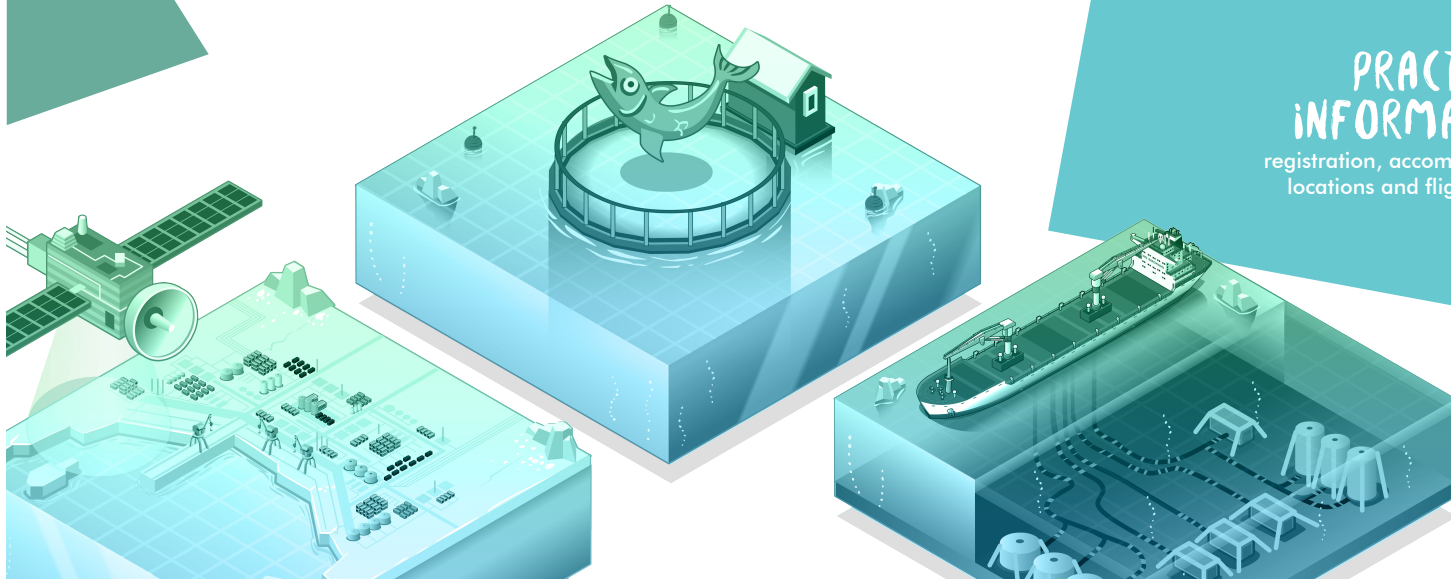




ARCTIC BUSINESS

2016 BODØ, NORWAY
25-26 MAY



JOIN US
in shaping the global
Arctic business agenda

**ARCTIC
BUSINESS 2016**
themes and challenges

BACKGROUND
and further details

**PRACTICAL
INFORMATION**
registration, accommodation,
locations and flight options

JOIN US

in shaping the global Arctic business agenda

Join C-level executives, business developers, top leaders and decision makers in shaping the global Arctic business agenda by **exploring** opportunities, **sharing** knowledge, and **influencing** impactful outcomes.

The time is ripe for the international business community to join forces and collaboratively decide on the future of business in the Arctic.

The last year we have witnessed dramatic changes; increased geopolitical insecurity, lower oil and gas prices and a weaker and less reliable economic growth. Faced with these changes, and also taking into account the urgent need for meeting the challenges posed by climate change, we need to ask ourselves:

- How does this new reality affect Arctic business development?
- What tools does the business community need to navigate this new reality?
- Who are the key players that must be involved to ensure actions, commitments, and collaborations in the Arctic?

Professionals from different industries with interest in the region will come together for presentations, break-out sessions, workshops and networking in Bodø, located just north of the Arctic Circle.

You will personally be involved in the workshops together with your peers.

We look forward to welcoming you to Bodø to contribute in shaping the future of Arctic business!



