

Annex 1

UNIDO Nordic Office in Copenhagen

- UNIDO is already showing presence in Copenhagen with an office of the Climate Technology Centre and Network (CTCN) (see separate fact sheet).
- The management of the Organization has nevertheless taken the decision to expand its local representation by establishing a UNIDO Nordic office in the UN City Copenhagen.
- Based on initial exploratory talks in June 2014 and further to the visits of the UNIDO Director General in October 2014 and March 2015, UNIDO is finalizing preparations for the establishment of such an office, which is planned to be opened at the end of 2015.
- The UNIDO Nordic Office is planned to contribute to promoting the interests of Danish industries in the developing world.

Recent official visits to Denmark

Since taking office in June 2013, the UNIDO Director General has visited Denmark twice — in October 2014 and March 2015.

Meetings with senior management of the private sector and business interest organizations included meetings with the Confederation of Danish Industry, Danfoss, Project Zero, State of Green, Vestas Wind Systems, or LEGO.

The Director General also met with Government representatives, such as the Minister for Trade and Development, the Minister of Foreign Affairs, and the then Speaker of the Parliament of Denmark.

The Director General also participated in the Global Green Growth Forum 2014 where he addressed the plenary session on “Transforming our Economic Growth paths”. He was also invited as keynote speaker at the 8th Public Private Dialogue Workshop and spoke on “inclusive and sustainable industrial development - Social and environmental challenges in a sustainable and lasting manner” in March 2015.

At the occasion of the meeting with Her Royal Highness Crown Princess Mary, the Director General also invited Her Royal Highness to consider becoming a UNIDO Goodwill Ambassador on Gender Equality and Empowerment of Women.



Photo from left to right: DG LI Yong ; CEO of DI, Karsten Dybvad ; HRH Crown Princess Mary ; Minister of Development Mogens Jensen ; Second photo: Mr. Mogens Lykketoft, Speaker of the Parliament of Denmark and now President of the 70th Session of the UN General Assembly

UNIDO project cooperation with Carlsberg

A growing number of industry leaders are recognizing that aligning business strategies, operations and supply chains with



sustainable development outcomes is not only a social responsibility, but also increasingly a business imperative. Adopting more socially inclusive and environmentally sustainable business operations helps to mitigate risk, develop new markets, and cultivate sustainable relationships with suppliers, customers and investors.

- Due to its mandate, UNIDO is in a unique position to establish partnerships with companies, thus harnessing the expertise, know-how and resources of the private sector to tackle important global industrial development issues.
- In October 2012, UNIDO entered into a partnership with the Carlsberg Group, the world's fourth largest brewing company, and its subsidiary Baltika Breweries.
- With the support of the Global Environment Facility, this partnership aims to reduce natural resource consumption, pollution and green-house gas emissions, while also improving the agro-ecosystem and water systems.
- The overall objective of the public-private partnership is to demonstrate a replicable approach of how the subsidiary of Carlsberg, as a corporate socially responsible industrial player, can become a pro-active steward for resource efficient cleaner production along its entire value chain.
- While project implementation is currently being put on hold due to external factors, representatives of Carlsberg group voiced their satisfaction about the cooperation with UNIDO.



“The role the UNIDO partnership has played within Carlsberg is not only that of driving environmental solutions in a progressive innovative business mode which we believe is the way forward across our entire business, but that it has also acted as an agent of change to shift our thinking towards a more sustainability oriented supply chain.”

Senior Management of Carlsberg

From left: Isaac Sheps, former Senior Vice President of Carlsberg Group in Eastern Europe and President of Baltika Breweries; Sergey Korotkov, Director of UNIDO's Investment and Technology Promotion Office in the Russian Federation; and Crown Princess Mary of Denmark. (Photo courtesy of Carlsberg Group)

UNIDO and the Montreal Protocol



The Montreal Protocol on Substances that Deplete the Ozone Layer is an environmental treaty adopted by the international community to protect human health and the environment by phasing out a number of man-made chemicals with adverse effects on the ozone / ozone layer. It is one of the most successful environmental agreements to date, as for instance the concentration of chlorofluorocarbons (CFCs) in the ozone layer is expected to decline to pre-1980 levels by 2050.

- UNIDO became an implementing agency of the Montreal Protocol in 1992 and is proud to be associated with its success.
- UNIDO has particularly excelled in promoting innovative technologies based on ozone-friendly chemicals and clean manufacturing processes.
- These activities directly reduce emissions of gases that both deplete the ozone layer and contribute to climate change.
- The Organization's performance is continuously highly rated by the Executive Committee of the Multilateral Fund: out of 13 evaluations since 2001, UNIDO was ranked 11 times as the top implementing agency, and second only twice (in 2002 and 2007).
- UNIDO's Montreal Protocol projects, however, go beyond the mere elimination of ozone-depleting substances. They also contribute to the introduction of new, clean and up-to-date technologies; the upgrade of production lines with brand new equipment; and, the dissemination of adequate training on technology and industrial safety, including human health aspects. Not only does this allow for better access to new markets, it also keeps businesses alive and promotes modern technologies in developing countries.



