



# Industrial economy



Industrial economy



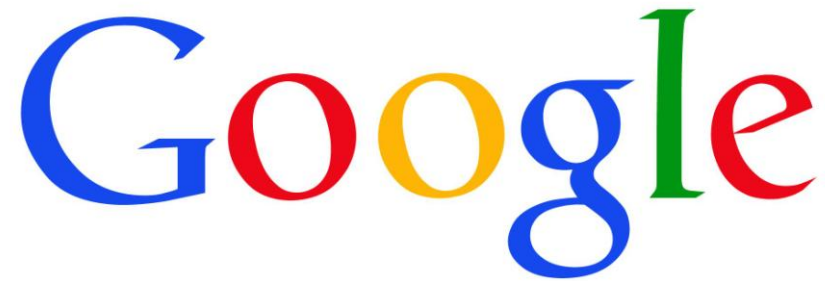


Connectivity

# Empowerment

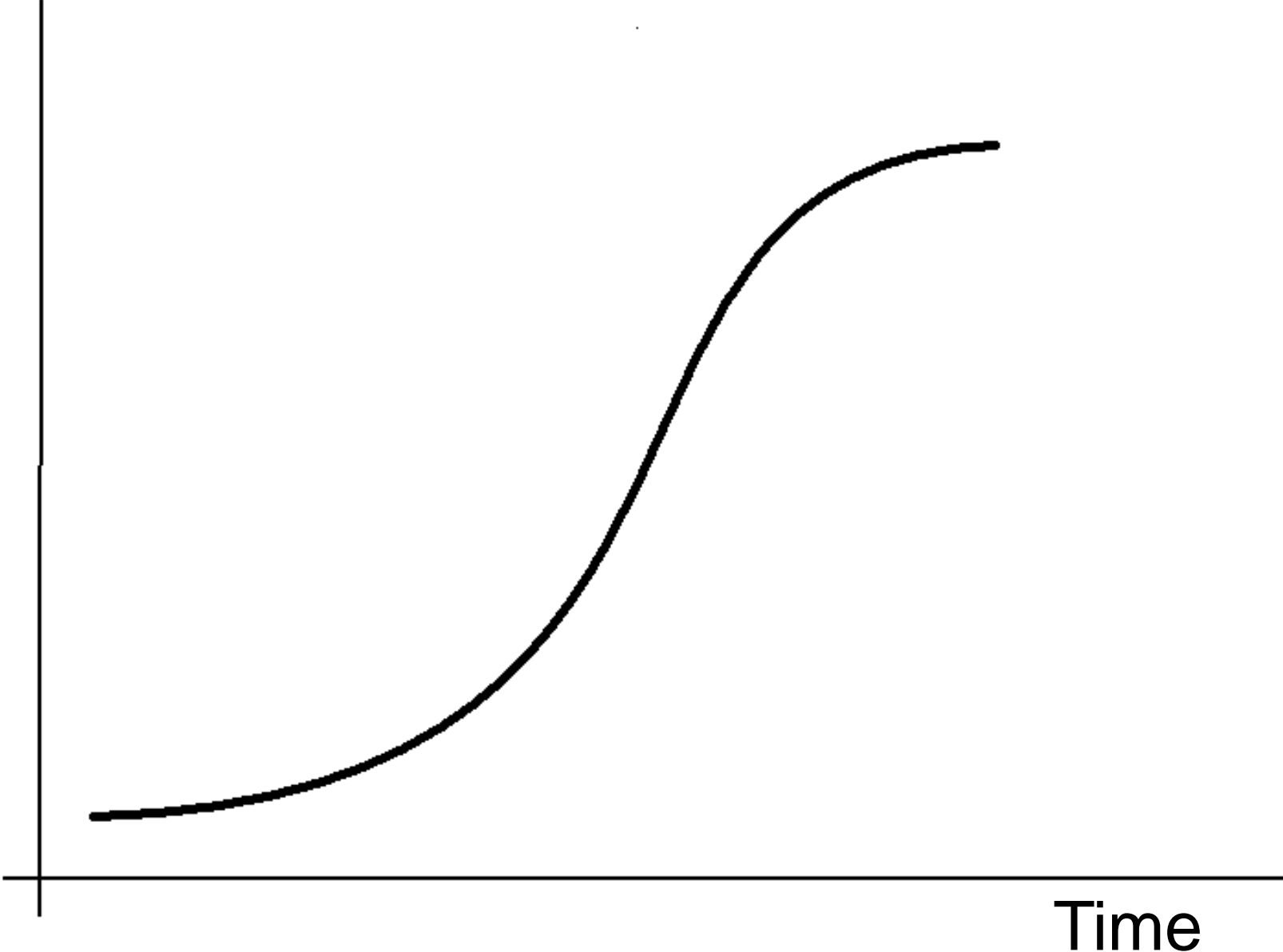


# Coordination

The Google logo is displayed in its characteristic multi-colored font, with the letters 'G', 'o', 'o', 'g', 'l', and 'e' in blue, red, yellow, blue, green, and red respectively.