“ The voice of business has a tendency to drown in all the views and other aspects of Arctic discussion. I think it’s important that the Arctic business community has a platform to discuss and determine their common views on issues. ”

Felix Tschudi, Chairman of Tschudi Group



Sturla Henriksen
CEO
Norwegian Shipowners' Association



Walter Qvam
CEO
Kongsberg Group



Svein Ringbakken
Managing director
The Norwegian Shipowners'
Mutual War Risks Association



Elisabeth Tørstad
CEO
Oil & Gas DNV-Gl



Rúni M. Hansen
Vice President
Exploration International Statoil



ARCTIC BUSINESS

themes and challenges

// *The real benefit [of the Arctic Business conference] is having this dialogue, having the expertise of all these executives coming together in one place and focusing on what they see as the main areas for emphasis and then how do you bring that forward.*

Former CNN financial editor Todd Benjamin

Arctic Business is an arena created expressly for knowledgeable players to come together, to develop new business opportunities and shape the way forward. Cooperation and partnerships are the keys to success in the region; working together, sharing knowledge, best practices and ideas.

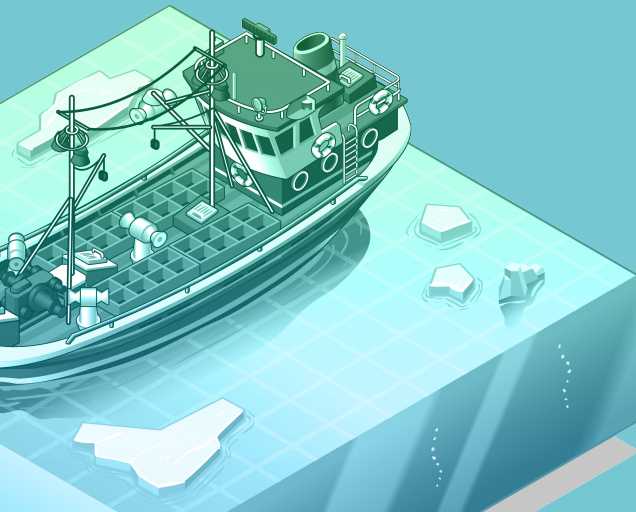
Arctic Business provides a collaborative platform for exploring challenges and identifying plausible ways forward, combining different perspectives from different businesses and sectors into tangible results.

- What are the needs driving Arctic development?
- What business opportunities does the Arctic provide?
- How can we ensure profitable, responsible and sustainable development of the Arctic?
- How can we develop and preserve Arctic brands?

- Are new growth models necessary for the Arctic?
- How can we ensure responsible and long-term development of both businesses and local communities?
- Ocean fish farming – could it be feeding the world?
- Fishing, aquaculture, oil & gas, mining, and tourism – a peaceful coexistence or a contradiction in terms?
- What role does the Arctic play in the global context?
- The COP21 Paris Agreement – what implications will it have for emission reductions and business development in the Arctic?
- What is the impact of declining oil prices on the development of the Arctic region?

Expect inspiration, useful knowledge and a plan of action.

Get involved, make your voice heard and views matter in the development of the Arctic!



BACKGROUND

and further details

With a population of over 4 million people and an annual economy of over USD 400 billion, the Arctic is undergoing historic change and holds significant opportunities for economic growth, science, and innovation. It has the potential to ease the world's growing need for energy and food, as well as being host to vast deposits of mineral resources. Additionally, as the polar ice cap recedes new sea routes are opening up.

The Arctic's vast economic opportunities come with great obligation to protect the unique environment and minimize the impact and undertake safe and sustainable development in ways that benefit business, local communities and the environment.

Exploring and expanding current boundaries to commercial activities in the Arctic requires a thoughtful and cautious approach based on sound scientific, industrial and hard-won practical knowledge.

The Arctic Business initiative consists of the Arctic Business Council and the biennial Arctic Business conference. These arenas provide exclusive international meeting places for high-level business executives representing the different

industries operating in – or with an interest for – the Arctic.

The inaugural Arctic Business conference and Arctic Business Council summit was held in Bodø, Norway in October 2014 with more than 130 CEOs, business owners and senior business executives participating.

During the 2nd Arctic Business Council summit, held in Oslo in June 2015, 32 international CEOs identified eight strategic areas to be developed and elaborated on further by governments, academia, NGOs, and the wider business community: Common best practices, Knowledge sharing, Emergency preparedness, Community engagement, Perception of the Arctic, Investment vehicle, Stakeholder engagement, and Data access.

