

OECD Forum

28 May – 29 May 2013
Paris, France

Draft Programme

(Last update on 29 April 2013)

Tuesday 28 May

7:45-9:00 REGISTRATION

9:00-10:00 FORUM OPENING

Moderator: Siri Lill Mannes, Head, SpeakLab AS, Norway

Angel Gurría, Secretary-General, OECD
H.R.H. Crown Prince Haakon of Norway, Co-Founder, Global

Dignity

10:00-10:30 COFFEE BREAK

10:00-10:30 OECD BETTER LIFE INDEX PRESENTATION

Martine Durand, Director of Statistics and Chief Statistician, OECD
Anthony Gooch, Director, Public Affairs and Communications, OECD

Three parallel sessions:

10:30-12:00 A. THE 21ST CENTURY PRODUCTION REVOLUTION

Moderator: Kenneth Cukier, Data Editor, The Economist (tbc)

Scene Setting
Andrew W. Wyckoff, Director, Science, Technology and Industry, OECD

Speakers:

Luisa Deplazes Delgado, Member of the Executive Board, SAP AG
Tim Groser, Minister of Trade, New Zealand
Lisa Harouni, Co-Founder, Digital Forming (tbc)
Peder Holk Nielsen, President & CEO, Novozymes (tbc)

B. WHAT'S UP WITH BANKS?

Moderator: Axel Threlfall, Lead Anchor, Reuters

Scene Setting

Adnan Bali, CEO, Isbank, Turkey

& Carolyn Ervin, Director, Financial and Enterprise and Financial Affairs, OECD

Speakers:

Alexei Kudrin, Head, Civil Initiatives Committee, Russian Federation

Philippe Lamberts, Member, European Parliament

Joris Luyendijk, News Correspondent, The Guardian

Min Zhu, Deputy Managing Director, International Monetary Fund

C. SMES – BACKBONE OF THE ECONOMY

Moderator: Alexandrine Bouilhet, Head, International Economy Department, Le Figaro,

France

Scene Setting

Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD

Speakers:

Nicolas Dufourcq, Managing Director, Banque publique d'investissement, France (tbc)

San Ko, CEO, TIDE Institute

Heather McGregor, Columnist, Financial Times Weekend

Fleur Pellerin, Minister for SMEs and the Digital Economy, France (tbc)

Doug Richard, Founder, School for Creative Start-Ups

10:30-13:30

OECD_IDEAFACTORY – NEW APPROACHES (TBC)

Discussion leaders: tbc

Three lunch debates:

12:00-13:30

A. FOOD FOR THOUGHT: THE POWER OF ONE

Moderator: Shiv Malik, Journalist and Author, The Guardian

Speakers:

Laurence Evans, President, International, Edelman Berland

H.R.H. Crown Prince Haakon of Norway, Co-Founder, Global Dignity
Philip J. Jennings, General Secretary, UNI Global Union (tbc)
Cristián Larroulet, Minister of the Presidency, Chile (tbc)
Daphni Leef, Social Activist, Israel
Dirk Van der Maelen, Member of Parliament, Belgium
Juliette Méadel, Managing Director, Terra Nova, France (tbc)
Loretta Minghella, Director, Christian Aid
Edwy Plenel, Co-Founder and President, MediaPart, France (tbc)
Carne Ross, Founder and Director, Independent Diplomat
Fernando Vallespín Oña, Professor, Universidad Autónoma de Madrid, Spain

B. FOOD FOR THOUGHT – THE MALE FACTOR

Moderator: Mishal Husain, Presenter, BBC World News (tbc)

Speakers:

Affairs, OECD

Willem Adema, Principal Administrator, Social Policy, Employment, Labour and Social

Rohini Anand, Senior Vice-President and Chief Diversity Officer, Sodexo
Celia de Anca, Director, Center for Diversity in Global Management, IE Business School
Cherie Blair, Founder, Cherie Blair Foundation for Women
Ronnie L. Goldberg, Executive Vice-President and Senior Policy Officer, USCIB
Catherine Hakim, Senior Research Fellow
Herminia Ibarra, Chair, Organisational Behaviour Area, INSEAD, France
Ulf Kristersson, Minister for Social Security, Sweden
Kathy M. Matsui, Co-Head, Asia Investment Research, Goldman Sachs (tbc)
Heather McGregor, Columnist, Financial Times Weekend

Kaori Sasaki, Founder & CEO, Unicul International, Inc.; Founder & CEO, ewoman, Inc.
Najat Vallaud-Belkacem, Minister of Women's Rights and Government Spokesperson, France