right person, right time, right place, right service, right price

Performance



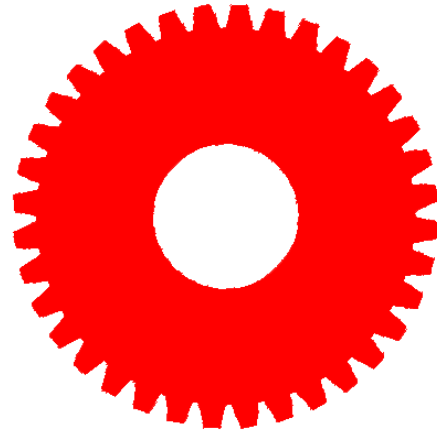




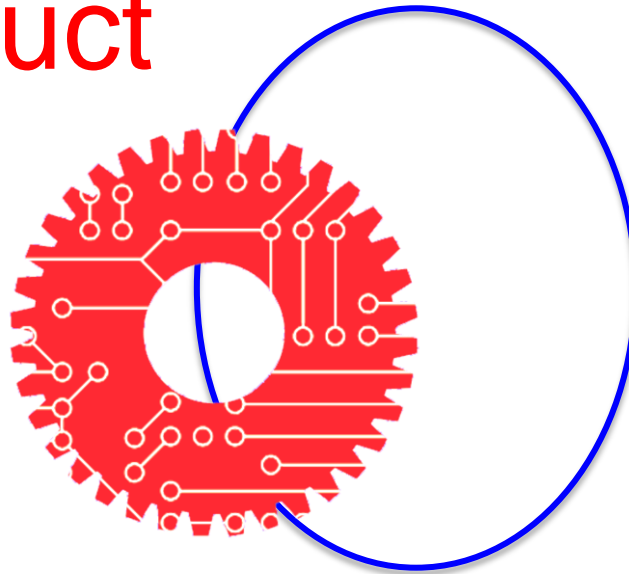
