



Mondaymorning



WORLD CLIMATE SOLUTIONS

29 - 30 September 2010 Copenhagen

Join the next growth adventure

Meet the architects of the green era and learn more about what is shaping the global clean tech markets.



Where Green Business Means Good Business

www.worldclimatesolutions.com

Business solutions for smart cities

The fossil free society is underway and cities have a unique opportunity to link growth and sustainability. Cities are already taking many initiatives in energy, transportation, buildings and land use to reduce their carbon footprints and address the connected environmental challenges of global warming, pollution and energy dependence and to spark green economic growth.

The opportunity is real but many challenges exist and still many questions need to be answered about what cities can and should do to transform to the low carbon economy.

- How can cities make better use of clean energy and green building solutions?
- Which business solutions will shape the green cities of tomorrow?
- How can local governments spark green growth and with it new jobs and business opportunities?
- What will it take to create better collaboration between private businesses and local authorities?
- How can cities and businesses engage employees, citizens and wider communities to make sustainability flourish?

On 29 and 30 September in Copenhagen these and many other questions will be answered when World Climate Solutions 2010 presents solutions and best practice cases from cities and clean tech companies.

Join us to share your visions and gain an exclusive overview of the market of green business solutions.



Topics and speakers include

Delivering a fossil free society by 2050

At WCS the Danish Commission on Climate Change Policy will present its roadmap to how Denmark can become fossil free by 2050 – International experts and thought leaders will discuss how the roadmap will affect competitiveness and clean tech development.

Anthony Giddens, Professor, London School of Economic
Connie Hedegaard, EU Commissioner for Climate Action
Jacqueline McGlade, Exec. Director, European Environment Agency
Kathrine Richardson, Chairman of the Danish Commission on Climate Policy
Ted Nordhaus, Chairman, the Breakthrough Institute

Driving the Green Economy – business solutions for low carbon growth

A number of countries have realized that green business is good business and are harnessing the potential of renewable energy. WCS will explore best practice in some of the most focused and ambitious national efforts - and the underlying policies that drive investments in select cleantech markets.

Anders Eldrup, CEO, DONG Energy
Brice Koch, Executive Vice President, ABB Ltd.
Greg Clark, Sustainable City Expert, citiesandregions.com
Manuel Zarauza, VP, Seoul Semiconductors
Michael K. Rasmussen, CMO, VELUX

State of the green markets

What are the perspectives for reducing emissions from a commercial point of view? What are the most promising investment and technology trends? How do business leaders see their role in 2010? WCS will discuss trends in the clean tech market and show how leaders can think strategically about sustainability.

Björn Stigsson, President, World Business Council for Sustainable Development
Daniel Kammen, Professor at UC, Berkeley's Energy & Resources Group
Ditlev Engel, CEO, Vestas Wind Systems
Jeff Anderson, Executive Director, Clean Economy Network
Preben Sørensen, Partner, Deloitte

Developing smart cities

What do the future of cities look like and how will green cities drive the clean tech market? Mayors from some of the greenest cities and leading experts will meet at WCS to paint a picture of the market for urban climate solutions.

Bjarke Ingels, Founding Partner, Bjarke Ingels Group
Bo Asmus Kjeldgaard, Mayor of the Technical Administration, Copenhagen
David Miller, Mayor of Toronto (TBC)
Frank Jensen, Lord Mayor of Copenhagen
Peter Head, Director, Arup (TBC)

Smarter grids for smarter cities

The technology backbone of a clean energy future is a smart energy grid that can back our investments in renewable energy, energy efficiency measures and electric vehicles. WCS brings together grid experts and innovators to discuss how intelligent grids are becoming reality and which technologies are most promising.

Colin Calder, CEO, Passiv Systems
John LoPorto, CEO, Power Tagging Technologies
Jukka Pertola, CEO, Siemens Denmark A/S
Marie Fossum, Vice President for New Business, Fortum (TBC)
Søren Dupont Kristensen, Head of Strategic Planning, Energinet.dk

Clean tech clusters and global green collaboration

A number of regions and valleys are at the forefront when it comes to developing and implementing clean tech solutions. As a result, a number of key clean tech clusters are rising to become the drivers of the global clean economy. WCS explores what makes up successful clusters and how they affect local and national economies.

Bill Ritter, Jr., Governor, the State of Colorado
Jules Kortenhorst, CEO, European Climate Foundation
Nicolai Wammen, Mayor, City of Aarhus
Stephan Karl Mey, CEO, Suzlon Wind Energy
Wade O. Troxell, Associate Dean, Colorado State University

Nordic, green and competitive

The Nordic region has been a point of reference for global clean tech for many years. But what will it take to sustain this competitive position as a global point of reference for green economies? Nordic ministers meet at WCS to discuss national strengths and challenges and how the Nordic countries can collaborate to stay competitive in the global clean tech markets.

Katrín Júlíusdóttir, Minister of Industry Energy and Tourism, Iceland, (TBC)
Lykke Friis, Minister for Climate & Energy, Denmark
Mark Kenber, Policy Director, The Climate Group
Mauri Pekkarinen, Minister of Economic Affairs, Finland, (TBC)
Trond Giske, Minister of Trade & Industry, Norway, (TBC)

Join World Climate Solutions 2010

Key speakers

Lord Anthony Giddens is one of the leading sociologist of modern times – his thoughts inspired the New Labour movement in Great Britain. Join WCS and get inspiration for your work on sustainability.

Governor Bill Ritter has elevated the State of Colorado to become a leader on clean energy. His continuous efforts to put green growth first have created hundreds of new businesses and thousands of jobs.

Bjarke Ingels is one of the world's most innovative architects. Through innovative thinking and new technologies his work demonstrates that even the grandest visions can be achieved. Learn more about green innovative architecture at WCS.

Ditlev Engel has made Vestas a world leader in the renewable energy industry. The ideas and strategies he represents, illustrate what it takes to achieve success in the clean tech sector. Find out where Vestas sees clean tech is heading.

Ted Nordhaus is an expert in provoking paradigm-shifting thoughts on environmental issues and will share some of his breakthrough ideas and perspectives on sustainability communication with the audience at WCS.

For more speakers and more good reasons to take part visit, www.worldclimatesolutions.com

World Climate Solutions is the biggest annual clean tech conference and exhibition in Northern Europe. In 2010, for the fourth time, we will gather technology suppliers, operators, customers and business partners as well as politicians and scientists to focus on market trends, drivers, barriers and framework conditions for clean energy and green growth with specific focus on cities.

About the organizers

As Scandinavia's biggest independent think tank, the main objective of Monday Morning is to enable decision-makers to navigate and operate in an increasingly fragmented and complex global society. Monday Morning envisions a future where old silos between institutions and countries will be torn down and alternative partnerships formed, creating a new global collaborative society.

NIDAB Networking specializes in creating meeting places on new and converging markets, enabling decision-makers to develop, build, and even redefine their markets, working over a cycle of several years with the most important stakeholders in the private and public sector within markets, sectors, or clusters.

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Sponsorships and exhibition stands will be offered to companies that have achieved or have the potential to achieve excellence in the field of green solutions. For more information please contact us.

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Registration

For more information on World Climate Solutions and to register go to www.worldclimatesolutions.com