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Asia-Pacific CEO Association  
Worldwide (APCEO)



**Host in China**  
Zhengzhou Municipal Government of  
China

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# WORLD EMERGING INDUSTRIES SUMMIT (WEIS 2019)

## Theme: New Dynamic, Fresh Opportunities

**Official Website:** <http://weis.apceo.com>

Hilton Zhengzhou, Zhengzhou City, China April 7-9, 2019

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# Background

The World Emerging Industries Summit is a top-level conference on international cooperation of the world's emerging industries. Initiated by the Asia-Pacific CEO Association, a renowned international economic organization, the summit enjoys robust support worldwide. Sponsors include political leaders, industrial leaders and government bodies.

The development of emerging industries will unfold a new round of global industrial revolution and global industry and technology transfer. Led by developed

countries, emerging industries will be the focus of global industrial restructuring and industry and technology transfer, setting fresh agendas for global economic cooperation, international trade and investment.

Emerging industries came into being with the invention and application of new technologies in different countries. They take shape through either the industrialization of new technologies or upgrading traditional industries.



# MAJOR SECTORS & TOPICS OF WEIS2019

Auto / New Energy Electric Vehicles

Biological Medicine

Big Data

New Material

Modern Chemicals Industry

Industrial Internet / Intelligent Manufacturing

5G Communications

## WHO ATTENDS

Foreign Heads of State

Officials from Governments

Fortune Global 500

Forbes Global 2000

China's State-Owned Enterprises

Top 500 Enterprises of China

Global Top 100 Automotive Manufacturers and Parent Companies

Global Top 100 Auto Parts Manufacturing

Pharm Exec's Top 50 Companies

The Top 10 Biotechnology Companies

Top 100 Medical Device Companies

Top 10 IC Foundries

Top 10 Industrial Automation Companies

Top 50 Electronics Components Distributors

Big Data 50

MEMS 30

Green 500

Top 250 Global Energy Companies

Top 100 Logistics Companies

Global 100 IT Companies

Global R & D 1000

Global Innovation 100

Fortune's 100 Fastest-Growing Companies

The Top 100 Hedge Funds

Central Banks in Main Developed Countries

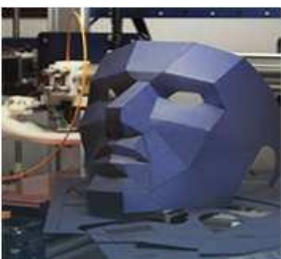
Brand Finance Global 500

Head of Renowned Stock Exchanges

Top 1000 World Banks

Global Investment Companies 5000

Emerging Industry Technology Experts and Academic Leaders



Theme of the 4<sup>th</sup> Summit  
**New Dynamic,  
Fresh Opportunities!**

7-9 April, 2019  
Zhengzhou City  
Henan Province  
China

Emerging Industries focus on:

- Internet & New Info Tech
- High-end Equipment Manufacturing
- Intelligent Manufacturing
- New Energy & New Energy Vehicles
- Environmental Protection
- Modern Logistics
- Digital Service
- New Materials
- High-tech Service Industry
- Biotechnology & New Medicine Creative Industry





# Part of Proposed Speakers



**Hon. Dominique de Villepin**  
Global Chairman of APCEO  
Former Prime Minister of France



**Hon. Susanne Kurz**  
Global Vice Chairman of APCEO  
Former President of the Federal  
Council of Austria



**Chen Zhaoxiong**  
Member of the Party Group and  
Vice Minister of the Ministry of  
Industry and Information  
Technology, China



**Wang Shouwen**  
Vice Minister of Commerce of  
PRC and Deputy China  
International  
Trade Representative



**Jan Gurander**  
Deputy CEO  
Volvo



**James Mitchell**  
Chief Strategy Officer  
Senior Executive Vice President  
Tencent



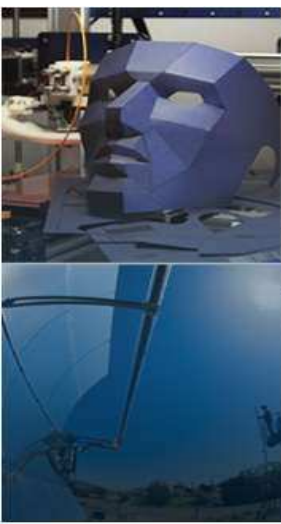
**Stefan Oelrich**  
Member of the Board of  
Management of Bayer AG and  
head of the Pharmaceuticals  
Division  
Bayer



**James Fraser**  
Nobel Prize in Chemistry  
Stoddart Fellow of the Royal  
Society of London  
UK



**Sabine Keller-Busse**  
Group Chief Operating Officer  
UBS Group AG



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# HIGHLIGHTS

## 1. Opening Ceremony / Keynote Speech & High-level Forum of the World Emerging Industries Summit (WEIS)

Participants: 300 guests

Theme: New Dynamic, Fresh Opportunities!