# Internet of Things



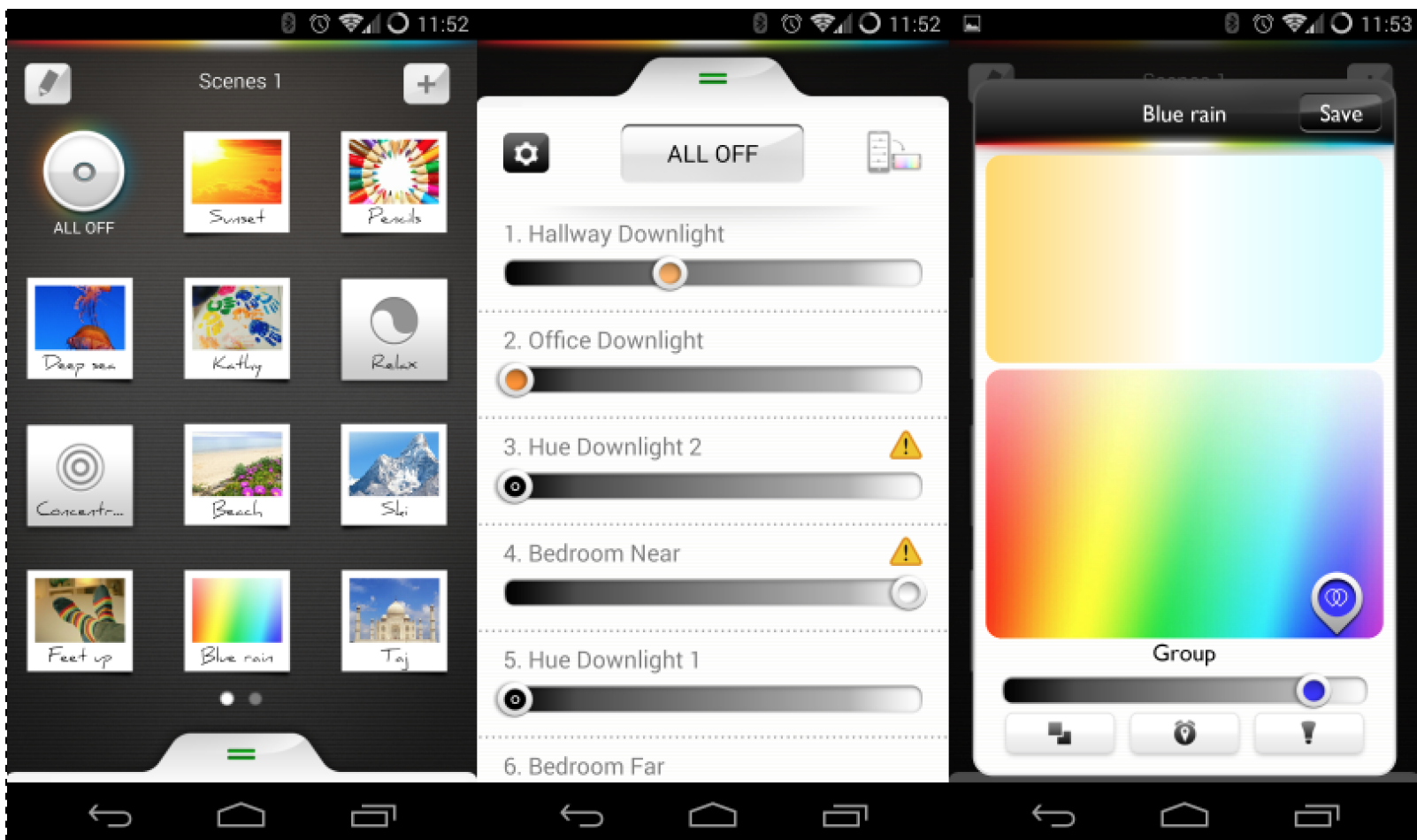
# Product



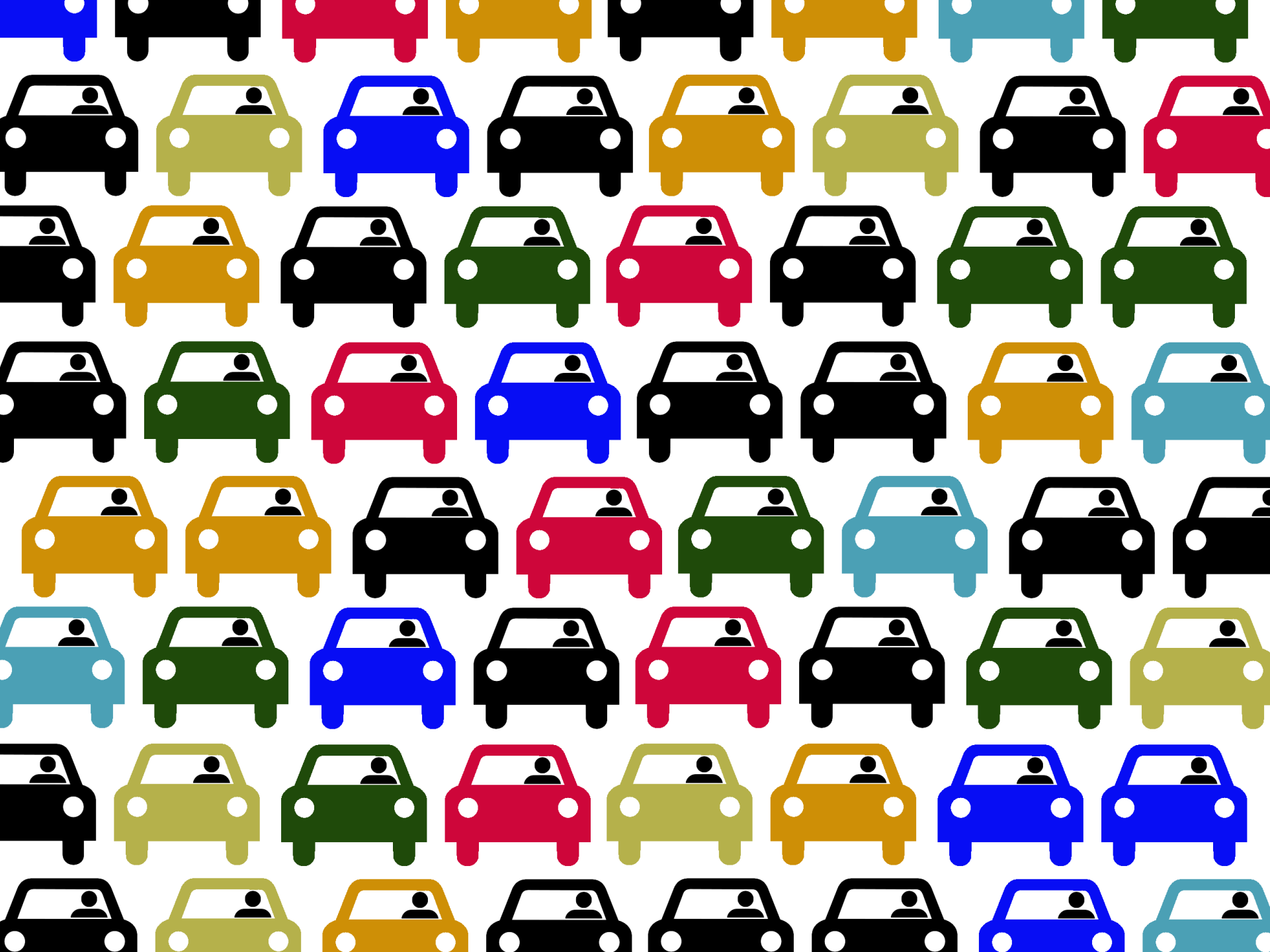
Smart product

