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**Emne:** Invitation to Upcoming Conference: Genomics of the Future

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Copenhagen Institute for **Futures** Studies  
Institutet for **Fremtids**forskning



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## Upcoming **Conference** >> **Genomics of the Future** - The 360° Perspective

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ABOUT

### **The Genetic Revolution of the Future**



*The End of "One Size Fits All"*

A wide range of megatrends are driving a change in our healthcare system and our approach to health in general. Today, genomics is a diverse and complex field, but what can we expect from the future? The challenges are both big and broad and do require efforts from a wide range of actors. In order to successfully discover the potential of genomics, a gathering of different perspectives is key.

The Copenhagen Institute for Futures Studies is proud to announce the forthcoming conference on March 18th 2016: "Genomics of the Future – The 360° Perspective", with expert talks from Bogi Eliassen (CIFS), David Bentley (Illumina), Roald Forsberg (Qiagen), Jan Egebjerg (Lundbeck), Ellen Thomas (Genomics England), and Mickey Gjerris (Ethical Council Denmark). The event will be held in English and will be chaired by Peter Høngaard Andersen, CEO, Innovation Fund, Denmark. See the entire programme [here](#).

Besides talks and lectures given by a wide range of subject-matter experts, CIFS offers a platform to apply the tools and insights from the field of futures studies in [five individual break-out sessions](#). Participants will get a chance to work hands-on within the frameworks of horizon scanning, megatrends, and scenario-planning.

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## 5 Break-out Sessions

Each break-out session will provide foresight in concern of consequences, strategic implications, and recommendations for genomics on these themes:

- // Commercial Aspects
- // Political/Legal Aspects
- // Individual/Personal Aspects
- // Technological Aspects
- // Cultural/Ethical Aspects



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### Practicalities



// **Date:** Friday 18.03.2016  
09:00 – 17:00 (Registration 08:30)

// **Venue:** Tivoli Hotel & Congress Center, Arni Magnussons Gade 2-4, Copenhagen V, Denmark

// **Fee:** 1995 kr. (excl. VAT) per person (coffee, snacks, and lunch included)



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[Register](#)

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CONFERENCE COORDINATOR

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“ Genetics is a discovery – not an invention. The advantages of genetic knowledge are great, and if public health authorities are reluctant to take the lead, other actors with the means are sure to do so. ”

- Bogi Eliassen FarGen & Associate Partner at the Copenhagen Institute for Futures Studies

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## Why Now?



The Danish healthcare system is renowned for its collection of individual healthcare data, which puts Denmark in front when it comes to realizing the potential in personalized treatment and medicine. The purpose of the conference is to provide the participants with a 360° perspective on the future of genomics with talks from a broad range of expert positions, five break-out sessions on different aspects of genomics, and a guest list covering all areas of genomics from researchers and politicians, to investors, university professors, and philosophers.

## Navigating the Complexity of Change

The Copenhagen Institute for Futures Studies leverages its unique interdisciplinary position in order to better understand the many dimensions of genomics. We provide insights into possible disruptive forces and generate options for choices and actions. At the same time, we work to avoid potential blind spots and empower decision-makers with tools, knowledge, and inspiration

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