

VELO-CITY GLOBAL
IN COPENHAGEN
JUNE 22-25, 2010

- 2ND ANNOUNCEMENT -
WORLD'S LARGEST
CONFERENCE ON CYCLING



DIFFERENT GEARS - SAME DESTINATION

The European Cyclists' Federation, the City of Frederiksberg and the City of Copenhagen are excited to announce **VELO-CITY GLOBAL 2010** – a conference that brings together city planners, decision makers, cycling experts, NGO's and researchers from all over the world to discuss the potential and challenges of cycling.

The world faces huge challenges in terms of congestion and pollution in the cities, health related illnesses like obesity and cardiovascular diseases, and global warming.

The prospects of the bicycle in tackling these problems have yet to be fully explored, but the time is ripe for unleashing this potential and spreading the word. Velo-city Global 2010 will serve as a platform for the exchange of knowledge, research, ideas and experiences. It is a unique possibility to join efforts across cities, borders and disciplines and take cycling to the next level across the world.

Copenhagen serves as a showcase of cycling solutions and will offer the participants the opportunity to experience real-life cycling solutions as well as the new challenges some of these have presented as more and more Copenhageners bike around the city.

Please visit our website www.velo-city2010.com



Photo by Christoffer Regild

“ We invite everyone to Copenhagen, so that we can join our efforts across borders in promoting cycling in all the great cities of the world. ”

Bo Asmus Kjeldgaard, Mayor, Technical and Environmental Administration, City of Copenhagen

NETWORKING ACROSS CITIES - PAST, PRESENT AND FUTURE

Cities are responsible for 80 % of the CO₂ emissions in the world. Combined with the fact that more than 50 % of the world's population live in cities it makes great sense that we take on a responsibility to ensure a sustainable world for ourselves and future generations.

Mobility plays a vital role in the development of more sustainable cities. We need to reassess the way we design our cities and we need to come up with alternatives that make sense to people of today.

A good point of departure is coming together to exchange and create ideas within the field of mobility and urban planning. Let's reach into the future together. When we strengthen our cities, we strengthen the world.

“ The Municipality of Frederiksberg is located right in the middle of Copenhagen, which means that cooperation and the exchange of knowledge of cycling between the two municipalities are vital. We look very much forward to sharing knowledge and ideas with even more cities and municipalities in June. ”

*Jørgen Glenthøj,
Mayor of Frederiksberg*



ANNOUNCEMENT OF PLENARY SPEAKERS

JOHN WHITELEGG - CYCLING TO REDUCE CO₂ EMISSIONS

John Whitelegg is visiting Professor of Sustainable Transport at Liverpool John Moores University and Professor of Sustainable Development at University of York's Stockholm Environment Institute. His research focuses on how promoting sustainable modes of transport significantly benefits health, climate, environment, congestion, liveability, and economy.

As Whitelegg sees it, cycling is a crucial test of our collective will to act to reduce greenhouse gas emissions and demonstrate that reduction equals a better quality of life and a healthier population. His research shows that by switching the several million car trips being done worldwide every day to bikes would bring an immediate climate change gain. According to Whitelegg, this

kind of mobility transformation does not depend on any technical, financial or logistic issues. It is purely a matter of political will.

JAN GEHL - CITIES FOR PEOPLE

Since the publication of his first book, *Life Between Buildings* – now translated into more than 20 languages – the Danish urban planning expert, Jan Gehl, has seen explosive popularity. His company, Gehl Architects, has helped develop sustainable human scale cities worldwide, including New York, London, Stockholm, Oslo, Riga, Melbourne, Sydney, Perth, Amman, Mexico City, Rotterdam, Zürich, Odense and Copenhagen.

To Gehl, a good city is planned for the people, not the cars – as is still the case in many cities. Therefore, Gehl Architects insist that cyclists and pedestrians must have a central role when developing a city.



Broadway on the annual Summer Streets event

JANETTE SADIK-KHAN - NEW YORK GOING CYCLING

Janette Sadik-Khan is the Commissioner of the New York City Department of Transportation and is behind an ambitious strategy to make New York City more green and accessible to cyclists and pedestrians alike. This includes completing 200 miles of on-street bike lanes to enhance cyclist safety, closing off two segments of Broadway to construct pedestrian plazas with outdoor seating, and introducing the annual event Summer Streets where certain NYC streets are closed off for half a day making them available to cyclists, roller skaters and walkers.

“ I look forward to sharing New York City's cycling success story with a global audience, and the common work U.S. cities have begun to implement bike-friendly streets. I also welcome the opportunity to learn from the international cycling experts that will gather at Velo-city Global. And everyone will benefit from the inspiration provided by Copenhagen's remarkable cycling culture, infrastructure, and sheer volume of riders! ”
Janette Sadik-Khan

COPENHAGEN 1:1

During each of the subplenaries at Velo-city Global 2010, you can visit cycling projects and facilities first-hand. The 'CPH 1:1' track will feature self-guided tours to sites throughout the city hosted by local experts from government agencies and private companies.

These sessions are unique opportunities to discuss real-life cycling solutions with experts from all over the world.



RETHINKING URBAN INFRASTRUCTURE
Nørrebrogade, a central shopping street in Copenhagen, was put on a "road diet" in 2009 and closed to thoroughfare car traffic. Cycle tracks were preliminarily widened to accommodate the growing number of cyclists, which now amounts to some 36,000 cyclists a day. Come and experience the everyday benefits – and challenges – of such a radical urban makeover for the users of the street and the inhabitants in the area.

THE BIKE AS CARGO CARRIER

Also in Copenhagen the cargo bike is a popular means of transportation. In fact, 25 % of Copenhagen families with 2 kids own a cargo bike. Experience a new Copenhagen style cargo bike parking and discuss the potential and challenges of the use of cargo bikes with your fellow conference participants.