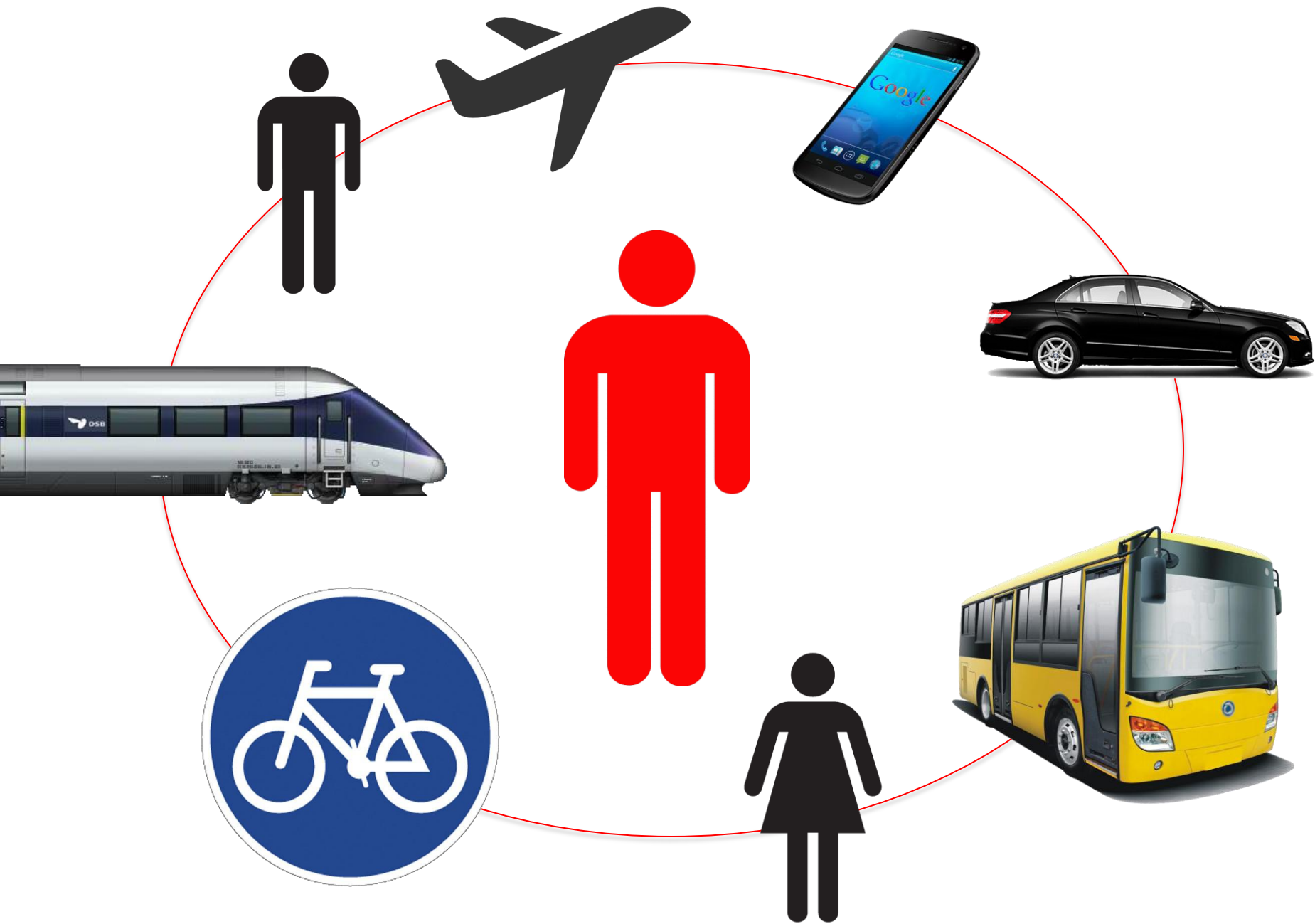


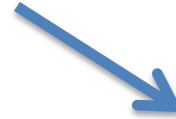
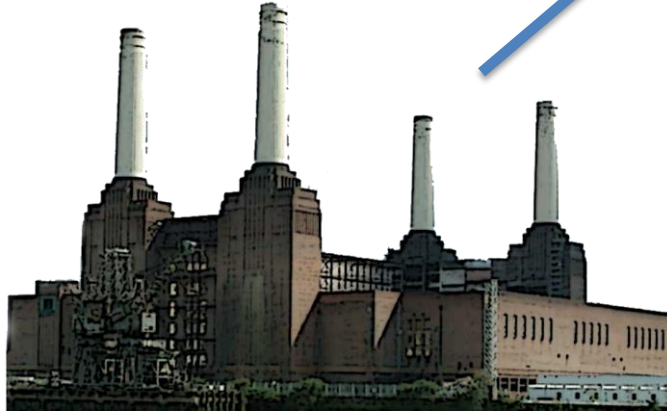
Super structure



