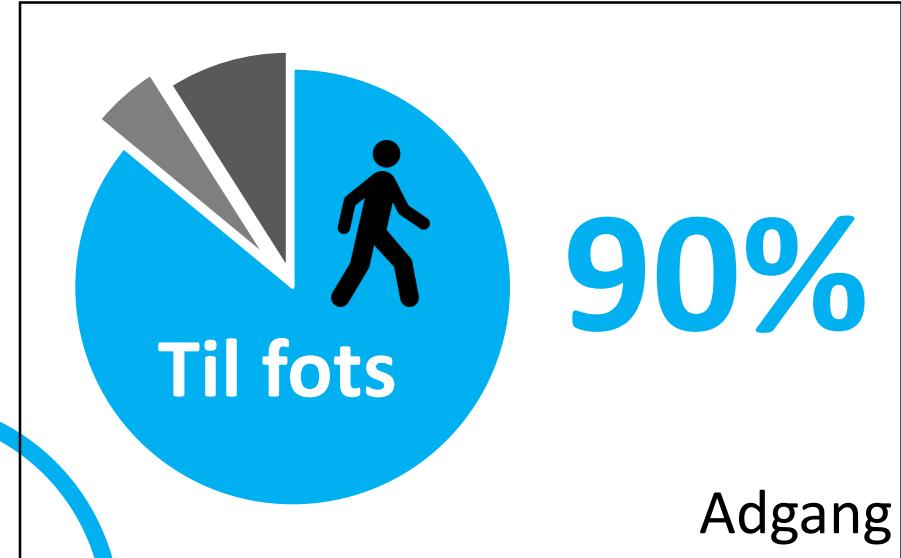
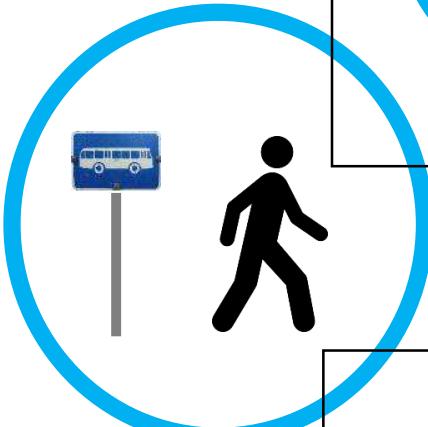
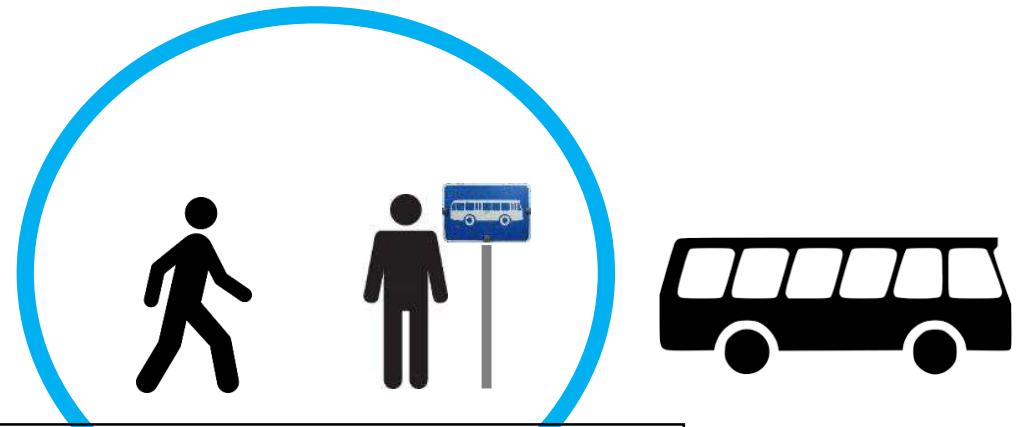
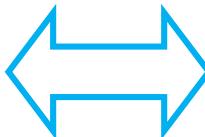
1

