

FINTECH

Vækstpotentiale og rammevilkår

FINANSFORBUNDET

50.000 medlemmer inden for Finans og FinTech

Vibeke Rittmann Petersen

Underdirektør

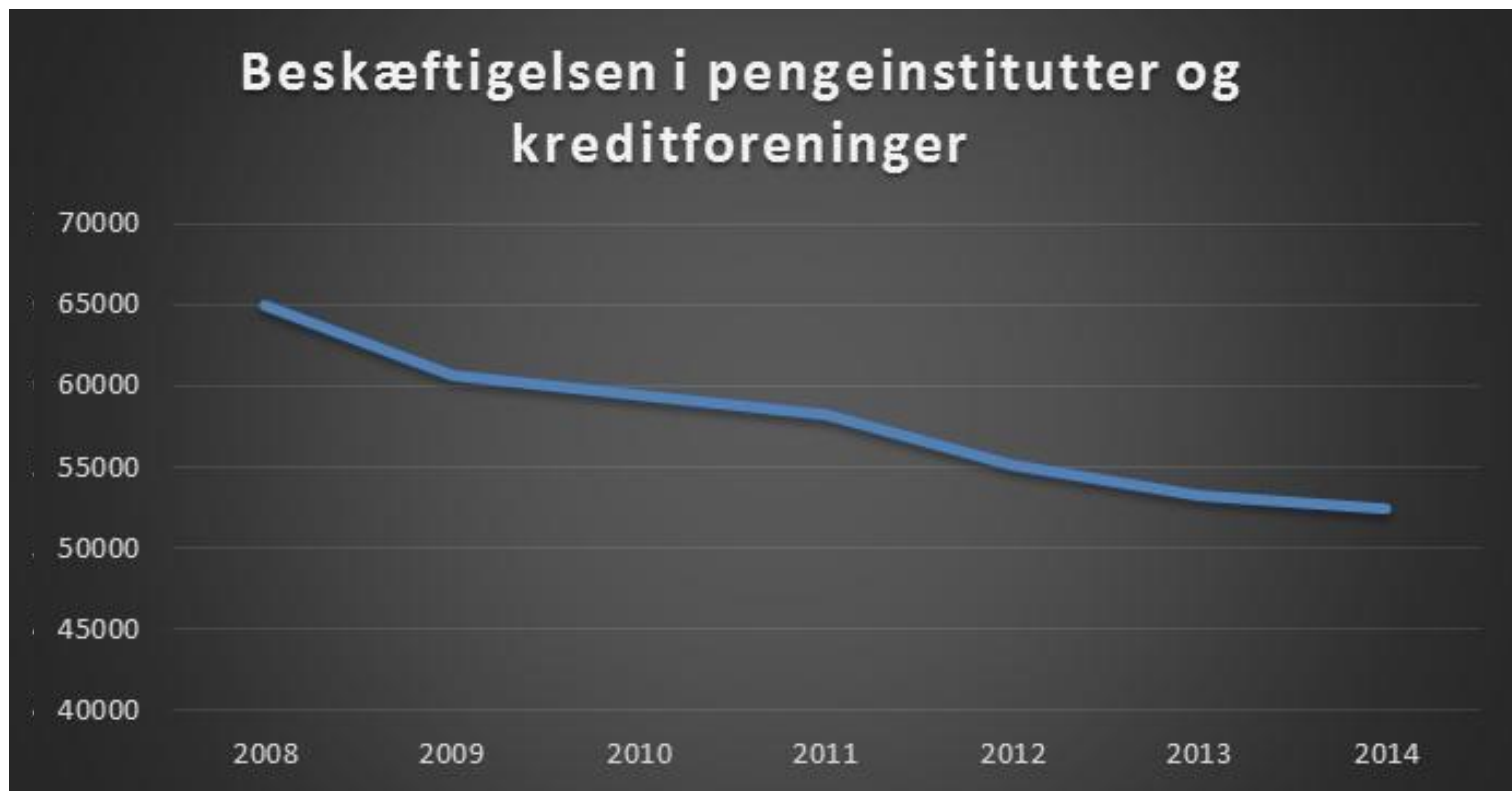
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FINANSBESKÆFTIGELSEN



FINTECH SOM JOBSKABER?

