



Education and Research
within Design

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Dato: 14. oktober 2010

Kære Kulturdvalg

På vegne af Designskolen Kolding fremsender jeg nogle få publikationer, som viser noget om, hvorledes vi arbejder med innovation og design i samarbejde med erhvervslivet.

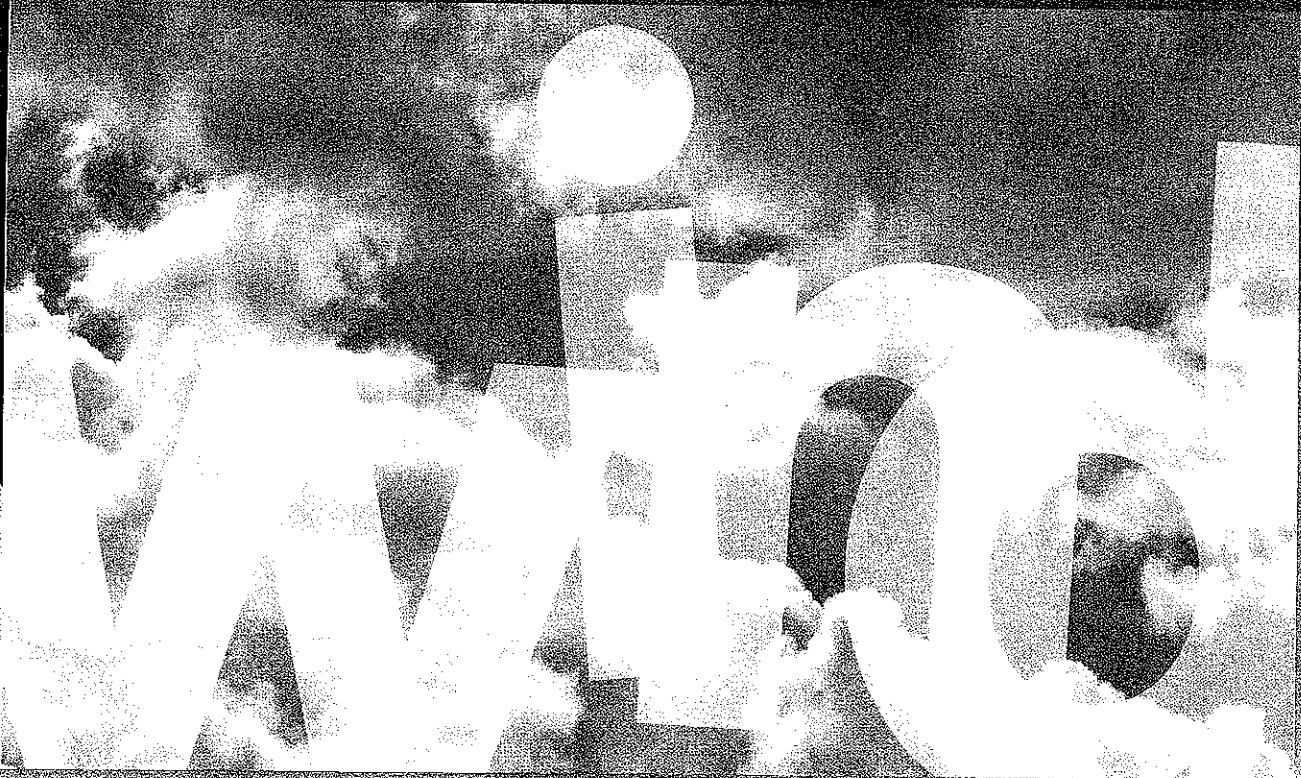
Titler på publikationerne:

- Wind
- Walk! - shoes for a sustainable future
- Show It - a co-operative projekt between Grundfos and Designskolen Kolding exploring visibility
- 9 great reasons for loving the electric car

De bedste hilsner

Elsebeth Gerner Nielsen
Rektor

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The book was project run under the auspices of Designskolen Silkeborg and the Laboratory for Design and Sustainability. The school's pedagogical teaching methods and focus of education is to create space for students to experiment, think in new ways and work with surprising new ideas. The laboratory is supported by The European Fund for Regional Development through Vækstforum/Region Sydjylland.

wind is an unfailing resource. Not least in Denmark where the west wind often blows briskly across the country. Therefore, it is not surprising that Denmark, lead by wind turbine manufacturer Vestas, is among the very best in the world when it comes to transforming wind into sustainable energy benefitting the environment as well as the balance of payments.

However, as wind energy and thus wind turbines gain more and more ground, a problem becomes compelling: Not very many want the streamlined steel turbines in their backyard – or even near their house for that matter. In other words, we are faced with a design challenge! The book 'Wind' describes how students at Kolding School of Design in cooperation with Vestas rise to the challenge and demonstrate design methods and design visions of making the wind turbines more visually appealing – without compromising the primary function of the wind turbines.





WAS S K K

shoes for a sustainable future

Design editor
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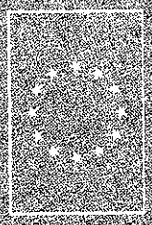
WALK

ECCO

This book was printed with support from ECCO. In the **walk** workshop, ECCO supported the students with materials and knowledge throughout the project.

walk

is a project in the aspects of Design School's Laboratory for Design and Sustainability. The school's laboratories develop new teaching methods and forms of community non- and on-line space to experiment, think in new ways, and work with challenging new ideas. The project is supported by the European Fund for Regional Development through Vækstforum Region Sydjylland.



shoes designed to make people walk more and use the car less. Shoes that propel us forward faster, lessening the demand for other means of transportation. Shoes which are utterly timeless and never wear out, meaning that they will never need to be discarded. Shoes made from the absolute minimum of material needed to maintain the necessary functionality. Shoes which take a different approach to shoe design and sustainability – that is the subject of this book – presenting a broad range of innovative shoe designs developed by students from Kolding School of Design in collaboration with Danish shoe manufacturer ECCO.

