

# INVITATION

**NAPO 2012, 22 March 2012**

**CREATIVITY ONLINE - DARE WE?  
Creative Content Protection - Annual Conference**

RettighedsAlliancen is pleased to invite you to a one day-bonanza of facts, fun and fear.

As part of the Nordic Content Protection Conference anno 2012, we invite you to discover the latest knowledge within our field – facts and figure, principles and practice.

We will dig into the following subjects

- INSIGHTS – we will launch a broadside of facts and figures on creativity online, spiced up with culture economics – can the culture business survive the digital age?
- BEHIND ACTA - what is ACTA about, and is the rhetoric based on facts or myths?
- THE ROLES OF INTERMEDIARIES – what role should Internet Service Providers and other intermediaries play in protecting the value of culture? Where are the limits for roles and responsibility?

We hope to see as many of you as possible. Final agenda will follow shortly.

## **PRACTICAL INFORMATION**

**VENUE: The Danish Film Institute, Gothersgade 55, DK-1123 Copenhagen K**

DATE: Thursday, 22 March 2012 from 9.30 to 16.00. Please respond to Mette Bach ([mbj@jslaw.dk](mailto:mbj@jslaw.dk)) about your attendance before 10 March 2012.

CONTACT: Maria Fredenslund, head of RettighedsAlliancen, email: [maf@jslaw.dk](mailto:maf@jslaw.dk), TEL +45 21647448 or Cathrine Emilie Skovsted, associate, email: [ces@jslaw.dk](mailto:ces@jslaw.dk), TEL +45 51782276.