

Fra: Silvia.TERRON@oecd.org [mailto:Silvia.TERRON@oecd.org]
Sendt: 10. november 2010 11:57
Til: Silvia.TERRON@oecd.org
Cc: Willemien.BAX@oecd.org; Jennifer.BISPING@oecd.org; Grainne.MOONEY@oecd.org
Emne: OECD Making Reform Happen Conference - 25-27 November 2010 - Paris - INVITATION

Dear Sir/Madam,

I am pleased to invite you to attend the OECD conference "[Making Reform Happen](#)" which will take place on 25-27 November at the OECD Conference Centre, Paris.

José Manuel Barroso, President of the European Commission, George Papaconstantinou, Finance Minister of Greece and Oh-Seok Hyun, President of the Korea Development Institute will be amongst the panelists analysing lessons that can be drawn from successful case studies and discussing how to promote reform and be re-elected in a climate of fiscal austerity and budget restrictions.

As governments confront the challenge of trying to restore public finances to health without undermining the recovery, they will need to pursue a careful mix of fiscal policies and growth-enhancing structural reforms. Designing, adopting and implementing such a policy mix will require the crafting of effective reforms and strategies for implementing them. But, in addition to fiscal consolidation and structural reforms, effective global cooperation is also needed.

This event, organised jointly by the OECD and the Korea Development Institute (KDI), will serve as an opportunity to share major outcomes of the "Making Reform Happen" project, launched in 2007, and other related OECD projects with a broad spectrum of stake-holders, including policy makers, representatives of the business community, academia and the civil society at large.

I have attached for information the agenda, a background note as well as an article on the subject from our OECD Magazine the "Observer". You can also find further information, including [registration and contact information](#), on the conference's [website](#).

I look forward very much to welcoming you to Paris for this important event.

Yours sincerely,

Willemien Bax
Head of Public Affairs Division
Public Affairs and Communications Directorate
OECD
Tel: +33 1 45 24 83 33
willemien.bax@oecd.org
www.oecd.org