Description: Emerging industries are the new driving forces of world economic growth. Major economies in the world are actively using the new opportunities brought by the emerging industries to upgrade the industry, optimize the industrial structure and achieve green and sustainable development.

## 2. Government Meeting

Participants: 30 guests

Description: Officials from Chinese Central Government, Henan Province, Zhengzhou City meet with VIP guests of the WEIS.

## 3. Key Cooperation Projects Signing Ceremony

Participants: 300 guests

Focus on automobile / new energy vehicle, biomedicine, industrial internet and intelligent manufacturing, big data, 5G communication technology, new materials, modern chemical industry, etc.

Procedure: Guests present cooperation intentions before the WEIS →

The organizing committee selects projects fitting

Zhengzhou's industrial development →

Investment promotion departments of Zhengzhou city negotiate →

Cooperation projects sign contracts at the WEIS.

## 4. WEIS Cutting-edge Technology / Project Announcement Release and Financial Matching Conference

Participants: 300 guests

Focusing areas: automobiles / new energy vehicles, bio-medicine, industrial internet, intelligent manufacturing, big data, 5G communication technology, new materials and modern chemical industry

Publishers can use a variety of audio, video and physical display to showcase their technology / projects in all dimensions for the best results in 5 minutes. There will be around 15 technologies / projects and more than 50 professional funds.

## 5. Preparatory Meeting for the World Emerging Industry Cooperation Fund

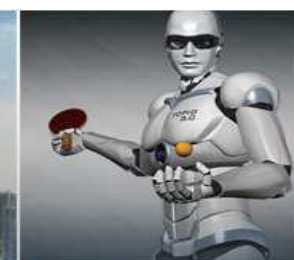
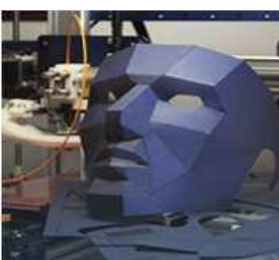
Participants: 30-50 guests with invitation only

Description: The World Emerging Industry Cooperation Fund and the WEIS promote one another, and will enhance the transformation of emerging science and technology into real productivity, and optimize the allocation of industrial resources through investment, mergers and acquisitions, etc. The preparatory meeting will focus on the discussion of the purpose, philosophy and structure of the Fund and its management structure, investment strategy, income distribution and work plans.  
Guest Structure:

No.	Guests
1.	Fortune global 500, Forbes global 2000
2.	Top 500 Chinese enterprises
3.	Other important companies from emerging industries
4.	Financial investment institutions
5.	World-renowned experts and scholars

## 6. The 13<sup>th</sup> China Henan International Investment & Trade Fair

Description: The 13<sup>th</sup> China Henan International Investment & Trade Fair has strong supports from the Ministry of commerce of the People's Republic of China, China Council for the Promotion of International Trade and the Chinese People's Association for Friendship with Foreign Countries. Over 500 exhibitors from over 80 countries and regions participate the Fair every year with over 30,000 domestic and international attendees.





# Brief Introduction to Zhengzhou City

Zhengzhou is the capital of Henan Province. Known as the “hinterland of China” and a “thoroughfare connecting ten provinces”, Zhengzhou is at the geographical center of China, adjoining the Yellow River to the north, with the Songshan Mountain to the west and the broad Huanghuai Plain to the southeast. Zhengzhou is the political, economic, cultural and financial center of Henan and honored as a famous historical and cultural city and an outstanding tourism city in China. Also, Zhengzhou is a National Sanitary City, National Garden City, National Model City for Landscaping, National Advanced City for Scientific and Technological Progress, National Double-Support Model City, National Demonstrative Digital City and National Civilized City. In December 2016, the central government officially approved Zhengzhou to be a national central city, in a move highlighting Zhengzhou's important role in leading the development of central China, supporting the rise of central China and serving the whole country. The implementation of national strategies has made Zhengzhou more advantageous, including Zhengzhou Airport Economy Zone, China (Henan) Pilot Free Trade Zone, Zhengzhou-Luoyang-Xinxiang National Innovation Demonstration Zone and the Central Henan Urban Agglomeration.