FinTech i Storbritannien

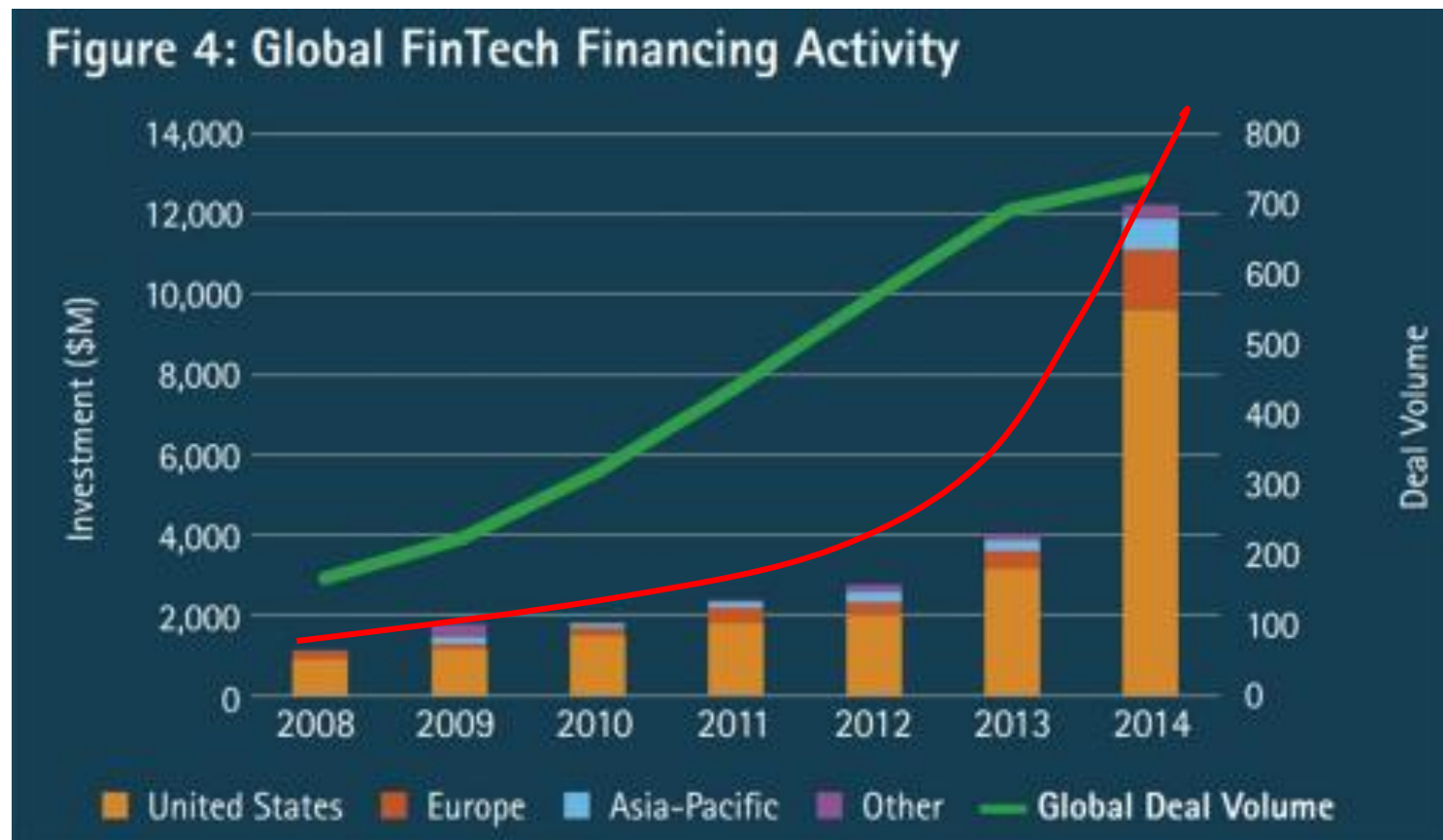
- ❑ *135.000 jobs skabt*
- ❑ *100.000 nye jobs forventes frem mod 2020*
- ❑ *London den helt store driver*

