

# Corinne Woods

## Director, United Nations Millennium Campaign

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Topics: [HIV](#), [Post 2015 Development Agenda](#), [MDG Campaigns](#), [Advocacy](#), [Millennium Development Goals \(MDGs\)](#)

Corinne Woods currently serves as Director of the UN Millennium Campaign, which supports citizens' efforts to hold their governments accountable for achieving the Millennium Development Goals and leads the outreach to citizens and stakeholders to get their voices and concerns to feed into the Post-2015 global development agenda.

Previously, she worked at UNICEF as Senior Adviser on the HIV/AIDS Global Campaign Coordination, she helped create the award winning SHUGA soap opera and harness new innovations around early infant diagnosis. Prior to that, she was Chief of Advocacy and Partnerships in India where she led the UNICEF's largest country operation in emergency response communications for the Tsunami and the campaign on malnutrition. Ms. Woods was Senior Advisor on the United Nations Special Session on Children, a General Assembly meeting focused on gaining new commitments for children from governments. In this role, she designed and built a global movement for children through the media and civil society, she also developed and implemented the "Say Yes for Children" campaign, which received 95 million pledges and was spearheaded by Nelson Mandela and the UN Secretary-General.

From 1994-1999, She served as Head of Communication for Save the Children UK. She advocated for a range of policy and behavioral changes in the field of health through her roles at the UK Health Education Authority and at Munro and Forster Public Relations.

Ms. Woods holds a degree in Philosophy from the University of Leicester, UK.