

## INVITATION

5th GLOBAL FORUM ON INCONTINENCE

# Better care, better health – towards a framework for better continence solutions



**GFI** GLOBAL  
FORUM ON  
INCONTINENCE

8–9 APRIL, 2014  
HOTEL MELIÀ CASTILLA  
MADRID, SPAIN

# Better care, better health – towards a framework for better continence solutions

**The 5th Global Forum on Incontinence is a platform for education and debate about the impact of incontinence on individuals, caregivers and society. The objective is to suggest principles for a better organization of continence care.**

Policy makers, health and social care providers, NGOs and medical experts will gather to listen to presentations in the area of continence care, exchange views and explore what opportunities there are to achieve sustainable quality continence care.

The conference will foster consensus around the way forward for better continence care that can be implemented in different local healthcare environments.

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## TIMINGS

**Monday, 7 April:**

Registration from 10:00  
Welcome buffet 19:00–22:30

**Tuesday, 8 April:**

Full day program

**Wednesday, 9 April:**

Program until 13:00

## MODERATORS

**Ian Milsom**

Professor, Department of Obstetrics and Gynaecology, Sahlgrenska Academy of the University of Gothenburg, Sweden

**Adrian Wagg**

Professor of Healthy Ageing, University of Alberta, Canada

*Participation by invitation only.*

# PRELIMINARY PROGRAM AT A GLANCE

## TUESDAY, APRIL 8

### Opening session

#### INCONTINENCE AND CONTINENCE CARE IN TODAY'S SOCIAL AND ECONOMIC CONTEXT

- The burden of incontinence
- Incontinence as a health and social policy priority
- Incontinence, ageing societies and long-term care

### Q&A

### Plenary session 1

#### INTRODUCTION TO INCONTINENCE

- The medical landscape
- Incontinence in older people
- Awareness about incontinence among the general public and among policy makers

### Panel discussion

### Plenary session 2

#### THE IMPACT OF INCONTINENCE – LIVING WITH INCONTINENCE

- Emotional impact of incontinence
- Incontinence and impact on physical activity
- Voices of people with incontinence and their caregivers

### Panel discussion

### Plenary session 3

#### THE ORGANIZATION AND DELIVERY OF CONTINENCE CARE: ACCESSIBLE AND SUSTAINABLE CONTINENCE CARE

- Principles for an ideal organization of continence care
- Value to society
- Connections with the European Innovation Partnership on Active and Healthy Ageing

### Panel discussion

## WEDNESDAY, APRIL 9

### Opening session

#### TURNING PRINCIPLES INTO PRACTICE – THE CRITICAL ROLE OF STAKEHOLDERS

- Integration of health and social care
- Care guidelines for people with dementia and incontinence
- Empowering nurses to promote continence and manage incontinence across the lifespan
- Patient empowerment
- What role can policymakers play in improving the care

### Q&A

### Working sessions

#### IMPROVING STANDARDS OF CARE

- Country breakout sessions

### Closing sessions

#### PRINCIPLES FOR AN IDEAL ORGANIZATION OF CARE

- Feedback of country sessions in plenary
- Wrap up and way forward

Opening session day 1:

## INCONTINENCE AND CONTINENCE CARE IN TODAY'S SOCIAL AND ECONOMIC CONTEXT

### The burden of incontinence

Individual, economical, societal impact of incontinence.

Speaker TBC.

### Incontinence as a health and social policy priority

Key note speech.

**Eva Nilsson Bågenholm**, MD, National Coordinator for elderly care, Swedish Ministry of Health and Social Affairs, Sweden.

### Incontinence, ageing societies and long-term care

Challenges for health and social care systems.

**Kai Leichsenring**, European Centre for Social Welfare Policy and Research, Austria.

Plenary session 1:

## INTRODUCTION TO INCONTINENCE

### The medical landscape

A basic medical overview of the disease.

**Ruth Kirschner-Hermanns**, Professor, Department of Neuro-Urology, University of Bonn, Germany.



### Incontinence in older people

**Adrian Wagg**, Professor of Healthy Ageing, University of Alberta, Canada.

### Awareness about incontinence among the general public

Presentation of survey results.

Speaker TBC.

### Awareness about incontinence among policy makers

Presentation of survey results.

Speaker TBC.

## PANEL DISCUSSION

### The connection between the medical world and policy makers

Moderator: **Francois Haab**, Professor, Department of Urology, Tenon Hospital, Paris, France.

**Ruth Kirschner-Hermanns**, Professor, Department of Neuro-Urology, University of Bonn, Germany.

**Daniella Marschall-Kehrel**, MD, Urological Office, Frankfurt, Germany.

**Chris Norton**, Professor, St Marks Hospital, Harrow, England, UK.

**Representative of CPME** (Standing Committee of European Doctors).

**Representative of IAPO** (International Alliance of Patients' Organizations).

Plenary session 2:

## THE IMPACT OF INCONTINENCE – LIVING WITH INCONTINENCE

### Emotional impact of incontinence

**Karin Coyne**, Senior Research Leader, Center for Health Outcomes Research, Evidera, Unites States.

### Incontinence and impact on physical activity

**Kari Bøe**, Professor, Norwegian School of Sport Sciences, Oslo, Norway.

### Voices of people with incontinence and their caregivers

Patients and caregivers.

Interviewer: **Alan Cottenden**, Professor of Continence Technology, University College, London, UK.