POTENTIALIALET I DANMARK

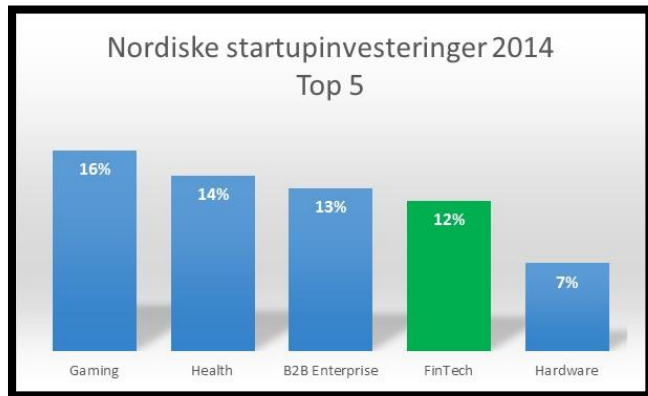
FinTech
*”digitale
teknologier og
løsninger, der
understøtter
finansielle
services”*



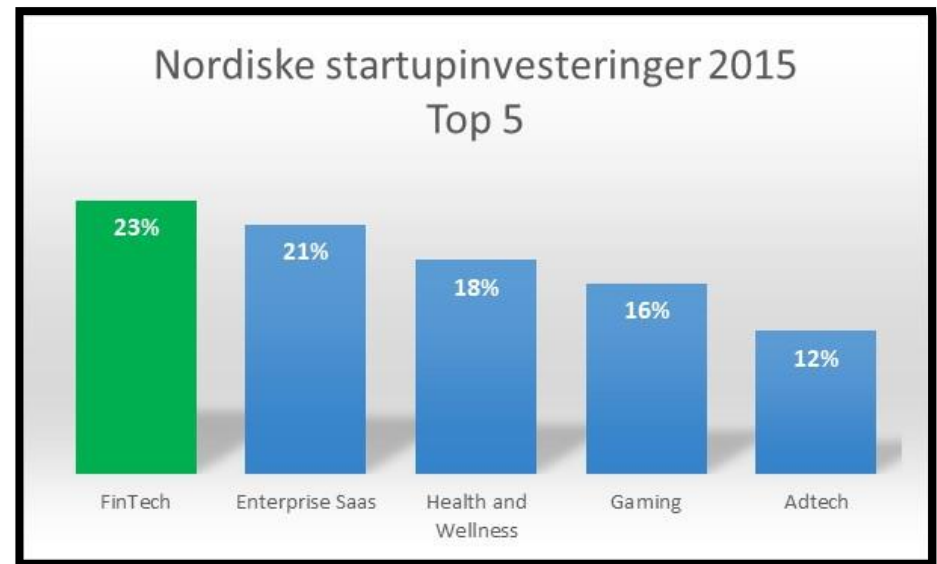
EKSPONENTIEL VÆKST



FINTECH I NORDEN



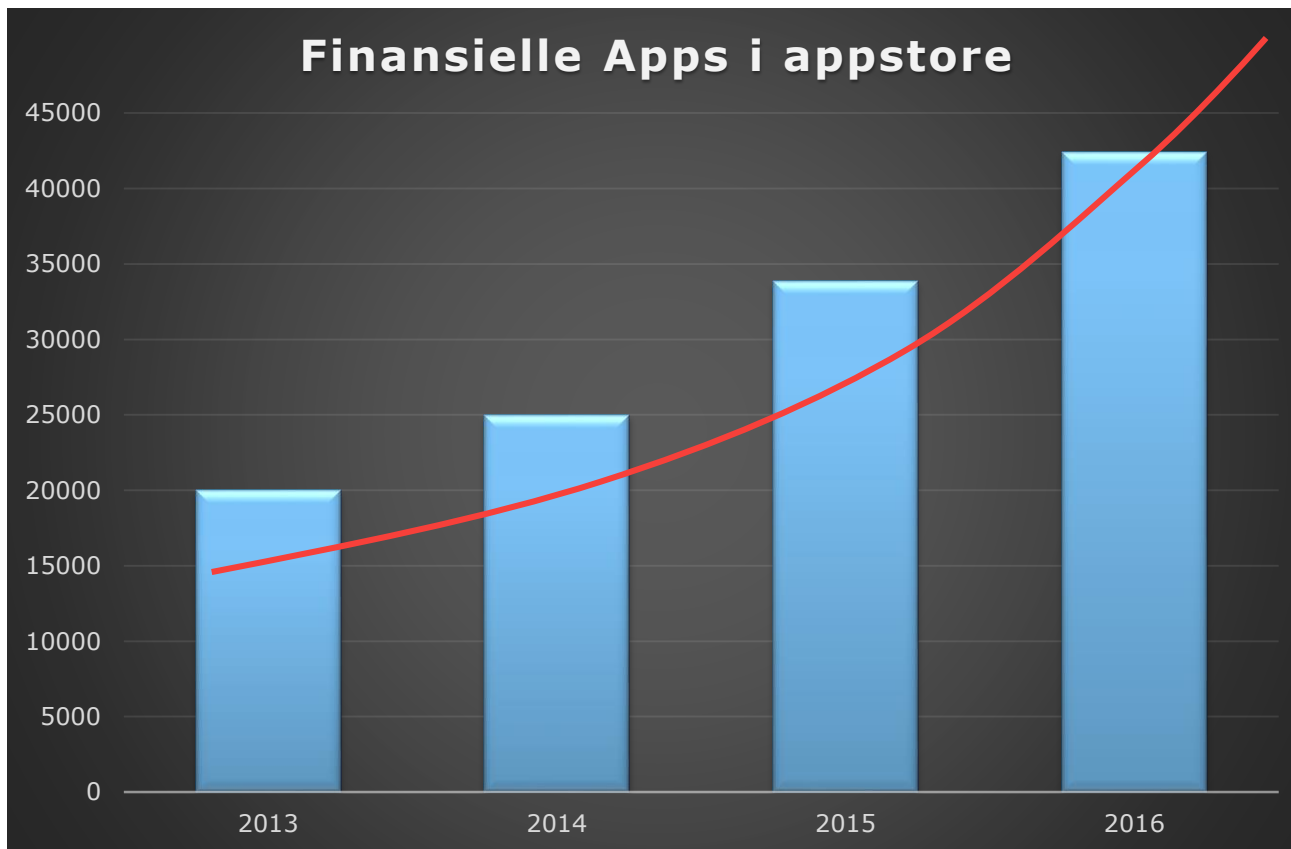
Investeringer
i Nordiske
startups 2014



Investeringer
i Nordiske
startups 2015



EKSPONENTIEL VÆKST



ARBEJDSPLADSER I DANMARK?



+100 ansatte

TRIFORK.
...think software

+400 ansatte (1/3 i dk)

DK-STYRKER

TRIFORK.
...think software

Industries Customer Cases

All	Education	Finance	Government	Healthcare
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Ensuring consistent data quality in real estate assessments
Realkredit Danmark



Shared Medication Record gives health care providers access to patients' medication information
Statens Serum institut



Scan and pay functionality with your smartphone
Trifork Mobile Scan and Pay



Request & approve MobilePay payments with Apple Watch
Danske Bank



Facilitating tailor-made care in the healthcare industry
GeriMedica



First class mortgage deed administration
BRFKredit Bank



Europe's largest audiovisual archives digitally enabled for search
Institute for Sound and Vision



Enabling interactive digital learning environments
Brightcenter



MobilePay is a mobile payment solution for person-to-person and person-to-business
Danske Bank



Transforming into a digital leader in the field of the financial and economic news
FD Media Group