C. FOOD FOR THOUGHT: LEARNING TO LISTEN

Moderator: tbc

Scene Setting:

Romina Boarini, Head of Section, Well-Being and Progress, Statistics Directorate, OECD
& Lorena M. Sanchez, Better Life Index Project Manager, Public Affairs and

Communications, OECD

Speakers:

Laurent Cousin, Group SVP, Marketing Offer, Research & Development, Sodexo
Nele Leosk, Program Director, ICT in education, e-Governance Academy, Estonia
Ernst U. von Weizsäcker, Co-Chair, International Resource Panel, UNEP (tbc)

13:30-13:45

COFFEE BREAK

Three parallel sessions:

13:45-15:15

A. THE ASIAN CENTURY

Moderator: Tetsuya Jitsu, Member of Editorial Board, NIKKEI (tbc)

1/ Global Value Chains & Asian Partners

Speakers:

Michael Cole, COO, Kia Motors Europe

Craig Emerson, Minister for Trade and Competitiveness, Minister Assisting the Prime Minister for Tertiary Education, Skills, Science and

Minister on Asian Century
Research, Australia

Ruchir Sharma, Author, Breakout Nations: In Pursuit of the Next Economic Miracles

Gita Wirjawan, Minister of Trade, Indonesia (tbc)

2/ Meeting the Needs of Growing Middle Classes

Speakers:

Richard Blewitt, Chief Executive Officer, HelpAge International (tbc)

Sunjoy Joshi, Director, Observer Research Foundation (ORF), India

Lu Mai, Secretary-General, China Development Research Foundation (CDRF)

Anne-Marie Slaughter, Professor of Politics and International Affairs, Princeton University,

United States

B. THE UNEMPLOYEES

Moderator: Jarle Roheim Håkonsen, News Anchor and Political Scientist, Norwegian

Broadcasting Corporation (NRK)

Scene Setting: Sigbjørn Johnsen, Minister of Finance, Norway

Speakers

Peter Ricardo Ibarra, President, Spanish Youth Council (tbc)

Frédéric Massé, Vice-President, EMEA Government Relations SAP AG (tbc)

Michel Sapin, Minister of Labour, Employment, Vocational Training and Social

Dialogue, France (tbc)

Emilie Turunen, Vice-Chair, Group of the Greens/European Free Alliance;

Member; European Parliament

C. OLD POLITICS, NEW POLITICS

Moderator: A. Craig Copetas, Paris Correspondent-at-large, Quartz

Speakers

Thorbjørn Jagland, Secretary-General, Council of Europe

John Keane, Professor, Director of the Institute for Democracy and Human Rights,
Australia

University of Sydney,

Debora Serracchiani, Member, Group of the Progressive Alliance of Socialists and
Parliament (tbc)

Democrats, European

Cobus de Swardt, Managing Director, Transparency International

15:00-18:00

OECD_IDEAFACTORY – ENERGY & THE CRISIS

Discussion leaders: tbc

Three parallel sessions:

15:15-16:45

A. AUSTERITY VS. GROWTH: A FALSE DILEMMA?

Moderator: Paul Taylor, European Affairs Editor, Thomson Reuters

Speakers:

Minister (tbc)

Vladimir Mau, Rector, Russian Presidential Academy of National Economy and

Public Administration

Adam Posen, President, Peterson Institute for International Economics (tbc)

Philip Stephens, Associate Editor, Financial Times (tbc)

OECD (TUAC)

Richard Trumka, President, AFL-CIO; Trade Union Advisory Committee to the

B. THE NEW SOCIETAL CONTRACT

Moderator: Shiv Malik, Journalist and Author, The Guardian

Speakers:

Gro Harlem Brundtland, former Prime Minister, Norway; Member, The Elders (tbc)

Diane Coyle, Vice-Chairman, BBC Trust; Visiting Research Fellow, Smith School of
Environment, Oxford University, United Kingdom

Enterprise and the

Michel Landel, Chief Executive Officer and member of the Board of Directors, President of
Committee, Sodexo

Executive

Subramanian Rangan, Professor of Strategy and Management, Abu Dhabi Crown Prince
in Societal Progress, INSEAD, France

Court Endowed Chair

Guy Ryder, Director-General, International Labour Organization (tbc)

C. FROM SCHOOL TO WORK

Moderator: tbc

Scene Setting:

Andreas Schleicher, Deputy Director and Special Adviser on Education Policy to the Secretary-

