Fra: Forum Europe [mailto:mailing@events.forum-europe.com]

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Emne: The 9th Annual European Spectrum Management Conference - Programme Now Available



Confirmed speakers include:



Neelie Kroes Vice President and EU Commissioner for the Digital Agenda



François Rancy Director, Radiocommunication Bureau, ITU



Gilles Brégant Director General ANFR; and Chair RSPG

Plus many more key spectrum stakeholders including:

- Alexander Kühn, Chairman, WRC-15 Conference Preparatory Group, CEPT
- Luis Lucatero, Chief of Regulatory Policy, IFETEL Mexico

- Matthias Kurth, Executive Chairman, Cable Europe
- Graham Louth, Director of Spectrum Markets, Ofcom
- Andreas Geiss, Acting Head of Unit, Radio Spectrum Policy, European Commission
- Karl-Heinz Laudan, Vice President Spectrum Policy & Projects, Deutsche Telekom

An outline conference programme is available here.

Check back regularly for conference updates or alternatively please contact **Tom Chinnock** at **tom.chinnock@forum-europe.com** / +44 (0) 2920 783 025 for further information.

Topics and sessions at this year's conference include:

- Where next for Spectrum Policy in Europe?
- To what extent should European strategy include the co-ordination of spectrum licences and awards?
- A long term vision for the UHF band creating a 'win-win' situation
- The US 'incentive auction' model to what extent could a similar approach work in Europe?
- Promoting the use of WiFi, Small Cells and other offloading technologies
- Selecting the Auction Mechanism Combinatorial Auctions vs. Simultaneous Multiple-Round Auctions
- Meeting the long term needs of Europe's spectrum users
- What is the future shape of the broadcasting industry as a user of spectrum?
- Spectrum for 5G and the future networked society
- What is meant by '5G' and how will it affect how we use spectrum?
- Increasing the efficiency of public sector spectrum
- Spectrum Issues and Priorities Ahead of WRC-15: Delivering balanced EU common proposals that meet the needs of all spectrum users

Register and find out more about this year's event at www.spectrummanagement.eu.

In addition to the main conference, delegates will also have the option to attend one or both practical workshops.

Pre-conference workshop, 16 June - Spectrum Valuation and Auction Theory. Coordinated in partnership with Coleago Consulting this workshop will comprise of 2 sessions. The morning session will be a step by step guide to spectrum valuation for auctions, while the afternoon session will focus on the challenges surrounding auction design and developing auction bidding strategy.

Post-conference workshop, 19 June - Live simulation of a spectrum auction. Coordinated in partnership with alladin-IT, and using the spectrum auction software Specure, this workshop will provide an intense hands-on auction experience with a chance to compete against other participants in fictitious auction scenarios, The workshop will offer valuable insights into philosophy, strategy and specifics of both CCA and SMRA auction format.

For more information regarding the workshops or the main conference, please contact the event manager Tom Chinnock on tom.chinnock@forum-europe.com / +44 (0) 2920 783 025.

The organisers would like to the following companies for their involvement:





























Interested in becoming involved? We have a number of sponsorship and wider visibility opportunities available for this year's event, with a host of benefits to suit all budgets. For additional information, please download the sponsorship brochure here or contact Tom Chinnock on tom.chinnock@forum-europe.com / +44 (0) 2920 783 025.

Also of interest:



As part of The 2014 Global Spectrum Series, Forum Europe (through its international arm, Forum Global) will be launching the inaugural Latin America Spectrum Management Conference, which will be held on 14-15 May Janeiro, Brazil.

Following the success of the European, Americas and the Asia-Pacific Spectrum Management Conferences, the Latin America edition will provide a meeting point for stakeholders in the Latin American region and beyond to come together and discuss topical issues relating to the management and co-ordination of spectrum policy across the region.

More information regarding this conference will be available shortly, but in the meantime, to be kept informed please of developments click here.

For any questions regarding this conference, please do not hesitate to contact Tom Chinnock on tom.chinnock@forum-global.com / +44 (0) 2920 783 025.





Forum Europe's Spectrum policy group

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