

Finn Skriver Frandsen

Fra: Susanne Bjerregaard [sb@dkuni.dk]
Sendt: 21. februar 2008 11:26
Til: Finn Skriver Frandsen
Emne: Universitetskonference i Reykavik 5.-7. juni 2008

Udvalget for Videnskab og Teknologi
(2. samling)
UVT alm. del - Bilag 80
Offentligt

Kære Finn

Sammen med IHME fra OECD arrangerer NUS/NUAS conference med titlen "Does size matter – universities competing in a global market". Det er lykkedes at få et helt fornuftigt program sat sammen, så jeg tænkte, at konferencen måske kunne være af interesse for videnskabsudvalgets medlemmer?

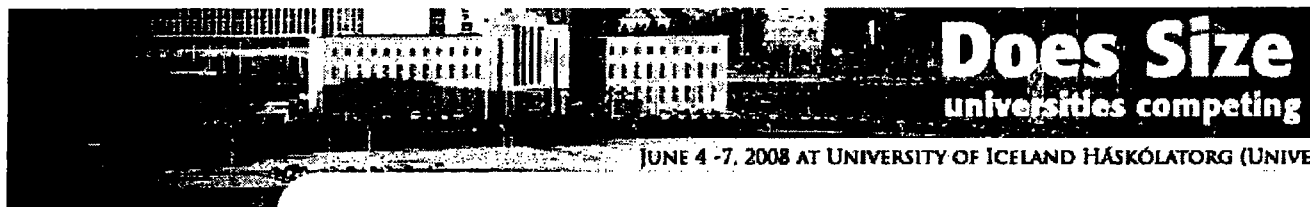
Link til konferencens hjemmeside følger nedenfor:

<http://www.congress.is/doessizematter2008/index.asp>

Mange hilsner

Susanne

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The waterfall Hraunfossar runs in the Hvítá river, Bo

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Does size matter?

- universities competing in a global market

June 4-7, 2008 at University of Iceland Háskólato
 (University Square) in Reykjavik

A NUS, NUAS, IMHE conference in cooperation with the Universit



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Programme

Wednesday June 4th

17:00-18:00 Pre-conference meeting: general assembly NUAS -

17:00-18:00 Pre-conference meeting: NUS steering group

18:00-19:30 Welcome reception

Thursday June 5th

9:00-12:30 From international to global competition

Opening of the Conference: Icelandic Minister of Science and Culture, Þorgerður Katrín Gunnarsd

Welcome remarks: Rector/Chancellor of the Univ Iceland, Kristín Ingólfssdóttir

Opening remarks, OECD representative Marijk v Wende, VU University Amsterdam, Chair of the I Governing Board and NUS' chairman, Rector Lau Nielsen, University of Aarhus

Keynote speech: "Opportunity, Strategy and Effr Understanding the Manchester 2015 Agenda" Pr Gilbert, President of the University of Mancheste

10:30-11:00 Coffee break

From academic values to stakeholder value? - A response to the commercialisation of higher educ Professor Kari Raivio, Chancellor of the Universit

The European response to global competition. Ma Wende, VU University Amsterdam, Chair of the I Governing Board

Sizing up the main points for the conference - de between Alan Gilbert, Kari Raivio and Marijk van

12:30-14:00 Lunch

14:00-17:00 Winning strategies

Mergers - a Danish response to the global challe Lauritz B. Holm Nielsen, University of Aarhus

The Excellence Initiative and its impact in Germa of Karlsruhe Professor Eberhard Umbach, Karlsru

of Technology

Dagný Ósk Aradóttir a student at the University
and Anne Mikkola a student at the University of O

15:30-16:00 Coffee break

Stronger by networking – Rector Göran Bexell, U
Lund, member of LERU and U2

Globally competitive, locally engaged: higher edu
institutions as a regional driving force Jarle Aarb
University of Tromsø

17:00-20:30 An Excursion to the Blue Lagoon (Guests can enjoy
relaxing in geotherma seawater, known for its positi
the skin.) Guests should bring swimming suits if the
to take a bath. It is also possible to take a walk. Lig
refreshments will be served. Transfer direct from C
venue.

Friday June 6th

9:00-12:30 Does size matter?

Institutional size and rankings, Dr Alex Usher, Ed
Policy Institute, Canada

Size, rankings and bibliometrics, Professor Antho
Raan, University of Leiden

University ranking – a critical perspective. Recto
Ellingsrud, University of Oslo

10:30-11:00 Coffee break

Strategic options for small nations and their insti
response to world university rankings. Senior Ma
Sheil, Griffith University, Australia

Branding: Being good or looking good?, Rector F
Jensen, Copenhagen Business School

Do You Know Your Unique Selling Points – and D
Else?’ Dr Neil Kemp, International Education Con
Visiting Fellow, University of London

12:30-14:00 Lunch

**14:00-
16:00 Marketing strategies**

Language policy for the Scandinavian universities
small languages stand a chance? Professor Ernst
University of Agder, Norway

Higher education in a small country, Professor In
Hannibalsson, University of Iceland

Reinventing the Finnish Universities: the Innovat
University. Rector Yrjö Sotamaa, University of Ar
Design, Helsinki

15:30-16:00 Coffee break

Summary - by the conference rapporteur Rector
Fredman, University of Göteborg

**19:30-
23:00 Gala Dinner at Hotel Saga's Súlnasalur**

Saturday June 7th

**An optional sightseeing tour to Thingvellir, Lau
Geysir, Gullfoss, Skalholt and Hveragerdi. Depa
around 9am and return around 6pm**

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