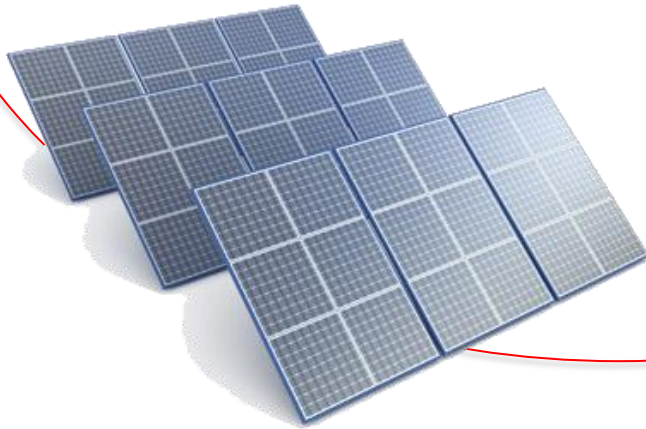
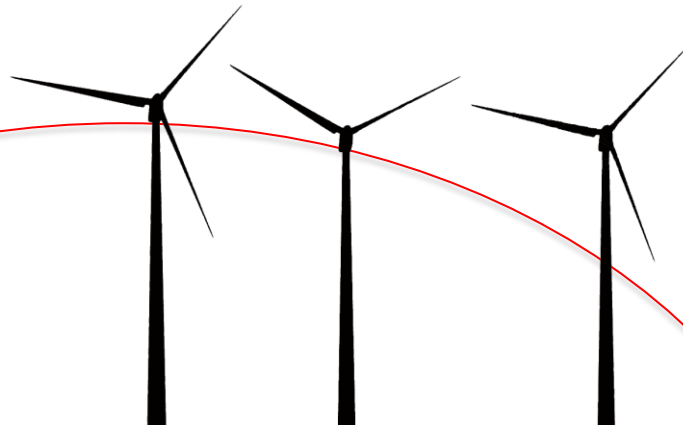
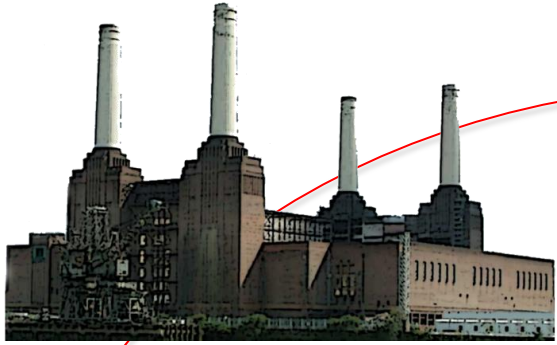












