



Invitation

Australia Update 2016: Seminar

We invite you to join the Australian Embassy and Dansk Industri on 28 January 2016 for an update on the Australian market.

- *How will Australian Prime Minister Malcolm Turnbull's new innovation and science agenda - "The Ideas Boom" - offer new opportunities for your organisation?*
- *How can Australian-Danish partnerships pave the way from good ideas to commercialisation of new solutions for the global market?*

Program:

16:30 Welcome Comments

Jens Holst Nielsen, Director International Trade and Market Development, DI

16:40 Presentation by Australia's Ambassador to Denmark

HE Damien Miller on Australia's innovation and science agenda, highlighting market and partnership opportunities for Danish companies.

17:00 Panel Discussion and Q&A

Discussion on opportunities for Danish companies looking to explore partnerships with Australia and expansion into Oceania/Asia.

- Peter Badstue Jensen, Partner, **Aalborg CSP A/S**
- Per Plotnikof, Vice President, Corporate Communications, Investor Relations and Strategic Planning, **ALK-Abello**
- Jack Renteria, Director of Communications & Business Development, **3XN Architects**

17:30 Informal Networking with Refreshments and Australian Wine.

18:30 Event concludes

Practical Information:

Date: Thursday, 28 January 2016, 16:30 – 18:30

Venue: DI, H.C. Andersens Boulevard 18, 1553 Copenhagen V

Price: Participation in the seminar free of charge for DI members and invited guests.

Registration: Please email Cathrine Juhl Bang at international@di.dk no later than Monday, 25 January 2016.