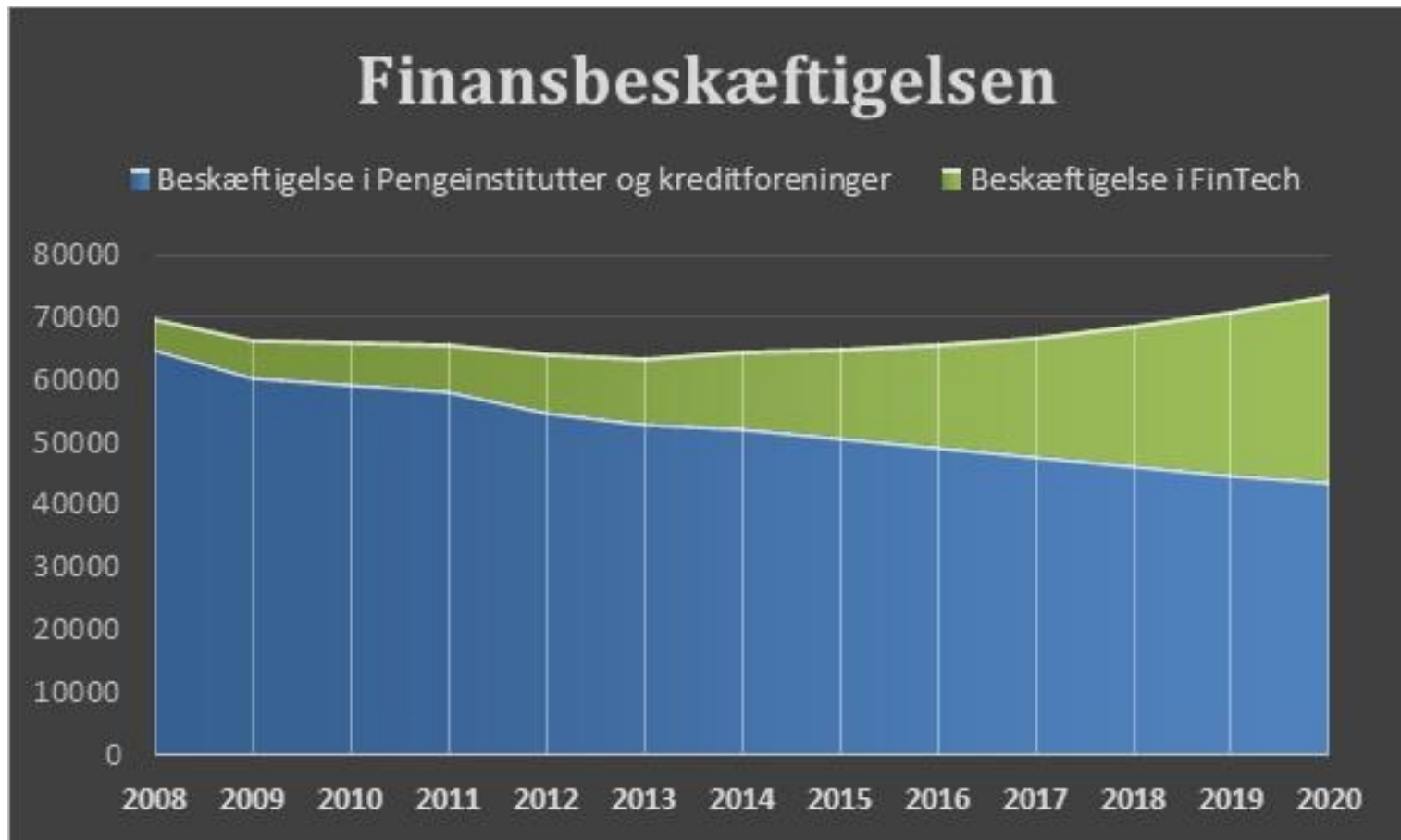


Mobile banking solution for day-to-day transactions, investments and loans
Danske Bank



