

# CHANGE

making it happen in your school and system



## **ACHIEVING WHOLE SYSTEM REFORM AND THE MORAL IMPERATIVE REALIZED**

**MICHAEL FULLAN**

2012

## Fullan

- [www.michaelfullan.ca](http://www.michaelfullan.ca)
- [mfullan@me.com](mailto:mfullan@me.com)

## Outline

- Moral Imperative Realized
- Beware of Wrong Drivers
- Focus on right drivers:  
Whole System Reform (All Systems Go)  
based on Capacity Building

## The Moral Imperative Realized



## Moral Imperative

---

- My moral imperative is....

- How does my moral imperative link to the school/system moral imperative....



- What is the evidence that my moral imperative is being realized...
- Next steps: What more could I do to realize my moral imperative in my school AND system...

## Choosing the Wrong/Right Drivers



## Four Criteria

---

1. Foster intrinsic motivation
2. Engage teachers and students in continuous improvement
3. Inspires collective or teamwork
4. Affects all teachers and students



## A Driver

---

- A policy and associated set of strategies that are designed to effect positively 'whole system reform'.
- A wrong driver is one that all evidence points to the fact that it does not have a positive effect
- A right driver is one that the evidence confirms that it does have the desired effect

## Wrong vs Right Drivers: A Matter of Right Brain

---

Accountability	Capacity building
Individual teacher and leadership quality	Collaborative work
Technology	Pedagogy
Fragment strategies	Systemness'

## Good Accountability

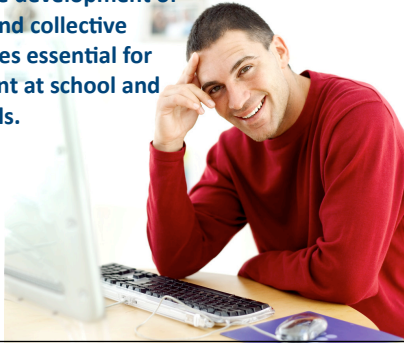
---

- A function of good data, used as a strategy for improvement
- Non-judgmentalism
- Widespread transparency
- All of which produces strong 'internal accountability' which in turn produces strong public accountability
- We fuse assessment and instruction

## Capacity Building

---

- Focus on the development of individual and collective competencies essential for improvement at school and district levels.



## Human vs Social Capital

---

- Team work trumps individual work (do both)
- Be careful: focusing on school principal competencies and professional development of teachers is NOT the driver (it is an enabler)
- 'Learning is the work' is the driver, not personnel decisions



## Technology vs Pedagogy

---

- Technology is seductive
- It outraces pedagogy every time
- The digital revolution is now unstoppable: Technology for learning becomes 24/7; roles of student and teacher are flipped



## Fragmented vs Systemic

---

- It's a system thing
- You need inspirational focus, good diagnosis and a coherent plan of action (the latter based on the four right drivers, using the so called wrong drivers judiciously)

—Mourshed, et al, 2010

## Debrief

- What idea so far best resonated or connected for you (the Aha question)?
- What question/puzzle remains foremost on your mind about school and whole system reform (the Worry list question)?

## All Systems Go: Ontario Case

- 13 Million People
- 2 Million Students
- 4,000 Elementary Schools
- 900 Secondary Schools
- 72 Districts

## Ontario 2004 vs 2012

- Literacy and Numeracy Deeply Defined  
54% vs 70%
- High School Graduation  
68% vs 82%
- Fragmentation vs Cohesion (deep ownership)

## Coherence Making

- Alignment is about structures; coherence is about mindsets.
- System coherence is about *shared mindsets*.
- A tool is only as good as the mindset using it.

## Elements of Coherence

- A small number of ambitious goals
- A focus on instruction and the student achievement agenda
- Continuous capacity building around that agenda
- Cultivation of 'systemness' on the part of all

## Strategies for Coherence

- **Finessing school and district energies: mutual allegiance and collaborative competition**
- **Learning from implementation during implementation**
- **Changing the culture of the district**
- **Handling distractors: activity trap et al**
- **Exploit public policy**

## Impact of Coherence

- **Focus/Consistency**
- **Sustained attention on improved practice**
- **Multiple reinforcing energies to get results**
- **Better performance**
- **Large numbers of people talk the walk as they walk the talk**

## Whole System Reform/ASG

---

- **Relentless focused leadership at the center**
- **A small number of ambitious goals**
- **A positive stance with respect to the sector**
- **A core strategy of capacity building**
- **Transparent use of evidence, data**
- **Learning from implementation with lateral and vertical dissemination**
- **Fostering Leadership at all levels**



## Stripped down version

---

- High expectations and assertiveness from the center
- A spirit of respect and partnership with the sector
- Obsession with implementation, spread of good practice, monitoring and corrections

## District Reform

---

- Whole system reform concepts apply
- Define it as changing the culture of the district not just the school
- Horizontal as well as vertical
- We-we: enlarged sense of identity
- Collaborative competition

## Freewrite

- Take a piece of paper and write down what action you are going to take as a result of this session/ What idea are you going to follow up into action.