We see the shoe as a fundamental object in human culture, with its own rich portfolio of cultural meanings. The design projects in this book attempt to penetrate the various layers of meaning of the shoe, proposing a range of aesthetic and technological means of conveying to us the necessity of wandering towards a more sustainable future.



Smart

A co-operative project between Grundfos and Designskolen Kolding exploring visibility

GRUNDFOS 

Show It

A co-operative project between Grundfos and
Designskolen Kolding exploring visibility

© 2008

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Photography: Hân Pham

ISBN: 87-90775-14

The core values of Grundfos – responsibility, thinking ahead and innovation are central to its core values – responsibility, thinking ahead and innovation – have acted as a catalyst to many of its most innovative product developments.

Taking these values as starting point this book runs through a project completed in conjunction with Designskolen Kolding, one of Denmark's leading design schools. The project addressed two questions. How can Grundfos be more visible? What role can design play in the process of product development?

See more at www.youtube.com and
www.designskolenkolding.dk

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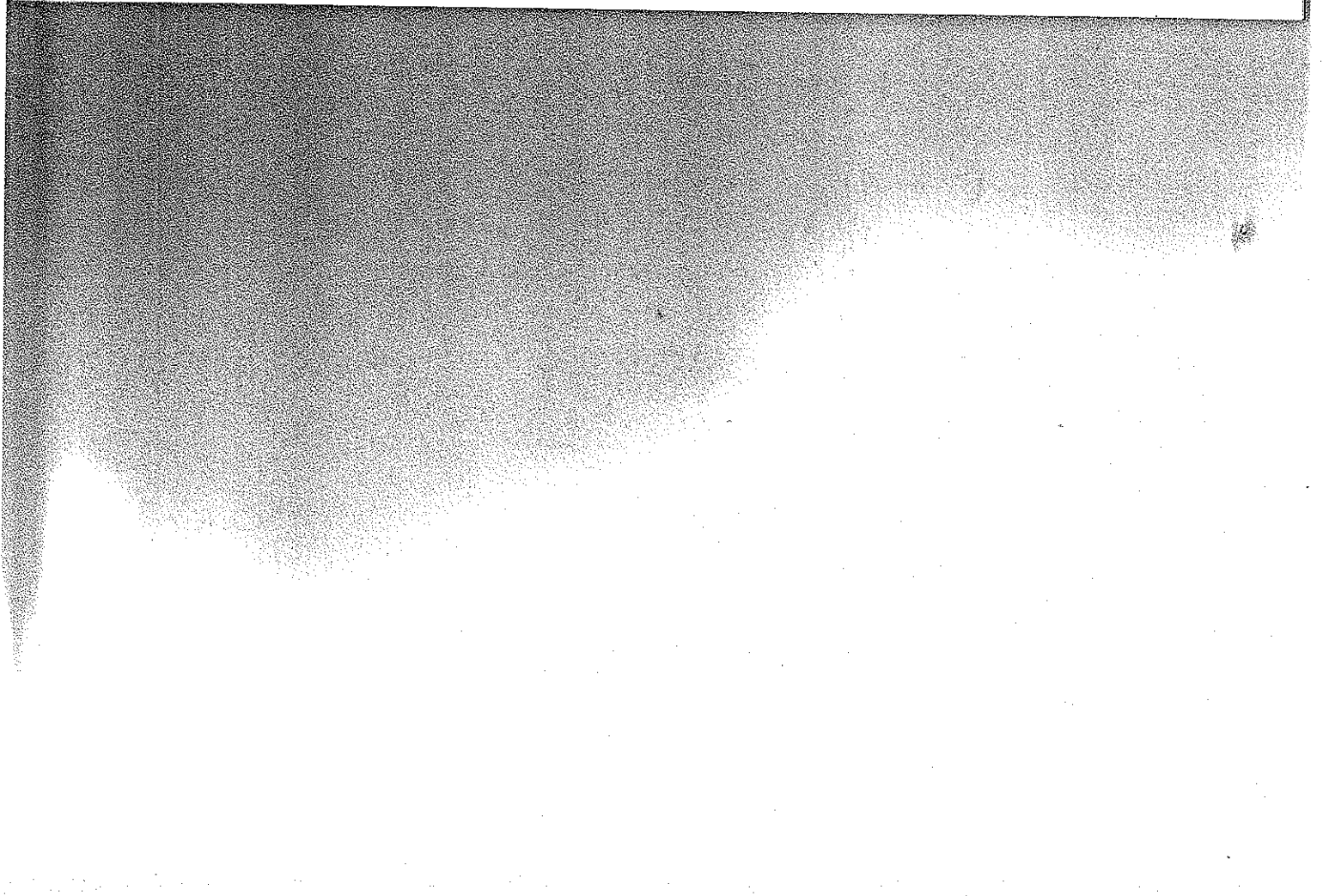
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**great reasons
for loving the
electric car**



etrans is a user-driven innovation project aiming to make electric cars and eco-friendly transport a commercial success

Researchers, designers, design students and a number of private and public companies collaborate on developing suggestions for e.g. city planning, charging technology, lay-out of the car, road service, car insurance and add-on options, including other green/eco-friendly products



9 great reasons for loving the electric car

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