

July 1, 2010

Dear PNoWB member and partner,

PNoWB, in partnership with European Parliamentarians with Africa (AWEPA), is pleased to announce the launch of the [IDA 16 and Aid Effectiveness campaign](#).

The Campaign calls on the World Bank to deepen its commitment to aid effectiveness throughout IDA 16 replenishment, implementation and monitoring by focusing on [four key areas](#), with the ultimate goal of bringing the world closer to meeting the MDGs in 2015. The four key areas are country ownership, strengthening statistical systems, peer review and leading by example in population, health and nutrition programs. In addition, the Campaign calls for the Bank to increase its engagement with donor and partner country parliamentarians.

The Campaign was first presented in April during the World Bank/IMF Spring Meetings in Washington D.C. to a group of 20 parliamentarians from both IDA donor and IDA borrower countries, as well as senior World Bank staff, including members of the IDA resource mobilization team. It was officially launched on June 23 in Bamako, Mali, during an IDA-themed parliamentary field visit to the country, immediately following the second IDA deputies meeting in Bamako.

All Campaign materials are available in English (Arabic, French and Spanish coming soon) on a dedicated [IDA 16 and Aid Effectiveness Campaign page](#) at [PNoWB.org](#). We invite you to explore these materials and welcome any questions you might have. In addition, we welcome the opportunity to discuss ways that the Campaign can be incorporated into development-related events in your Parliament or organization.

Best regards,

The IDA16 and Aid Effectiveness Campaign Team

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