General, OECD

Speakers:

David Hoey, Chief Executive Officer, WorldSkills International

Viviana Galli, Secretary-General, Organising Bureau of European School Student

Unions (OBESSU) (tbc)

Peter Matjašić, President, European Youth Forum (YFJ) (tbc)

Phil O'Reilly, Vice-Chair, BIAC; Chief Executive, BusinessNZ

16:45-17:00

COFFEE BREAK

Two parallel sessions:

17:00-18:30

A. TRADE IN VALUE ADDED: THE WORLD FACTORY

Moderator: Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center

Scene Setting

Ken Ash, Director, Trade and Agriculture, OECD

Speakers:

Daisuke Hiratsuka, Executive Vice-President, Japan External Trade Organisation (JETRO)

Pascal Lamy, Director-General, WTO (tbc)

Peter M. Robinson, CEO, United States Council for International Business (USCIB)

Yu Jianhua, Assistant Minister of Commerce, People's Republic of China (tbc)

B. OUT WITH THE OLD, IN WITH THE NEW

Moderator: Jie-ae Sohn, CEO, Arirang TV

Scene Setting

Dirk Pilat, Deputy Director, Science, Technology and Industry, OECD

Speakers:

Peter Bale, Vice-President & General Manager, CNN International Digital

Patrice Bula, Executive Vice President, responsible for the Strategic Business

Nespresso, Nestlé S.A.

John Knubley, Deputy Minister of Industry, Canada

Lucy Marcus, CEO, Marcus Venture Consulting (tbc)

Carne Ross, Founder and Director, Independent Diplomat

Units, Marketing, Sales and

18:30

RECEPTION AND VIDEO COMPETITION AWARD

Presented by Sigbjørn Johnsen, Minister of Finance, Norway

Master of Ceremony: Siri Lill Mannes, Head, SpeakLab AS, Norway

Wednesday 29 May

7:45-9:00

REGISTRATION

Three parallel sessions:

* timing of panel subject to change

9:00-10:30
SOCIETY

A. ADDRESSING INEQUALITIES FOR A MORE INCLUSIVE

Moderator: Chrystia Freeland, Editor, Thomson Reuters Digital (tbc)

Scene Setting

Stefano Scarpetta, Deputy Director, Employment, Labour and Social Affairs, OECD

Ministers:

Yoon-sun Cho, Minister of Gender Equality and Family, Korea (tbc)

Felipe Larraín, Minister of Finance, Chile (tbc)

Paula Risikko, Minister of Social Affairs and Health, Finland (tbc)

Speakers:

Diane Coyle, Vice-Chairman, BBC Trust; Visiting Research Fellow, Smith School of Environment, Oxford University, United Kingdom

Rodrigo Martin, CEO and Chair of the Administrative Council, Randstad Spain and Latin Advisory Board to the Executive Board (tbc)

William Spriggs, Chief Economist, AFL-CIO (tbc)

Ngairé Woods, Dean, Blavatnik School of Government; Founder and Director, Programme, Oxford University, United Kingdom

Enterprise and the
America; Member,

Global Economic Governance
Kingdom

B. TOO BIG TO PAY TAX? *

Moderator: Vanessa Houlder, Tax Correspondent, Financial Times

Scene Setting

Pascal Saint-Amans, Director, Centre for Tax Policy & Administration, OECD

Speakers:

Loretta Minghella, Director, Christian Aid

William Morris, Chair, Taxation and Fiscal Policy Committee, BIAC; Senior International Tax Counsel & Global Tax Policy, General Electric

Fleur Pellerin, Minister for SMEs and the Digital Economy, France (tbc)

Diederik Samsom, Leader, Labour Party, House of Representatives, Netherlands (tbc)

Mallam Sanusi Lamido Sanusi, Governor, Central Bank of Nigeria (tbc)

Director

C. WOMEN OF INFLUENCE

Moderator: Joohee Cho, Seoul Bureau Chief, ABC News

Speakers:

Gro Harlem Brundtland, former Prime Minister, Norway; Member, The Elders

Kim Campbell, former Prime Minister, Canada (tbc)

Elsa Fornero, Minister of Labour, Social Policies and Gender Equality, Italy

Litha Musyimi-Ogana, Commissioner for Gender, African Union (tbc)

Gabriela Ramos, Chief of Staff & G20 Sherpa, OECD

Ségolène Royal, Vice-President, Banque publique d'investissement, France (tbc)