BIKE AND TRAIN - ENCOURAGING GREEN TRANSPORTATION

For a test period, the Danish State Railways [DSB] have agreed to allow bicycles to travel free on the S-trains, the commuting trains that serve Greater Copenhagen. At CPH 1:1 you can try out this new initiative for yourself and give your feedback to representatives from the DSB.



DAILY MAINTENANCE

Clearance of snow on the cycle tracks has top priority in the winter months in Copenhagen. During the rest of the year, the city council puts great efforts into maintaining the tracks by clearing them from broken glass, mending holes and attaching access ramps. But daily maintenance remains an on-going project. At CPH 1:1 you will get the chance to discuss your thoughts on this type of prioritization of the cycling infrastructure with the Copenhagen maintenance crew.

THE COPENHAGEN CASE

Although Copenhagen is seen by many as a model city when it comes to cycling, the way to get this far has not been easy.

Niels Jensen is Senior Bicycle Planner at the City of Copenhagen and has been doing cycling related research since the 70's. His account of the development of cycling in Copenhagen shows that it is possible to make cycling a preferred means of transport in a larger city – despite strong resistance and a history of car-oriented planning.

According to Niels Jensen, Copenhagen has built cycle tracks along the major roads for 100 years. Bicycles and trams were the dominating means of transport until the 1960's when many citizens started buying cars. The following 20-30 years, the car took over traffic policy and planning. As much cycling infrastructure was already in place, and many

continued to cycle, the Copenhagen cycling tradition luckily survived the car boom.

Around 1980, the Danish Cyclist Federation arranged demonstrations which gained overwhelming support from the citizens. The politicians of Copenhagen began changing priorities, and despite resistance from the engineers who claimed that there wasn't room for more cycle tracks, the cycle track network was extended even on the most complicated roads. Eventually, cycle planning became mainstream in Copenhagen, and cycling is now considered a distinct traffic category on a par with motor- and pedestrian traffic.

The cycle track network is the backbone of cycling infrastructure in Copenhagen. Recently, green cycle routes are increasingly contributing to improved cycling conditions, and much is also being done for better intersection designs. From having focus entirely on engineering and safety, the city is now also promoting Copenhagen cycling culture in a broad sense.

Copenhagen's politicians are in front when it comes to cycling policy. They have set up extensive goals for improved safety, feeling of safety and a bike-share of 50 % in commuter trips.

You can meet Niels Jensen at Velo-city Global 2010.

REGISTER NOW FOR VELO-CITY GLOBAL 2010 ON:
WWW.VELO-CITY2010.COM

SAVE € 95, IF YOU REGISTER BEFORE 15TH MARCH.



NETWORKING OPPORTUNITIES DURING VELO-CITY GLOBAL

One of the strongest ambitions for Velo-city Global 2010 is to create a global platform for ideas, experiences and commitment among the participants. We want you to talk together, to inspire and provoke each other, to create new alliances and build on existing ones. Therefore, we have integrated interaction and networking throughout the conference programme.

We are also thrilled to announce that the Call for Contributions has generated over 270 contributions from no less than 42 countries and 137 different cities. This impressive amount of good solutions, questions and results makes the selection process a welcomed challenge and ensures the conference a high degree of quality and diversity during the five subplenary sessions.

Both existing and upcoming networks are directly involved at Velo-city Global 2010.

- For example, the EUROCITIES Mobility Forum has decided to have one of their 3 annual meetings as a co-conference during Velo-city Global.
- Scientists for Cycling – a new research network initiated by the European Cyclists' Federation – will also be present at Velo-city Global 2010. The aim of the network is to bring together scientists from a variety of disciplines, who carry out cycling related research to exchange knowledge, methods, research results and funding opportunities. Development of the network strategy will be presented at the Velo-city Global 2010 conference.
- Finally, a new coalition between Mayors of Cycling Cities is under way. At the Summit for Mayors during the COP15 in Copenhagen, Mayor Job Cohen of Amsterdam called for even more exchange of knowledge and cooperation between cities in order to improve the environment. He then offered to take leadership in a coalition between mayors to

exchange cycling policies. Roelof Wittink, Interface for Cycling Expertise is involved in the process and hopes that the first results can be presented during Velo-city Global in June.

NETWORKING FACILITIES

- Meeting rooms available during the conference. Organisations who wish to organise co-conferences during Velo-city Global 2010 can book meeting rooms via the conference office.

For further information, please contact Anne Sofie Borg at: +45 3366 3313 or anne.sofie.borg@tmf.kk.dk

- Connect and establish networks already now: Join our groups on Facebook and LinkedIn



“Velo-city is an outstanding platform for cooperation and a real added value to the Eurocities Mobility Forum. We will use the Velo-city Global conference for both policy development and new initiatives for the network itself and as a great chance to exchange ideas with other cities. This will help us gain visibility at EU level, while also exchanging best practices.”
*Mr. Camara Botia
from the Chair City, Murcia*

REGISTRATION

Register before March 15 and save 95€!

Please go to our website www.velo-city2010.com for more details on conference fees and registration.

Are you a student and do you want to join Velo-city Global 2010?

Apply for a reduced conference fee! Deadline is April 6. More information can be found on our website.

Exhibit at Velo-city Global 2010

Expo stands at Velo-city Global 2010 are selling out quickly, so make sure you book your stand soon. Please go to our conference website for details or contact Charlotte V. Christensen at +45 3366 4686 or chaver@tmf.kk.dk

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CITY OF COPENHAGEN



EUROPEAN CYCLISTS' FEDERATION

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