Hospitalsafdelinger

Egen læge

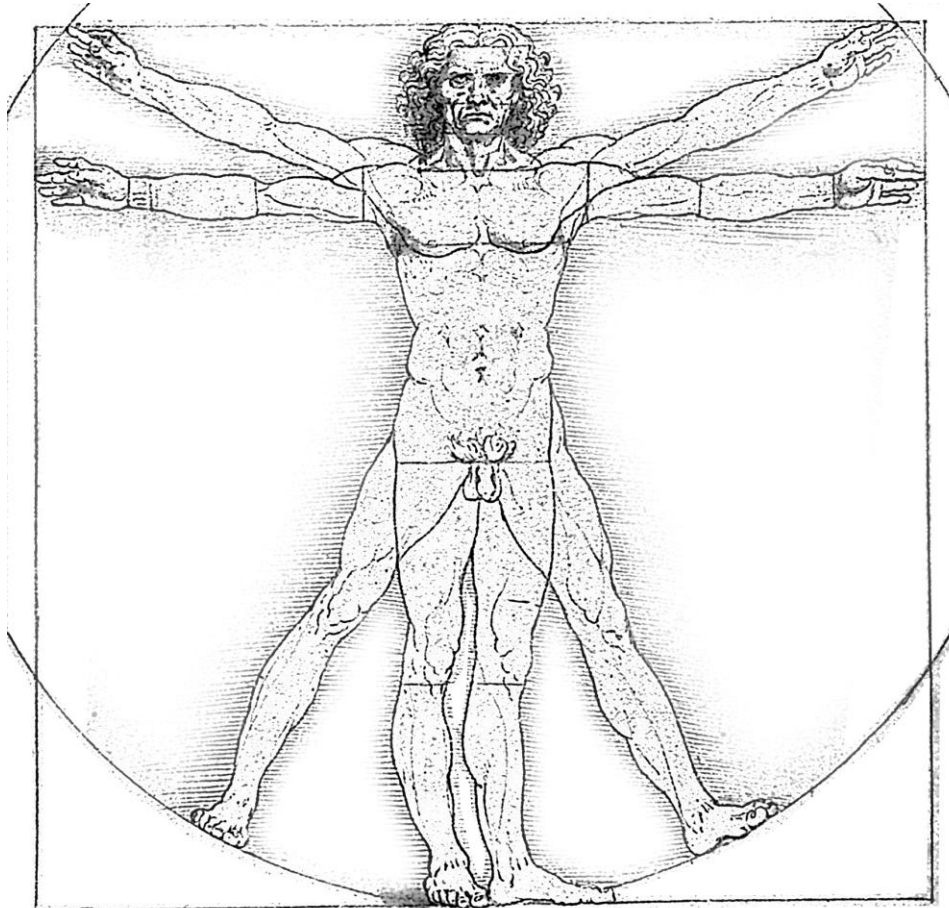
Eksperter via  
telemedicin

Pårørende

Patient-  
community

Forsikring

Sociale  
myndigheder



Arbejdsplads

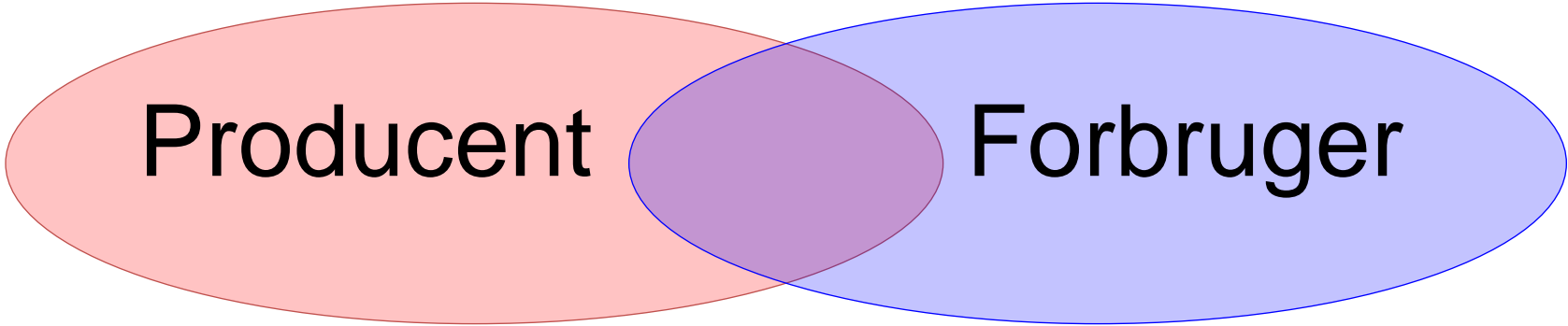
Alternativ  
Behandling

Data fra sensorer

Privat  
hospitaller/klinik  
ker

Hjemmepleje

Udenlandske klinikker



**Producent**

**Forbruger**



**Deltager  
Medskaber**



# IDEAS<sup>1</sup>



# Platform

Coordinate

Enable

Integrate





Instant Book

3 bedrooms Marais, Ile Saint-Louis 49

Entire home/apt  
Le Marais, Paris

**2282 kr DKK**  
Per night



Instant Book

Super bright 3BDr apt in Latin Qtr! 25

Entire home/apt  
Panthéon, Paris

**1677 kr DKK**  
Per night



Instant Book

Romantic studio / Champs Elysées 12

Entire home/apt  
Ternes, Paris

**944 kr DKK**  
Per night



Instant Book

Spacieux appartement Champs Elyse 10

Entire home/apt  
Champs-Elysées, Paris

**1716 kr DKK**  
Per night



Instant Book

rent comfortable room in my house 15

Private room  
Ivry-sur-Seine

**361 kr DKK**  
Per night



Instant Book

EIFFEL TOWER AND PARIS CENTER BUS72 70

Entire home/apt  
Auteuil, Paris

**1033 kr DKK**  
Per night





**Hotels.com**<sup>®</sup>  
The Obvious Choice<sup>™</sup>

### [Paris Marriott Champs Elysees Hotel](#)

70 avenue des Champs Elysees Paris, Paris, 75008 Frankrig, 43 68 22 98



★★★★★

📍 Champs-Élysées (8. arrondissement)

3,0 km til Centrum  
25 km til Roissy - Charles de Gaulle Lufthavn (CDG)

🏆 [Hotels.com<sup>™</sup> Rewards](#)

**Fremrage**  
4.2 / 5

[131](#)  
[kundeanmeldelser](#)

Sponsorerede annoncer

God pris

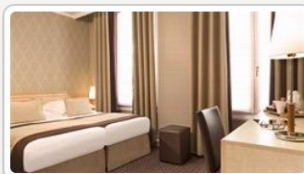
~~7.934 DKK~~  
**4.992 DKK**

pris for 1 nat  
inkl. skatter og gebyrer

Vælg

### [Hotel Duminy Vendome](#) (Sidst reserveret for 3 timer siden)

3 Rue du Mont Thabor Paris, Paris, 75001 Frankrig, 43 68 22 98



★★★★☆

📍 Louvre - Place Vendôme (1. arrondissement og 2. arrondissement)

1,1 km til Centrum  
23 km til Roissy - Charles de Gaulle Lufthavn (CDG)

🏆 [Hotels.com<sup>™</sup> Rewards](#)

**Fremrage**  
4.0 / 5

[117](#)  
[kundeanmeldelser](#)

God pris

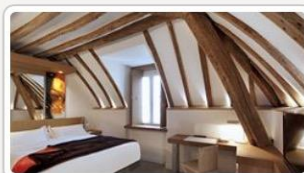
~~1.898 DKK~~  
**1.142 DKK**

pris for 1 nat  
inkl. skatter og gebyrer

Vælg

### [Select Hotel - Rive Gauche](#)

1 Place De La Sorbonne Paris, Paris, 75005 Frankrig, 43 68 22 98



★★★★☆

📍 Latinerkvarteret - Panthéon (5. arrondissement)

1,6 km til Centrum  
24 km til Roissy - Charles de Gaulle Lufthavn (CDG)

🏆 [Hotels.com<sup>™</sup> Rewards](#)

**Fremrage**  
4.2 / 5

[666](#)  
[kundeanmeldelser](#)

