

Outline of Kawasaki Denmark Mission

1. Circumstances

Beginning from the visit of Ambassador of Danish Embassy in Japan at “Echo-Tech Fair 2009”, the first International Exhibition in Kawasaki, Kawasaki City and Danish Embassy has been promoting on industrial and Economic relations. We have been jointly hosting Seminars on Environment, Welfare, and arranging business matching between Kawasaki and Danish enterprises. Danish Minister of Environment visited Kawasaki and we showed Eco-Town in coast area of Kawasaki. In 2012, Mayor of Kawasaki and Ambassador of Danish Embassy signed the memorandum on Economic and Industrial exchange on July 4th. In order to promote economic and industrial exchange between Kawasaki and Denmark, we also had symposium on Environment, Welfare, life-science, 3R, Renewable energy and Design.

We have been co-hosting Design Seminar and Smart-Grid Seminar and so on with Danish Embassy.

In August 2013, in order to survey the possibility of economic exchange, we sent Mission to Denmark, represented by Mayor of Kawasaki.

In November, we will send Mission to Denmark, in order to observe advanced projects on nursing/welfare, education and so on. And also we would like to exchange on the subject.

2. Aim

In 1960's-1970's, Kawasaki City tackled Public Pollution, through the effort we have developed Environmental technology. Now, we expand projects, such as life-innovation program at coastal area, new welfare standard “Kawasaki Innovation Standard (KIS)”, Accumulation of global company's R&D facilities.

We will fuse them with Danish Anthropocentrism, power of open-innovation, social designing power which expands in smart city.

We would like to establish “Kawasaki-Denmark fusion model” in various area. In order to build the foundation which will lead to the new development of Japan, we will visit Denmark and survey at this point of view.

3. Schedule

2015/11/2-2015/11/8 5 nights and 8 days

4. Visit destination (tentative)

City: Copenhagen, Odense

Place: facilities, authorities, enterprise R&D center of Medical, Care, Welfare.

5. Members of the Mission

Vice-speaker of Kawasaki City Council

Director General of Economic and Labor Affairs Bureau, City of Kawasaki

President of Kawasaki Chamber of Commerce and Industry

President of Kawasaki Institute of Industry Promotion

Japan External Trade Organization JETRO YOKOHAMA

Representative of Hospital, Prep School, Care facility, Nursery School and so on.

15 person in total.

6 Contact me

Ichiro NAGASE

Manager, International Economic Promotion Office,

Economic and Labor Affairs Bureau, City of Kawasaki

10th Floor, Kawasaki Frontier Building, 11-2 Ekimae-honnchou,

Kawasaki-ku, Kawasaki City, Kanagawa Prefecture

Zip 210-0007 Japan

Tel. +81-44-200-2314 FAX +81-44-3920

Email: nagase-i@city.kawasaki.jp