



13. august 2008

Til medlemmerne af Folketingets Erhvervsudvalg

Gennem de seneste tre år har Rederiet J. Lauritzen drevet virksomhed i Singapore. Det har været en spændende og inspirerende oplevelse at stifte bekendtskab med forretningsmiljøet og den understøttende offentlige sektor i Singapore. Effektiviteten i den del af den offentlige sektor, som vi har haft kontakt med, har været uovertruffen.

Singapore indgår i mange Internationale sammenligninger med placeringer helt i top. Fantastisk for et, omend lille land, der først i starten af 1960'erne påbegyndte udviklingen af den offentlige sektor, som vi kender i dag. I de seneste årtier har Singapore fremstået som et skoleeksempel, når det handler om effektiv offentlig ledelse og organisation.

I JL har vi en enestående mulighed for at høre om udviklingen og opbygningen af den offentlige sektor i Singapore.

Anledningen er, at Professor Boon Siong Neo, der er direktør for Asia Competitive Institute ved Lee Kuan Yew School of Public Policy ved National University of Singapore, og som tillige er medlem af bestyrelsen for J. Lauritzen Singapore, er på besøg i Danmark. Professor Neo er en af de førende iagttagere af Singapore's økonomiske og politiske udvikling.

Jeg håber, at du sammen med udvalgte inviterede, blandt andet Økonomi- og Erhvervsministeren, Velfærdsministeren samt ledende medarbejdere fra Danmarks Rederiforening og JL har mulighed for at deltage i et "gå hjem møde"

**Mandag den 1. september 2008 Kl. 16.00**  
hos J. Lauritzen A/S, Sankt Annæ Plads 28,


hvor Professor Neo vil holde et indlæg over emnet "**Dynamic Governance i Singapore.**" I indlægget sættes der fokus på betydningen af den dynamiske offentlige sektor i Singapore, og dens betydning for landets utrolige økonomiske udvikling.

Indlægget baserer sig på den seneste bog skrevet af professor Neo i samarbejde med Geraldine Chen, Nanyang Technological University med titlen "Dynamic Governance. Embedding culture, capabilities and change in Singapore". Se vedlagte.

Indlægget afholdes på engelsk, og der vil være tid til drøftelse og spørgsmål.  
Efterfølgende er der mulighed for uformel samvær i forbindelse med en stående buffet.  
Mødet forventes afsluttet kl. 19.00.

Bekræft venligst din deltagelse i arrangementet til Jeanette Dyekjær, tlf. 33 96 84 11 eller  
via e-mail til [jdj@rl.com](mailto:jdj@rl.com) senest fredag den 22. august 2008.

Med venlig hilsen



Torben Janholt  
Adm. direktør

Foreword by Michael E. Porter



# DYNAMIC GOVERNANCE

Embedding Culture, Capabilities and Change in Singapore

Boon Siong NEO Geraldine CHEN

## About the Authors

Neo Boon Siong (E-mail: sppnbs@nus.edu.sg) is Director of the Asia Competitiveness Institute in the Lee Kuan Yew School of Public Policy at the National University of Singapore. He was formerly the Dean of the Nanyang Business School, Nanyang Technological University, Singapore. He received a Public Administration Medal (Silver) from the President of the Republic of Singapore in the 1999 National Day Honours Awards. He is a Certified Public Accountant (Singapore) and holds a Bachelor of Accountancy (Honours) from the National University of Singapore, and MBA and PhD degrees from the University of Pittsburgh, USA. He is a leading expert in strategy, process management and organizational change.

He has advised many major corporations, facilitated strategy workshops, and led management development programs for global enterprises. His clients include UBS Bank, Microsoft, Hewlett-Packard, British Petroleum, Siemens, BOC Gases, Dupont, Praxair Asia, DHL Air Express, Singapore Airlines, Shangri-la Hotels and Resorts, Singapore Press Holdings, Singapore Petroleum Company, Keppel Corporation, the Mauritius government, Monetary Authority of Singapore, National Healthcare Group, Infocomm Development Authority of Singapore, Trade Development Board, PSA Corp, Maritime and Port Authority, and other government agencies. He has also taught public sector officials of many countries, including Brunei, Cambodia, China, Dubai, Kazakhstan, Laos, Malaysia, Mauritius, Myanmar, and Vietnam.

He currently serves as Director on the Boards of OCBC Bank, Great Eastern Holdings Ltd, Great Eastern Life Ltd, Overseas Assurance Ltd, Keppel Offshore and Marine Ltd, J Lauritzen Singapore and English XChange Pte Ltd. He also serves as Member on the Boards of Securities Industry Council, Income Tax Review Board, and the Goods and Services Tax Review Board.

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About the Authors

An economist by training, Geraldine Chen (E-mail: ayfchen@ntu.edu.sg) was all set to pursue the customary teaching-research career after obtaining her PhD from the University of London. But after a few years, she found something far more enjoyable — student work. For four years, she was Sub-Dean, Nanyang Business School's head undergraduate student counsellor, overseeing student academic matters. She then took a detour — a 5-year stint in corporate services work, during which she built up the school's professional services and during which time NBS attained both its AACSB and EQUIS accreditations. She is now back to working with students on a range of development activities as well as the undergraduate outreach program. After such a long spell in administration, Geraldine thought it was time to reacquaint herself with her academic roots and this book represented a novel opportunity for her to marry her economic policy training and her liking for writing and storytelling.

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