📍 Særbud

~~1.343 DKK~~  
**940 DKK**

pris for 1 nat  
inkl. skatter og gebyrer

1 værelse tilbage

Vælg





3D HUBS

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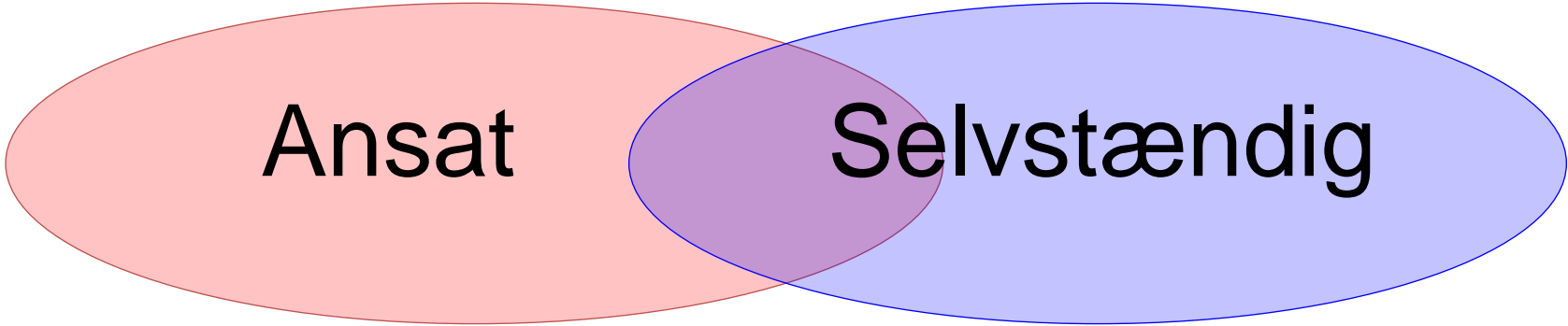
[HOW IT WORKS](#)