Tablet banking solution – Spending overview and other tailored views
Danske Bank

VISIONEN

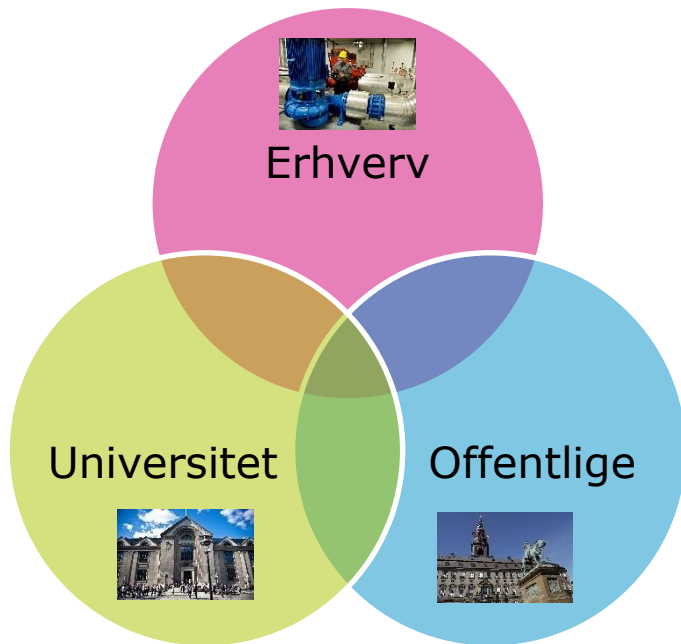


Beskæftigelsen i pengeinstitutter fra 2008-2014 fra Danmarks Statistik – skøn på 3% årlig nedgang i beskæftigelse fra 2014-2018

FinTech beskæftigelsen er skønnet på baggrund af Oxfordanalyse der viste 14.272 FinTech beskæftigede i 2015

