



Blouses in Bloom

The exhibition is part of the “Centennial Romania” project, initiated by Flori de ie/ Blouses in Bloom and Alexandru Emanuel Zainea, in partnership with the Centenary Department at the Romanian Ministry of Culture. Guest speaker: Cristina Chiriac, creator of the exhibition.

With a PhD in Economics and founder of “Flori de ie/Blouses in Bloom”, Cristina Chiriac was awarded in 2010 by the European Commission with the title of Ambassador of the European Network of Female Entrepreneurship, acknowledging her support for entrepreneurship in Romania.

Alexandru Emanuel Zainea is a Romanian photographer based in London. His photographs have featured in famous magazines like “Vogue”, “Harper’s Bazaar”, “Powerful USA”, “FabUK, Shape Mag”, “Cosmopolitan”, “NewYorkMagazine”. Alexandru Emanuel Zainea is member of “New York Institute of Photography”.

“Flori de ie/Blouses in Bloom” is a Romanian brand which promotes Romanian traditional textile craftsmanship. All vintage and new pieces are made exclusively by hand, in communities where the old techniques and aesthetics are still alive. The brand encourages entrepreneurship in rural villages and is active in all regions of Romania.