

Fra: World Tourism Organization (UNWTO) [mailto:cam1@unwto.org]
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Til: {Prénom}
Emne: 7th Intl. Tourism Forum for Local Authorities and Parliamentarians

Madrid, 10 september 2010

H.E. Mr. LARSEN:

I have the pleasure of informing you that on 16-18 November 2010 we will be holding the 7th International Tourism Forum for Parliamentarians and Local Authorities in Puerto Vallarta, Jalisco State, Mexico. The topics of this edition of the Forum will revolve around the recognition of tourism's cross-cutting role as an instrument for dealing with recurrent crises, generating employment and alleviating poverty, from the perspective of legislatures and municipalities.

This 7th International Forum will be organized by the World Tourism Organization and the Government of the United Mexican States, with the cooperation of the Government of the State of Jalisco.

The Forum is structured into discussion sessions that will address issues of vital importance for tourism activity, such as the types of tools available to public decision makers, the specific function of parliaments, and the pros and cons deriving from the decentralization of responsibilities, as well as the advisability of establishing the necessary institutional coordination with the private sector.

The attendance of your organization's members is very important for the success of the Forum, as is the presence of parliamentarians and local authorities responsible for tourism administrations and representatives from the private sector. Indeed, it is the participation of all these different groups that will facilitate the creation of the necessary synergies for tourism activity to effectively become a factor for recovery from crises, employment generation and poverty alleviation.

Please find attached herewith the preliminary programme of the Forum. The line-up of speakers, which is being finalized, will consist of top experts in each of the subject areas to be discussed and will represent viewpoints from all regions of the world.

I look forward to your presence in Puerto Vallarta.

Yours sincerely,

Taleb Rifai