## PANEL DISCUSSION

### The connection between patients and policy makers

Moderator: **Ian Milsom**, Professor, Department of Obstetrics and Gynaecology, Sahlgrenska Academy of the University of Gothenburg, Sweden.

**Robert Andrew Johnstone**, board member of EPF (European Patients' Forum).

**Anne-Sophie Parent**, Secretary General of AGE Platform.

**Wilfried Schlüter**, Professor, EU Affairs/Honorary President of E.D.E. (European Association for Directors and Providers of Long-Term Care Services for the Elderly).

**Giovanni Lamura**, President Research Organisations Eurocarers, Senior Researcher, INCRA, Italy.

**Barry Cahill**, CEO, Continence Foundation of Australia.

Plenary session 3:

## THE ORGANIZATION AND DELIVERY OF CONTINENCE CARE – ACCESSIBLE AND SUSTAINABLE CONTINENCE CARE

### Principles for an ideal organization of continence care

Optimum Continence Service Specification.

**Hilary Thomas**, Professor, Global Health Practice, KPMG Healthcare and Life Sciences Advisory, UK.

## Value to society

Case study for management of continence care, a health economic evaluation.

**Maiwenn Al**, Senior Researcher, Institute for Medical Technology Assessments, Erasmus University, Rotterdam, The Netherlands.

## Connections with the European Innovation Partnership on Active and Healthy Ageing

**Marianne van den Berg**, Policy analyst at the division of Innovation for Health and Consumers at European Commission Directorate-General Health and Consumers.

## Panel discussion

Moderator: **Adrian Wagg**, Professor of Healthy Ageing, University of Alberta, Canada.

**Marianne van den Berg**, Policy analyst at the division of Innovation for Health and Consumers at European Commission Directorate-General Health and Consumers.

**Jos de Blok**, General Manager, Buurtzorg, The Netherlands.

**Jennifer Bremner**, Director of EHMA (European Health Management Association).

**Eva Nilsson Bågenholm**, MD, National coordinator for elderly care, Swedish Ministry of Health and Social Affairs, Sweden.

*The program is subject to change and will be updated at [www.gfiforum.com](http://www.gfiforum.com)*

## Opening session day 2:

## TURNING PRINCIPLES INTO PRACTICE – THE CRITICAL ROLE OF STAKEHOLDERS

### Integration of health and social care

Breaking down silo-thinking in policy making for continence care.

**John Bowis**, Honorary President of Health First Europe, former Member of the European Parliament and former Minister of Health and Social Services, England, UK

### Care guidelines for people with dementia and incontinence

**Diane Gove**, Information officer, Alzheimer Europe.



### Empowering nurses to promote continence and manage incontinence across the lifespan

Overview.

**Joan Ostaszkiwicz**, Research Fellow, Deakin University, Australia.

### Panel discussion with nurses

Moderator: **Ian Milsom**, Professor, Department of Obstetrics and Gynaecology, Sahlgrenska Academy of the University of Gothenburg, Sweden.

**Joan Ostaszkiwicz**, Research Fellow, Deakin University, Australia.

**Cheryl LeCroy**, Clinical Coordinator, Virginia Women's Continence Center, Richmond, Virginia, President SUNA, USA.

**Melissa Northwood**, Manager, St. Joseph's Health-care Hamilton Continence Care Clinics, Assistant Clinical Professor, School of Nursing, McMaster University, CNCA, Canada.

**Sharon Eustice**, Nurse Consultant for Continence, Peninsula Community Health, Cornwall, UK.

**Märta Lauritzen**, Urotherapist, Head of Urotherapy and Ostomy Therapy Unit, Karolinska University Hospital, Stockholm, Sweden, Chair of Sinoba, Association for Knowledge of Urinary Incontinence and Bladder Problems.

### Patient empowerment

Case study about self-management and technology as an enabler. Internet-based treatment of stress urinary incontinence.

**Malin Sjöström**, MD, PhD, General Practitioner, researcher at the Department of Public Health and Clinical Medicine, Umeå University, Sweden.

### The role of policy makers, what role can policy play in improving the care

Case study from Italy on integrated continence care.

**Antonella Biroli**, MD, Neurological and Autonomic Dysfunctions Service, S. Giovanni Bosco Hospital, Turin, Italy, Scientific Committee of Italian Continence Foundation.

### Working sessions:

## IMPROVING STANDARDS OF CARE

### Country breakout sessions.

Opportunities to reflect on previous presentations

### Closing session:

## PRINCIPLES FOR AN IDEAL ORGANIZATION OF CARE

### Feedback of country sessions in plenary

### Wrap up and way forward



*The 5th Global Forum on Incontinence will take place in Madrid, Spain.*

## ABOUT THE GLOBAL FORUM OF INCONTINENCE

The Global Forum on Incontinence (GFI) is a platform for education and debate around continence care. The aim is to improve the health and social care provisions for incontinence, giving patients and caregivers a better quality of life. GFI demonstrate the impact of incontinence on the individual and their caregivers and on society as a whole. Continence care is approached from a holistic perspective. The ambition is to present and discuss both prevention, cure and care options and organization and management aspects.

<http://www.gfforum.com>

### Location 8–9 April, 2014

Hotel Meliá Castilla  
Calle del Capitán Haya, 43  
Madrid 28020

### Previous seminars

- 2006 "The Ageing Barometer" – London
- 2008 "Incontinence – A challenge to society" – Nice
- 2010 "Choosing the right direction" – Prague
- 2012 "Strategies through life" – Copenhagen

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