2

3

4

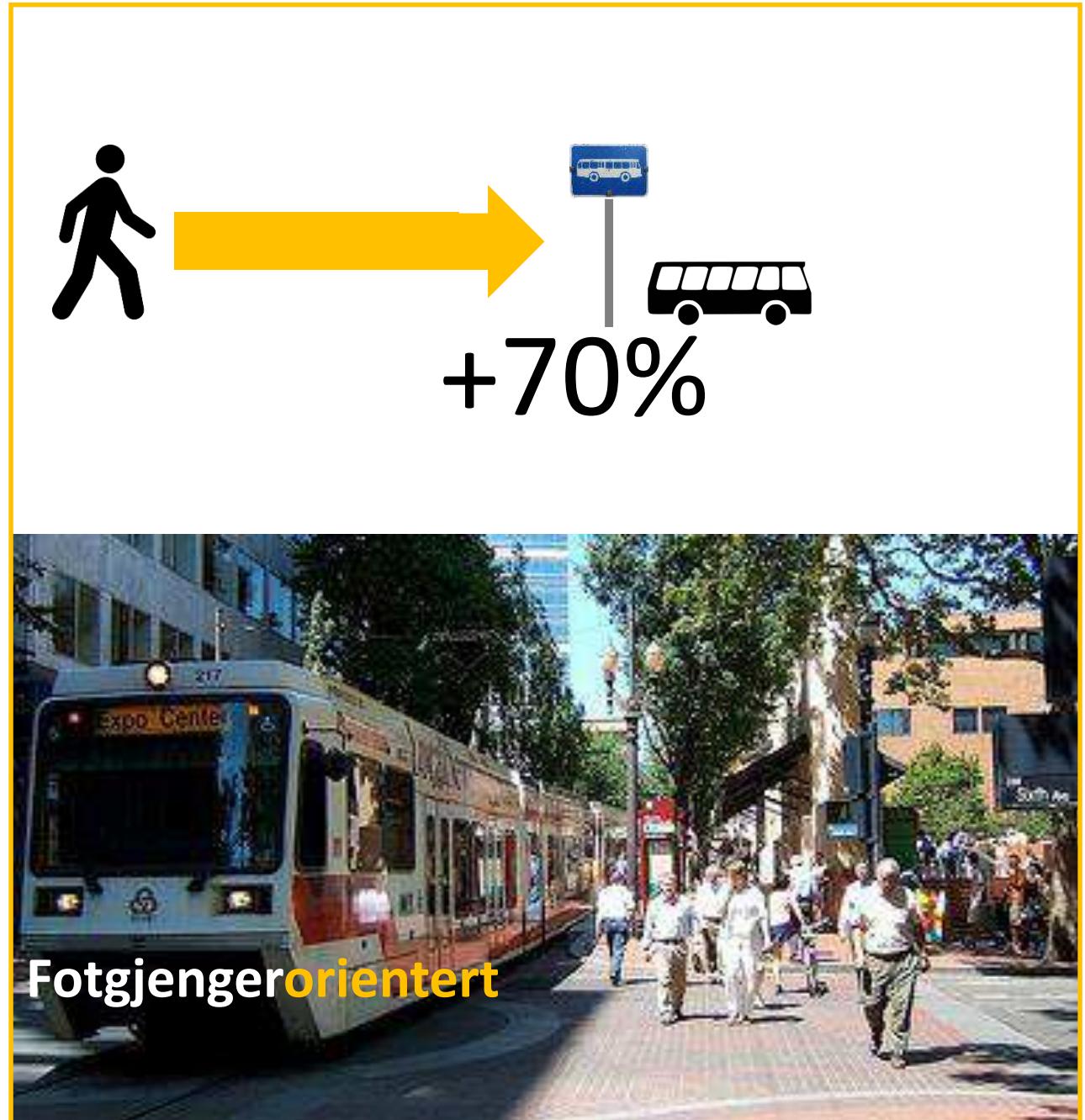
4 etapper



4



Hvor langt går folk til holdeplassen?



4



+



3X

flere bor i
akseptabel
gangavstand til
kollektivtransport

influensområde

X3

+70%

Holdeplass



4



Forskning: Kollektivtransport øker fysisk aktivitet

Kollektivreise: tur - retur



UK: Kollektivreisende **50% mere fysisk aktivitet** enn bilister

(Davis et al. 2007)

US: 30% av kollektivreisende **går mere en 30 minutt per dag**

(Besser Dannenberg 2005)

Kollektivtransport som «verktøy» for å øke folkehelse

(Morency et al. 2011)



synergi

$$1 + 1 = 3$$



Enda flere fotgjengere

Byrom for fotgjengere

Færre biler

flere fotgjengere

Flere kollektivreisende