In recent years, Zhengzhou has established three Silk Roads respectively on the land, in the air and on the internet, while seizing the great opportunity of the Belt and Road Initiative. Zhengzhou is becoming a hub of logistics serving the whole country and connecting China and the rest of the world. On the land, China Railway Express (Zhengzhou) connects 121 cities in 24 countries including Russia and European and Central Asian countries. In the air, Zhengzhou-Luxemburg freight service covers 92 domestic cities and major regions of European countries like Luxemburg, Germany, the UK, and Belgium. On the internet, e-commerce makes Zhengzhou linked to the rest of the world. The city's e-commerce turnover is one of the highest in China, laying a solid foundation for “global buying and global selling”.

## Honorary Titles

China's Famous Historical and Cultural City  
China's Outstanding Tourism City  
National Sanitary City  
National Forest City  
National Garden City  
National Model City for Landscaping  
National Advanced City for Scientific and Technological Progress  
National Double-Support Model City  
National Demonstrative Digital City  
National Civilized City  
Pilot City of Cross-border E-commerce Services  
National IPR Model City  
National Model City for Information Consumption  
National Next-generation Internet Demonstration City  
Pilot City of E-commerce, Information Consumption and Smart City  
Core City of China Smart Network (CSN)  
China Outsourcing Service Demonstration City  
China (Henan) Pilot Free Trade Zone

## Leading Industries

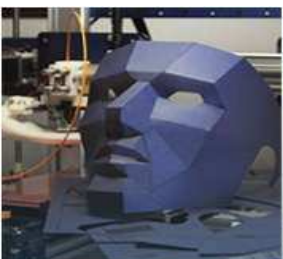
### Seven Leading Industrial Sectors

In 2017, the added value completed of seven leading industrial sectors was RMB 226.31 billion, with an increase of 10.5% and contribution rate to economic growth reached 96.8%. The proportion of the four strategic industries increased to 49%, while that of high energy-consuming industry fell to 40.1%

**Auto & equipment manufacturing:** passenger vehicle, saloon car, pick-up truck, new energy vehicle, etc.; engineering machinery, coal mine machine, hydraulic machinery, textile machinery, railway transportation equipment, efficient power equipment, energy-conservation and environmental-protection equipment, etc.

**Electronic information:** smart terminal (mobile phone), new-generation information and communication product, photo voltaic product, new display, application electronic, information household appliances, equipment of Internet of Things, etc.

**Modern food manufacturing:** quick-freezing, fast food,



flour, grain & oil processing, beverage and fruit & vegetable processing, dairy product, agricultural and sideline product processing, etc.

**Manufacturing of brand clothing & furnishings:** R&D, design and innovation industries of textile and clothing; design and manufacturing of furnishings, etc.

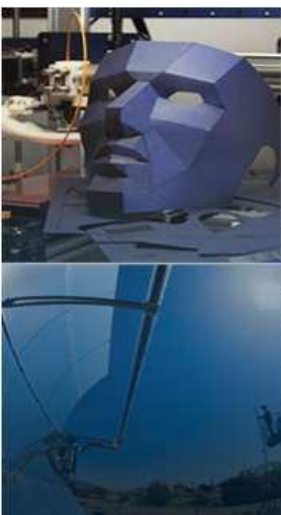
**Bio-pharmaceutical:** diagnostic reagent, new vaccine, blood product, antibiotic BPC, modern Chinese medicine, biomedical engineering, etc.

**New materials:** abrasive material & tool, super-hard material and product, new non-ferrous alloy material, new refractory material, new energy-conservation and environmental-protection material, etc.

**Aluminum & aluminum fine and deep processing:** aluminum end product.

- **146 Fortune 500 companies has settled in Zhengzhou already**
- **Ranking List of FDI Projects**

Ranking	Organization	Foreign Investment in Actual Use (Unit: USD 10,000)
1	Hongfujin Precision Electronics (Zhengzhou) Co.,Ltd	54000
2	Xinyuan Real Estate Co., Ltd	29130
3	Futaihua Precision Electronics (Zhengzhou) Co., Ltd	23501
4	Central China Securities Co., Ltd.	22600
5	Central China Real Estate Limited	17620
6	Zhengzhou Dingjin Food Co., Ltd.	13050
7	China Resources Land (Zhengzhou) Co., Ltd.	10000
8	China Resources Snow Breweries (Henan)	9390
9	Zhengzhou Jianai Special Aluminate Co., Ltd.	8860
10	Zhengzhou Renjie Refractory Co., Ltd.	8400



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