

## Third Announcement

*Invitation*



# Patient Empowerment: Responding to the NCD challenge

1st European Conference on Patient Empowerment  
Copenhagen, 11th-12th April 2012

Komiteen for Sundhedsoplysning, WHO/Europe og European Network for Patient Empowerment inviterer hermed offentlige og private interessenter til at deltage i en 2-dages konference med debat om, hvordan man kan tage udfordringen op med det stigende antal kronikere på nationalt og europæisk plan.

Bedre adgang til information og viden – stigende brug af sociale medier – patientuddannelse – nye lovmæssige krav om inddragelse af patienterne – reorganisering af sundhedsvæsenet og nye teknologiske løsninger. Disse faktorer er med til at skabe en ny virkelighed, hvor patienter og borgere omdefinerer deres rolle i relation til sundhed og pleje. Konferencen vil sætte fokus på disse fremtidige faktorer, som er passende for det 21. århundredes sundhedssystem.

Konferencen afholdes på engelsk i regi af det danske formandskab for Rådet for den Europæiske Union i samarbejde med Sundhedsstyrelsen og Ministeriet for Sundhed og Forebyggelse.

Find flere informationer og tilmeld dig på  
**[www.enope.eu](http://www.enope.eu)**

eu2012.dk

DANISH PRESIDENCY OF THE COUNCIL OF THE EUROPEAN UNION 2012

Sundhedsstyrelsen  
National Board of Health

MINISTERIET  
FOR SUNDHED  
OG FOREBYGGELSE

careum

Danish Committee for Health Education

*European Network On Patient Empowerment:  
Danish Committee for Health Education, Denmark  
Expert Patient Programme, England  
Careum Foundation, Switzerland*

*The conference is being organised in close technical  
collaboration with WHO/Europe*

PROGRAM →

# Patient Empowerment: Responding to the NCD challenge

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## *Preliminary program*

### April 11th 2012

Chair: Director Charan Nelandar

- 08:00 Registration, setting up of posters, coffee
- 09.30 Welcome by Danish Committee for Health Education
- 09.35 Opening remarks
- Danish Acting Minister for Health
  - Zsuzanna Jakab, Regional Director, WHO Regional Office for Europe
  - EU representative
  - IAPO representative
- 10.00 Transforming health and social care through patient empowerment – the policy challenge  
Angela Coulter, Director of global initiatives at the Foundation for Informed Medical Decision Making
- 10.30 Break and move to sessions
- 11.00 Parallel sessions (3-4 tracks)
- Evidence-based chronic disease self-management programs – examples of European implementation
  - Self-management support for vulnerable populations and hard-to-reach groups
  - Implementing the European action plan on NCDs
  - Patient Empowerment and Health Literacy – the results of the European Health Literacy Survey
- 12.30 Networking Lunch
- Chair: Ilona Kickbusch
- 14.00 An innovative care model for chronic conditions  
Raphael Bengoa, Minister for Health and Consumer affairs of the Basque Government

- 14.30 Parallel sessions  
(4 tracks + closed WHO session)
- Patient safety and patients rights
  - The challenge of measuring patient empowerment
  - Assessing the social and economic impact of patient empowerment
  - Empowerment through transparency – independent patient information and counselling
  - Joint action on patient empowerment in Europe (ENOPE network meeting, with WHO member states participation)
- 16.00 Break and move to plenary
- 16.15 Community Empowerment  
Glen Laverack, Research Fellow, South Australian Community Health Research Unit (SACHRU), Flinders University
- 17.00 Visit to Copenhagen (including dinner)

### April 12th 2012

Chair: Director José Martin-Moreno (WHO)

- 08:30 Coffee
- 09:00 Introduction by the Chair
- 09:05 Patient and citizen empowerment through technological innovation  
Paul Timmers, Director ICT Addressing Societal Challenges European Commission
- 09.35 Panel discussion – “Will technology shift the power in health and social care to the patients?”
- 10.15 Break
- 10:30 Transforming health care through patient empowerment – the health policy response  
Panel discussion
- 12.00 Closing remarks  
Ilona Kickbusch
- 12:15-14:00  
Networking Lunch & end of conference