

Securing Europe's Healthcare Future

Conference - Prague - 17/18 February 2009 - www.sustainhealthcare.org

Dr Preben Rudiengaard
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The Danish Parliament
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5 January 2009

Dear Dr Preben Rudiengaard,

As Chairman of the Initiative for Sustainable Healthcare Financing in Europe, it is my pleasure to invite you to participate in our forthcoming conference:

Securing Europe's Healthcare Future:
Chronic Disease Management and Health Technology Assessment
Prague, 17th-18th February, 2009

This conference takes place under the auspices of the Czech Presidency of the EU Council and is an accompanying event to the Czech priority on the financial sustainability of health systems. It marks the culmination of an investigation launched in 2005 to provide policymakers with valuable new research indicating practical solutions to sustainability challenges in healthcare. Following our first set of reports published in 2007, we have undertaken two more in-depth studies which are to be made public at the forthcoming Prague conference:

The Future of Managing Chronic Disease in Europe

Dr. Reinhard Busse, Berlin University of Technology

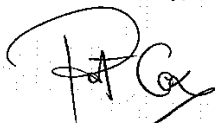
The Future of Health Technology Assessment in Europe

Dr. Panos Kanavos, London School of Economics

These two pieces of original research will feed directly into the current high-profile debates on the future of European healthcare - both at Member State and EU level - as European societies face the increasing challenge of ageing populations and the quest to ensure value in healthcare. The conference will see both authors present their work, with each report followed by responses from influential European stakeholders and reactions from participants. It will be preceded by a dinner on the evening of the 17th February at which delegates will be addressed by Czech Health Minister Tomáš Julínek. The research papers and the conference are supported by our sponsoring partner Pfizer Inc.

I very much hope that you will take advantage of the opportunity to participate in the launch of these two important studies and to discuss their conclusions with policymakers and stakeholders from around Europe.

Yours sincerely,



Pat Cox, Chairman

EU2009.CZ

Participation at the Prague Conference is by invitation only. For further information or to register to attend please visit the Conference website at www.sustainhealthcare.org. If you have any enquiries, please contact the Conference organizers by email at health@oxygenmarketing.co.uk.