
Fra: oecd.forum@mail.oecd.org [mailto:oe.cd.forum@mail.oecd.org]

Sendt: 8. marts 2010 18:01

Emne: OECD Forum 2010 Invitation to register, "Road to Recovery: Innovation, Jobs & Green Growth" 26-27 May, Paris

[Register now](#)

Britt Thorgersen
Danish Parliament

1 March 2010

Dear Madam, Sir,

We are pleased to invite you to the OECD Forum 2010, Road to Recovery: Innovation, Jobs & Clean Growth taking place 26 and 27 May 2010 at the OECD Conference Centre, Paris (www.oecd.org/Forum2010).

OECD Forum 2010: the "must-go" event on today's international agenda
The OECD Forum is a "multi-stakeholder summit" bringing together key leaders of business and labour, civil society, government and international organisations to discuss today's most pressing policy challenges. We expect an attendance of around 1200, including 180 journalists. The Forum will take place in conjunction with the OECD's Annual Ministerial Summit which this year will be chaired by Italy.

[Join the debate at the OECD Forum!](#)

[This 2010 Forum will centre on the following issues:](#)

From grim to green

What are the elements of the new "green growth" model for sustainable economic, environmental and social progress? What are the inter linkages between the expected OECD green growth and innovation strategies? How do we encourage the use of green technologies and make eco-innovation more systemic? What can business, trade unions and civil society do, and what do we know about consumer and market demand for greener products and services?

Green jobs, myth or reality?

Where do short and long-term recovery and job creation fit in with these strategies. What measures are already having a short-term impact, ensuring that people keep their jobs? What is the potential for new employment opportunities emerging from shifts towards a knowledge-based greener economy?

Harnessing innovation

How to encourage innovation in management, processes and production systems whilst developing new technologies? How to encourage priority sectors ready for roll-out, and new areas for further investment (digital, energy, food, pharmaceuticals)? How to stimulate the right kind of innovation, and speed up the phase of bringing it to market and bringing prices down to ensure rapid mass take-

up? How to balance intellectual property rights and the role of more open research models in accelerating innovation?

Financing future growth

The need to address the challenge governments face in financing major future public projects (green infrastructure, green growth, innovation).

Green growth and energy

What energy mix for the future? What is green energy? The role of renewable, fossil fuels and nuclear.

Innovation: skills and education

Integrating smarter and greener in all education and training structures, including primary, secondary, vocational education and university curricula. Possibilities (and examples) for partnerships between governments, businesses, trade unions, civil society, universities and research bodies.

The return of the states? A new public/private balance

Stimulus packages have left governments facing a new spending crunch and years of public-spending austerity. Is it time for a new partnership and rebalancing of roles in stimulating progress between governments, business, trade unions and civil society? How are governments themselves ensuring that the public sector delivers effective, innovative, greener products and services? How can government set the right example through public procurement and other measures?

Business ethics: restoring trust after the crisis

Trust in both government and business is at an all-time low. What progress has been made to restore trust? How to ensure OECD instruments such as MNE Guidelines, Corporate Governance Principles, Guidelines for State-Owned Enterprises, and the Anti-Bribery Convention are kept up-to-date and on top of everyone's minds to help prevent future crises.

Green trade/trade and innovation

How can trade stimulate and facilitate global innovation networks and international technology transfer to make clean technologies more affordable and accessible? How can we ensure that innovative companies and countries share the benefits of co-operation on science, technology and innovation with those who are less developed? What measures contribute positively to trade and economic growth, and how to avoid those that have a perverse effect or act as disguised restrictions on trade?

Future of capitalism

The biggest financial, economic and social crisis in 70 years has called into question long-standing economic conventional wisdom. What is the future shape of capitalism? The challenge presented by authoritarian capitalist models vis-à-vis democratic capitalist models.

How to register

As participation in the Forum is by invitation, please register online before 15 April 2010 at [Forum registration](#), following the instructions and choosing **OECD** in the "Invited by" box.

To follow the OECD Forum preparations, please consult: www.oecd.org/forum2010.
For any enquiries, please send an email to: oecd.forum@oecd.org.

We look forward to welcoming you at the Forum.

Yours sincerely,

Willemien Bax

OECD Forum Director