

3rd OECD World Forum on “Statistics, Knowledge and Policy”
Charting Progress, Building Visions, Improving Life
Busan, Korea – 27th to 30th of October 2009



- **Is life getting better? Are our societies really making progress?**
- **What does progress mean for our societies?**
- **What are the new paradigms to measure progress?**
- **How can better policies within these new paradigms foster the progress of our societies?**

The 3rd OECD World Forum on **Statistics, Knowledge and Policy** will address these crucial questions that today, in the current economic crisis, have become more important than ever. The Forum will attract some 1500 high level participants, and more than 200 authoritative speakers with a mixture of politicians, policy makers, heads of international organisations, opinion leaders, Nobel laureates, statisticians, academics, journalists and representatives of civil society from all over the world.

The 3rd OECD World Forum is organised by the **OECD** and the **Government of Korea** (Korean National Statistical Office, KNSO) in co-operation with the **United Nations**, the **Organisation of the Islamic Conference**, the **European Commission** and the **World Bank**, and in association with the **International Statistical Institute** and **Paris21**.

Focus and Aims

The Forum, through 47 sessions (click here for the [Preliminary Agenda](#)), will offer political leaders, leading thinkers and a wide range of key stakeholders the opportunity to:

- Challenge some of the contemporary notions of societal progress;
- Discuss new visions of progress, identify concrete post-crisis efforts for fostering the effective improvement of people’s lives and appropriate ways to measure it;
- Better understand the potential role that evidence-based debate amongst citizens could play in policy making and fostering societal change for the better;
- Promote the establishment of regional and national fora to support this process.

Invited and confirmed speakers include: Alicia Bárcena Ibarra (United Nations Executive Secretary of ECLAC), Angel Gurría (Secretary General, OECD), Noeleen Heyzer (Executive Secretary of UNESCAP), Ellen Johnson-Sirleaf (President of Liberia), Donald Kaberuka (President of the African Development Bank), Geoff Mulgan (Director, Young Foundation), Sergey Stepashin (Chairman of the Accounts Chamber of the Russian Federation), Joseph Stiglitz (Nobel Memorial Prize in Economic Sciences).

A Key Event for the Global Project on “Measuring the Progress of Societies”

The 3rd OECD World Forum will build on the outcomes of the previous forums, which led to the Istanbul declaration and the establishment of the “Global Project on Measuring the Progress of Societies”. The Global Project is hosted by the OECD and is run in collaboration with several international organisations, non-government organisations, research institutes and leading foundations (see www.oecd.org/progress). The 3rd OECD World Forum is not a stand-alone event. In the lead up to the Forum we expect to involve thousands of people through regional and thematic events, and training courses held in Europe, Russia, Latin America, Africa, the Middle East, Australia and Asia. The first results of the Global Project will be presented at the Korean Forum, as well as the recommendations provided by the preparatory meetings scheduled around the world over the coming months.



Nurimaru APEC House an annex to BEXCO (Busan Exhibition & Convention Center) where the 3rd World Forum will be held

About Busan, Korea

Busan is Korea's largest port and its second largest metropolis. Busan (which means 'cauldron-shaped mountain') is situated where the Nakdong and Suyeong rivers meet the south coast. These two rivers intersect Busan and its surrounding mountains forming narrow valleys to the coast which allow for magnificent views to the sea. Among its many other attractions [Busan](#) is also famous for natural hot springs and fresh seafood.

To Register to the 3rd OECD World Forum

If you have not received an official invitation and you would like to attend the 3rd OECD World Forum, please write to us preregisterKorea2009@oecd.org attaching information on the reason for your interest and giving details of your professional qualifications, as well as web links to some of your work, where appropriate.

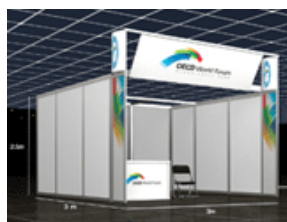
Visit the 3rd OECD World Forum website: <http://www.oecdworldforum2009.org>

International Exhibition

The Exhibition at the 3rd OECD World Forum will focus on issues related to "Charting Progress, Building Visions, Improving Life". It will be held on the 27th to 30th of October in the Exhibition Hall, BEXCO, Busan, Korea.

The scope will include new technologies for visualizing statistics, initiatives to measure and foster quality of life at local and national levels, eco-friendly green technology and with a particular focus on promoting green growth and social cohesion.

Expected Exhibitors: Companies, National Statistical Organisations, Foundations, International Organisations, Software companies, Governments, Publishers, Research Institutes, Universities, Civil Society Organisations, Professional Associations and all organisations involved in data dissemination, evidence based policy making, statistical indicators and measures of progress. [Read more about the Exhibition](#)



Booth specifications

Shell Scheme (Package)

- 1 Booth - 9m² each (3m×3m×2.4m)
- Booth Charge - Complimentary (Maximum 2 Booths)
- Walls (side, back), Floor tex, Fascia including booth number
- Electricity supply(1kW), 3 Spot lights, 2 fluorescent Lamps, 3 Sockets
- Furniture sets (1 Table and 1 Chair)

Raw Space (Space Only)

- 1 Booth - 9m² each (3m×3m)
- Booth Charge - Complimentary (Minimum 2 Booths, Maximum 15 Booths)
- Booth interior decorations will be done by the exhibitor themselves
- Exhibitors can build up their own booth material after receiving an approved building plan from the Exhibition Secretariat.

The Exhibition will be free of charge and we hope to have places for about 50 exhibitors, with 250 booths.

The online Exhibition registry will be opened in June, on the [official website](#).

However, in the meantime you may request information by contacting the Exhibition Secretariat by emailing to: oecdexhibit@ioconvex.com

We look forward to meeting you in Busan, Korea on the 27th to 30th of October 2009.

In co-operation with:



European
Commission



Organisation of
The Islamic
Conference



United Nations
Development
Programme



World Bank

In association with:



International
Statistical Institute



PARTnership In Statistics
for development in the
21st Century