



INVITATION

HOW DO WE SCALE UP CIRCULAR ECONOMY?

Conference on circular economy 6 June 2016

With the European Commission's action plan for the Circular Economy and the strong engagement of the Dutch Presidency of the Council, Europe is getting ready to move towards a more circular economy. The message is clear: Circular economy creates new opportunities for innovation, growth and jobs, and strengthens European competitiveness.

Danish and Dutch companies have already introduced innovative circular economy business models. These companies have firsthand experiences with the opportunities and challenges faced when transitioning to a circular economy.

Learn how a number of companies have included the circular principles in their business model and join the discussion on how the European Union, Member States, companies, and other relevant stakeholders can co-operate in order to transform our society towards a more sustainable path.

**Time**

Monday 6 June 2016
14.00 – 17.00

Venue

The Black Diamond – The Royal Library
Søren Kierkegaards Plads 1
1221 København

Registration

Participation is free of charge.

Registration is necessary and must be completed before Thursday 2 June 2016.

In case of "no show" or missing cancellation a "no-show fee" of DKK 500 will be charged.

Sign up [HERE](#)



Confederation of Danish Industry





PROGRAM

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13.15 Registration

14.00 Welcome and presentation of the programme

Journalist Martin Krasnik

14.05 Closing the loop - An EU action plan for the Circular Economy

Commissioner for the Environment, Maritime Affairs and Fisheries, Karmenu Vella

14.20 Session 1: Circular economy business opportunities

Deputy Director General Tine Roed, the Confederation of Danish Industry

Sustainability Director Simon Boas Hoffmeyer, Carlsberg Group

Nordic Segment & Key Account Director Michael Aastrup, Desso

Sales Director John Sommer, MT Højgaard/ partner 3XN director GXN, Kasper Guldager

Commercial Director Maritime Hans-Pieter Baaij, Lankhorst Ropes

15.10 Circular economy in the Netherlands and Denmark

Minister for the Environment and Food, Esben Lunde Larsen (Denmark)

Minister for the Environment, Sharon Dijksma (the Netherlands)

15.30 Coffee break

16.00 Session 2: How do we scale up circular economy?

Campaign strategist for 'The Netherlands Circular Hotspot' Peter Gersen, INSID

Member of Parliament and former Minister of the Environment Ida Auken, Radikale Venstre

Senior Adviser Paola Migliorini, DG Environment

Company representatives from session 1

16.50 Concluding remarks

Ambassador Henk Swarttouw, Embassy of the Netherlands in Denmark

Deputy Director General Tine Roed, the Confederation of Danish Industry

17.00 Networking