Anne-Marie Slaughter, Bert G. Kerstetter '66 University Professor of Politics and

Wilson School of Public and International Affairs, Princeton

International Affairs, Woodrow
University, United States

10:00-11:00
Norway

KEYNOTE ADDRESS: Sigbjørn Johnsen, Minister of Finance,

11:00-11:40

PRESENTATION OF THE ECONOMIC OUTLOOK

Angel Gurría, Secretary-General, OECD

Pier Carlo Padoan, Deputy Secretary-General and Chief Economist, OECD

11:45-13:00

ECONOMIC OUTLOOK DEBATE – GROWTH AND JOBS

Moderator: Ed Conway, Economics Editor, Sky News

Speakers: tbc

Three parallel lunch debates:

13:00-14:30

A. FOOD FOR THOUGHT: BIG TRUST

Moderator: Peter Bale, Vice-President & General Manager, CNN International Digital

Speakers:

Boris Azais, Director Public Policy, MSD (Merck & Co., Inc)

David Bessis, Founder and President, Tinyclues

Richard Blewitt, Chief Executive Officer, HelpAge International

Fernando Blumenschein, Economist, FGV Foundation, Brazil

Juan Carlos Castilla-Rubio, Chief Executive Officer, Planetary Skin Institute (tbc)

Ben Hammersley, UK Prime Minister's Ambassador to Tech City

Colm Harmon, Head, School of Economics, Faculty of Arts and Social Sciences, University of Sydney,

Australia

William H. Saito, Entrepreneur and Innovator (tbc)

Andreas Schleicher, Deputy Director and Special Adviser on Education Policy to the Secretary-

General, OECD

B. FOOD FOR THOUGHT: SCARS OF THE CRISIS

Moderator: Lara Marlowe, Paris Correspondent, The Irish Times

Speakers:

University of Sydney,

Ada Colau, Spokesperson, Plataforma de Afectados por la Hipoteca, Spain
Ian Hickie, Professor of Psychiatry; Executive Director, Brain & Mind Research Institute,
Australia

Bettina Kashefi, State Secretary to Minister for Employment, Sweden
Monika Kosinska, Secretary-General, European Public Health Alliance (EPHA)
Ben Lyons, Co-Director, Intern Aware, United Kingdom
Paula Risikko, Minister of Social Affairs and Health, Finland (tbc)

Robert G. Romasco, President, AARP, United States
Karl Petter Rygh, Entrepreneur (tbc)

C. FOOD FOR THOUGHT: PARTNERSHIPS FOR INCLUSIVE GROWTH

Moderator: tbc

Speakers:

Antônio Carlos Kfoury Aidar, Director of Control, FGV Projetos, Brazil
Celine Charveriat, Director of Advocacy and Campaigns, Oxfam International

(tbc)

Wellington Chibebe, Deputy General Secretary, International Trade Union Confederation

(ITUC)

John Lomoy, Director, Development Co-operation, OECD

Ebrahim Patel, Minister of Economic Development, South Africa (tbc)

14:30-15:00

COFFEE BREAK

Two parallel sessions:

15:00-16:30

A. THE AFRICAN RENAISSANCE

Moderator: Philippe G lie, Head, International Section, Le Figaro, France

Scene Setting

Mario Pezzini, Director, Development Centre

& Erik Solheim, former Minister of the Environment and International Development, Norway; Chair,
Assistance Committee, OECD

Development

Speakers:

Peter Draper, Senior Research Fellow, South African Institute of International Affairs (SAIIA)

Lacina Kone, Special Advisor to the President of the Ivory Coast, Information and

Technology (tbc)

Andrey Kuzyaev, Vice-President, OAO 'LUKOIL'; President, LUKOIL Overseas Holding Ltd

Mary Robinson, former President, Ireland; Founder, Mary Robinson Foundation Climate

Communications

Justice (tbc)

Pfungwa Serima, CEO Africa, SAP AG

B. THE ENTERPRISING STATE *

Moderator: Ola Storeng, Chief Editor, Aftenposten, Norway

Speakers:

Ben Hammersley, UK Prime Minister's Ambassador to Tech City

Robert D. Hormats, Under Secretary for Economic Growth, Energy, and the

Environment, United States

Bruno Lanvin, Executive Director, INSEAD's European Competitiveness Initiative

Nele Leosk, Program Director, ICT in education, e-

(IECI)

Governance Academy, Estonia

Giuseppe Scognamiglio, Executive Vice-President, Head Public Affairs, UniCredit

SpA