Source: The Economist, 20 Sept 2014

- The CTCN is the operational arm of the United Nations Framework Convention on Climate Change (UNFCCC) Technology Mechanism, with the objective to enhance action on the development and transfer of technology for action on climate change.
- It is hosted by the United Nations Environmental Programme (UNEP) in collaboration with the United Nations Industrial Development Organization (UNIDO) and supported by 11 partner institutions with expertise in climate technologies.
- The Centre facilitates a Network of national, regional, sectoral and international technology centres, networks, organizations and private sector entities.
- The CTCN maintains an office in the UN City Copenhagen and closely collaborates with Danish stakeholders.
- Three institutions from Denmark are members of the CTCN Network:



Grue + Hornstrup A/S is a private sector organization founded in 1981 with a primary focus on electrical and building services engineering in the Danish building sector. G+H is currently owned by four partners. In the year 2000-01 G+H started some of the first climate change related projects to reduce greenhouse gas emissions from energy installations under the UN's Joint Implementation program.

NIRAS A/S is a private sector, international, multidisciplinary consultancy company established in 1956. It has over 1400 employees located in offices in Europe, Asia and Africa. It provides impartial consultancy in a variety of fields such as construction and infrastructure, public utilities, environmental and natural resources, climate change and energy, planning, and development consulting.

Quercus Group is an advisory type of an institution established in 2012 with the mission to positively improve and optimize living conditions for people and the working climate for public and private enterprise in the face of globalization. Quercus Group works with regional economic development in three main areas: Cluster Development, Network and Partnership facilitation, Investment and export promotion.

UNIDO's Trade Capacity-Building Activities

UNIDO is one of the largest providers of trade-related development services, offering customer-focused advice and integrated technical assistance in the areas of competitiveness, trade policies, industrial modernization and upgrading, compliance with trade standards, testing methods and metrology.

The relevance of UNIDO's competencies and unique value added has been confirmed through several independent studies, reviews and analyses, among which:

1. An independent evaluation commissioned by the Norwegian Agency for Development Cooperation (Norad) in 2015, entitled "Review of Norad's support to UNIDO's Trade Capacity Building Programme 2005-2013".
The report notes in particular that *"UNIDO plays a special and somewhat unique role in the TCB-field and is widely recognised to form a "centre of excellence" in this area"*.
2. A study undertaken by the Norwegian Agency for Development Cooperation (Norad) in 2011 on "Norway's Trade Related Assistance through Multilateral Organizations: A Synthesis Study".
The study covered nine multilateral organizations and multilateral trade-related programmes and concluded in the case of UNIDO that *"UNIDO appears to be delivering good value for money in the field of standards and quality, an area where the organization has a unique competence internationally, which also Norway has played a key role to develop."*

UNIDO's competencies have also repeatedly been recognized by the European Commission, which is funding several large scale regional and national programmes, notably in West and Central Africa, and has become one of the largest donor's towards UNIDO's programmes of technical cooperation. Overall, voluntary contributions towards trade capacity building programmes of UNIDO exceeded USD 42 million in 2014 alone.

UNIDO is also well-known for its contributions towards promoting greater coordination and coherence among all relevant multilateral and bilateral development partners in the field of trade capacity building notably with development of the first edition of the *Trade Capacity Building Inter-agency Resource Guide* in 2008, followed by enhanced editions in 2010 and 2015.

Recent quotes — what do world leaders say about UNIDO's programmes?

"I applaud UNIDO and the Governments of Ethiopia and Senegal for their dedication and hard work towards advancing inclusive and sustainable industrialization in their countries through the Programme for Country Partnership. They set an example for the rest of us on how to partner together to accelerate public investment and attract private finance in key industrial sectors. These Programmes for Country Partnership can serve as a model for realizing the other SDGs too."

UN Secretary General, Mr. Ban Ki-moon, commenting on the UNIDO Programme for Country Partnership in Ethiopia and Senegal, 14 July 2015



"[...] we applaud UNIDO for launching its Programme for Country Partnership in Ethiopia and Senegal. In Ethiopia, UNIDO and World Bank Group teams are working together to support the government's industrial parks programme. The World Bank Group has provided \$250 million to finance key infrastructure for two industrial parks, provide technical and capacity-building support for the institutional and regulatory framework, and develop links to small businesses in the country. UNIDO's complementary strengths in the project includes developing value chains for leather and textile sectors, skills training programmes, quality and standards, and technology know-how. UNIDO's role is critical – the institution's coordination as a neutral broker has helped to create synergies and facilitate technology transfer. [...] These two examples are just a beginning. I am confident that we will build on these existing initiatives to broaden our partnership"

World Bank President, Mr. Jim Yong Kim, on the UNIDO Programme for Country Partnership in Ethiopia and Senegal, 14 July 2015

"The pilot Programmes for Country Partnership in Ethiopia and Senegal are important as their success has to be scaled up for the rest of the continent. With SDG 9 on innovation, industrialization and infrastructure, Africa aspires to become the next major hub of global manufacturing. As Africa is poised to accelerate its urbanization and creation of new cities, greater consideration should be given to industrialization hubs and such programmes creating decent jobs."

Chairperson of the Africa Union Commission (AUC), Ms. Nkosazana Dlamini Zuma, speaks at a high-level event in New York, 26 September 2015