INKREMENTEL INNOVATION

Triple helix

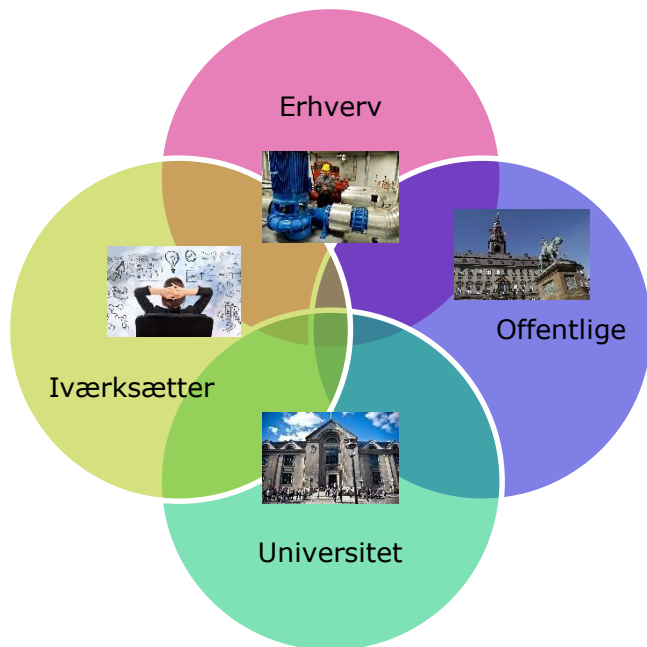


Klassisk vækst

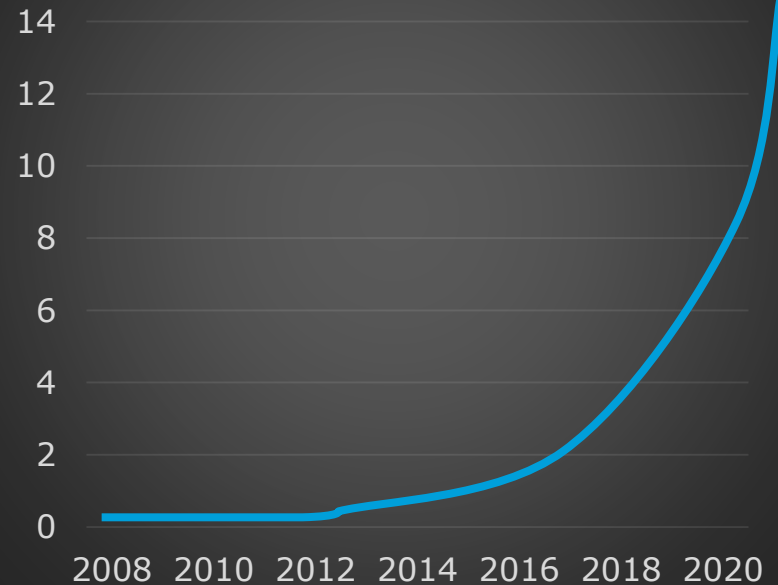


RADIKAL INNOVATION

Quadruple helix



Eksponentiel vækst



FREMTIDENS JOB

- Siden 1990 har store virksomheder elimineret 4. mio. arbejdspladser
- Siden 1990 har små virksomheder og iværksættere skabt 8 mio. arbejdspladser

Salim Ismail. Eksponentielle organisationer 2015

UDFORDRINGERNE

STUDY AND RECOMMENDATIONS
FOR MAKING COPENHAGEN
A NORDIC FINTECH HUB

SUMMARY REPORT

- Vi mangler specialiserede iværksætermiljøer
- Vi mangler specialiserede iværksætterprogrammer
- Etablerede virksomheder engagerer sig for lidt i startups
- Reguleringen er designet til compliance-tunge virksomheder
- Vi mangler dedikeret FinTech Venturekapital
- Finansieringsvilkår for digitale iværksættere kan forbedres

MÅLSÆTNING:

VI SKAL HAVE NORDENS BEDSTE RAMMEVILKÅR
FOR FINTECH IVÆRKSÆTTERE!

DK SVAGHEDER (EKSEMPEL)

Shaping the Future of Bank

London Fintech Fact Finding Mission, February 2016

Invitation

In early February 2016, UK Trade & Investment organise a Fintech Fact Finding Mission for Nordic-Baltic fintech companies to London.

If you are a fintech company from the Nordic-Baltic region considering global growth from a base in the UK, you are invited!

The full day fintech mission will include

- Visit to London-based fintech accelerators
- Doing fintech business in the UK, practical advice
- Marketing your fintech products in the UK
- Accessing funding in the UK
- Perfection of your fintech pitch
- Investor pitching opportunity in front of fintech investors
- Fintech networking opportunities
- Introduction to key London & Partners contacts facilitating your UK set-up

Interested? Register your interest now by contacting

DK SVAGHEDER (EKSEMPEL)

INVITE Fintech Startupbootcamp @ Money2020 Copenhagen 5 April

Til Liaos, Christina

Cc Edwina Johnson; Matthew Rowell

i Opfølgning. Start 28. marts 2016. Forfalder senest 28. marts 2016.

It is our pleasure to extend an invitation for you to Meet Startupbootcamp FinTech!

Startupbootcamp FinTech is coming to Copenhagen for the start of Money20/20, the world's largest payments and financial innovation conference!

We cordially invite FinTech startups interested in the accelerator to the Rainmaking Loft on the 5th of April for a one on one session with our COO Edwina Johnson to gather feedback on your idea, product and team. It will also give you a great opportunity to learn more about the award-winning accelerator programmes in London, New York and Singapore and potentially FastTrack your application!

Applicants need to register beforehand. You can sign up at bit.ly/22riFE7

If you can't make it to Copenhagen on this occasion, Startupbootcamp will also be in Estonia on June 1st for Latitude59. You can sign up for these Office Hour meetings at bit.ly/1LuxD8g

We are looking forward to meeting you!

Startupbootcamp FinTech is the leading accelerator focused on financial innovation. Our intensive 3+1 month program provides startups with an intense structured, mentorship, office space in the heart of London, funding and access to a global network of investors and VCs, for up to 10 selected FinTech startups across the globe. Find out more about what we can do for your startup here: <http://www.startupbootcamp.org/accelerator/fintech-london.html>

Tak for ordet!

Lad os sammen skabe 10.000 nye danske arbejdspladser inden for FinTech!

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