# The on demand economy



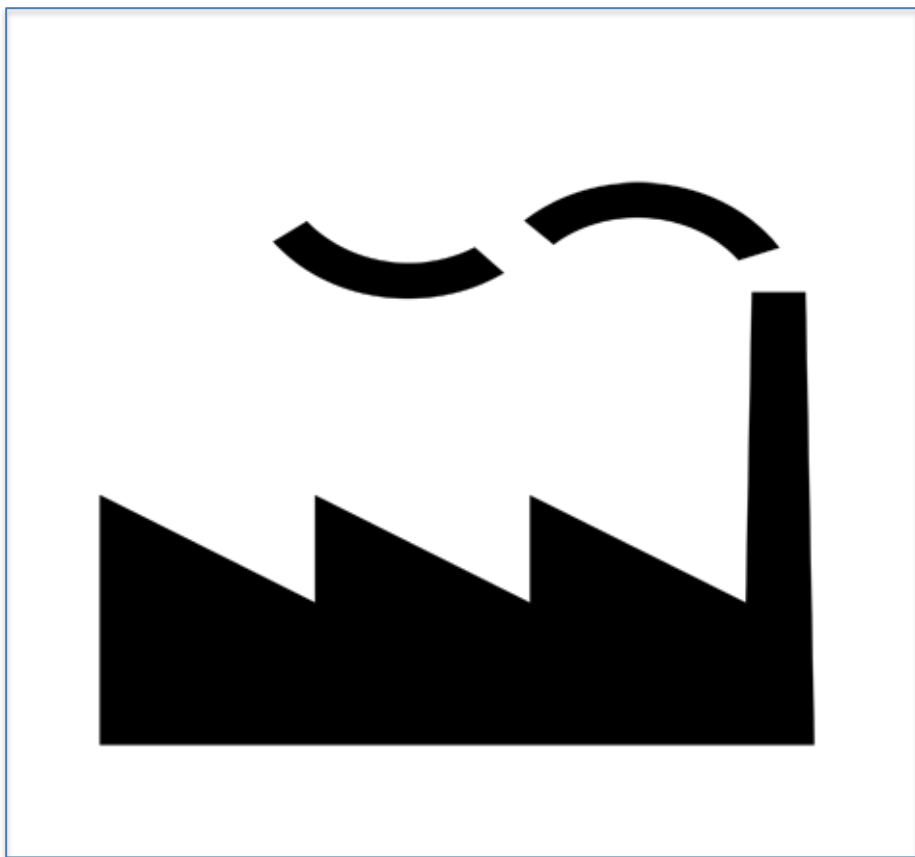
The  
Economist



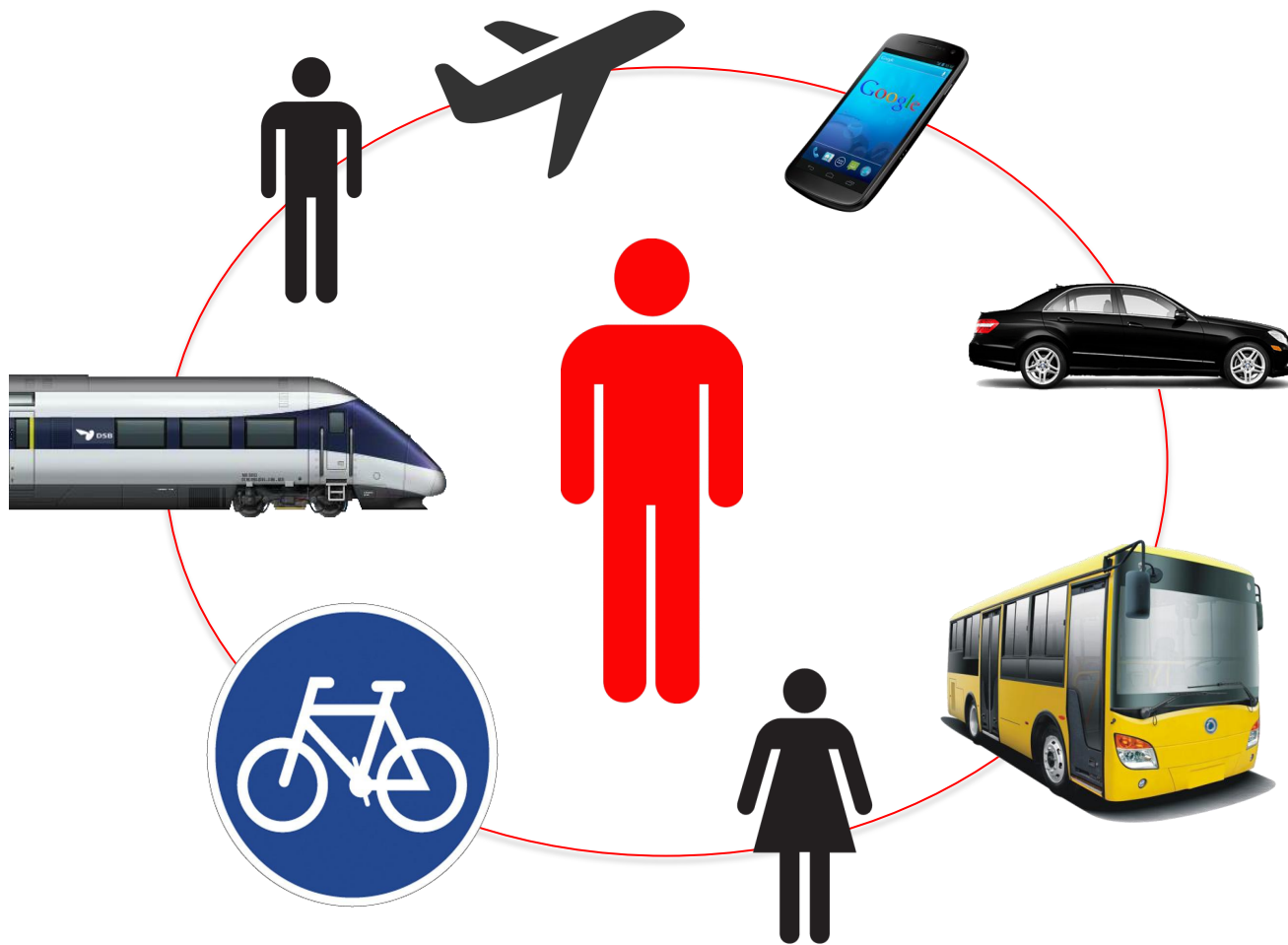
**Ansæt**

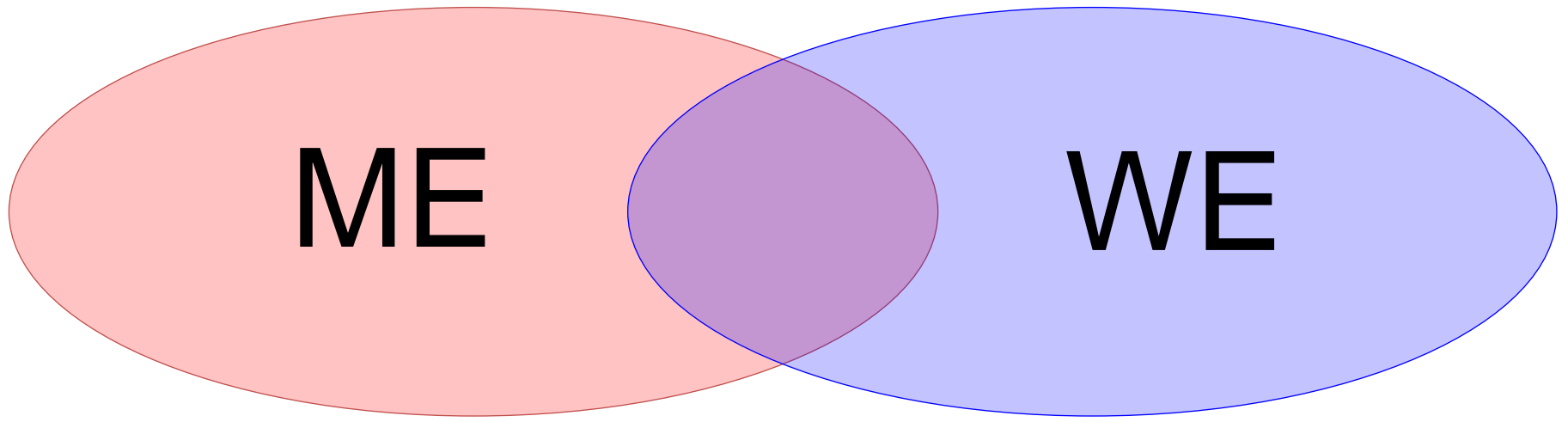
**Selvstændig**

# Fra intern værdiskabelse....



# ...til værdiskabelse i netværk





**ME**

**WE**