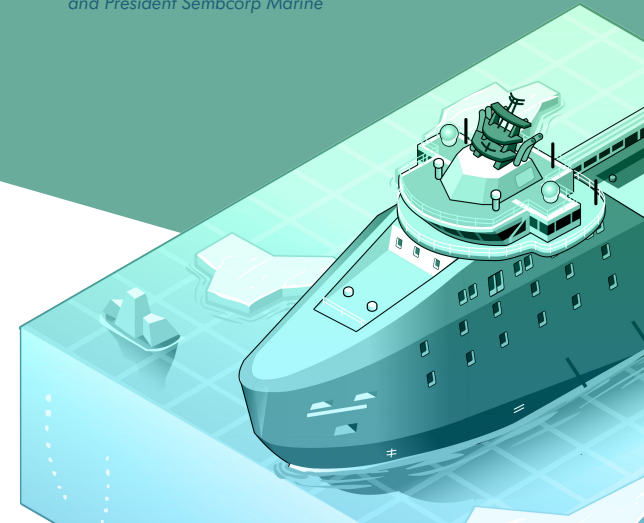
From these areas several initiatives were developed into concrete projects during the summit.

“Less talk, more action” may sum up the businesses’ approach to their engagement in Arctic Business.

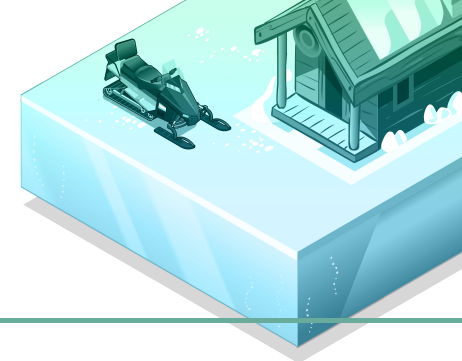


“ Especially in Singapore, if you want to do something in the value chain of Arctic business, you need to know the Arctic. As president of the Association of Singapore Marine Industries, I hope our members will take the findings from the conference as an opportunity to learn and start to be more aware of the Arctic. ”

Wong Weng Sun, CEO
and President Sembcorp Marine



PRACTICAL INFORMATION



FLIGHT OPTIONS

Flights from Oslo to Bodø

08:30 (SAS), 08:55 (Norwegian) 10:45 (SAS), 13:05 (SAS), 13:20 (Norwegian), 15:35 (SAS), 17:20 (SAS), 17:45 (Norwegian) 18:40 (SAS), 21:45 (SAS and Norwegian).

Flights from Bodø to Oslo

06:05 (SAS), 07:00 (Norwegian), 07:10 (SAS), 10:20 (SAS), 10:55 (Norwegian), 12:40 (SAS), 14:55 (SAS), 15:30 (Norwegian), 17:30 (SAS), 19:15 (SAS), 19:45 (Norwegian), 20:45 (SAS)

AIRPORT-HOTEL TRANSPORT

The Airport is located 5 minutes by taxi from the city center. Bus service 6-7 times per hour (takes 10 minutes). For a refreshing option, walking to the hotel takes about 20 minutes.

HOTEL ACCOMMODATION

Arctic Business has an agreement with Hotel Scandic Havet and Hotel Radisson Blu.

Book your accommodation when you register for the conference:

www.arctic-business.com/conference/registration

Our partner ViaEgencia will be happy to support you with the booking of plane tickets, or other practical questions regarding travel and accommodation.

Contact ViaEgencia at:

gruppe.bodo@viaegencia.com or phone (08:00-16:00): +47 75 54 17 85

ARCTIC BUSINESS 2016 VENUE

Arctic Business takes place at **Hotel Scandic Havet**.

REGISTRATION DETAILS

Conference fee NOK 12 000,- (ex VAT)
24-26 May

Early bird NOK 9 000,- (ex VAT)

Last day only NOK 3 000,- (ex VAT)
26 May

ADDITIONAL INFORMATION

For more information about Arctic Business 2016 have a look at our website www.arctic-business.com or contact Lill Hilde Kaldager at lhk@arctic-business.com or call +47 481 37 844

