

**Finn Skriver Frandsen**

Erhvervsudvalget (2. samling)  
ERU alm. del - Bilag 239  
Offentligt

**Fra:** Finn Skriver Frandsen  
**Sendt:** 24. august 2005 11:33  
**Til:** Carina Christensen; Charlotte Andersen; Charlotte Dyremose; Colette L. Brix; Finn Skriver Frandsen; Frank Aaen; Frode Sørensen; Inger Støjberg; Jakob Axel Nielsen; Jakob Jensen; Jan Petersen; Jan Trøjborg; Jens Christian Lund; Jens Hald Madsen; Jens Peter Vernersen; Jeppe Kofod; Jette Christensen; Karen Munk Christensen; Kim Andersen; Kim Christiansen; Kurt Kirkegaard; Lene Hansen; Lis Grønnegård Rasmussen; Lotte Bundsgaard; Marion Pedersen; Mikkel Dencker; Mogens Jensen; Morten Bødskov; Morten Østergaard; Niels Sindal; Per Ørum Jørgensen; Poul Erik Christensen; Poul Henrik Hedeboe; Steen Gade; Troels Christensen; Walter Christophersen  
**Cc:** Anders Walthersdorf Frederiksen; Anette Høirup Larsen; Anne Bøll; Birthe Westh; Christina Knakkegaard; Conni Kur; Eva Christophersen; Flemming Madsen; Hanne Aaes Henriksen; Ines Wandel; Inge Christensen; Inge Løber Munch; Ivy Pedersen; Jane Christensen; Janus Hillgaard; Joan Købche Jürs; Karen Østman; Katrine Brems; Lisbeth Karin Kehler; Marianne Bach; Mogens Bro Sørensen; Mogens Pedersen; Monica Madsen; Niels-Erik Nøhr Mortensen; Nikolaj Heltoft; Nina Skakke; Tenna Pedersen; Tine Rasksen  
**Emne:** Iværksætter/regional udviklingskonference d. 3-4. nov. 2005



1st\_BEPART\_Conference\_Nov05\_Fl...  
1st\_BEPART\_Conference\_Nov05\_Pr...  
ERHVERVSUDVALGET  
udvalgssekretariatet  
Christiansborg, den 24. august 2005

Til medlemmer og stedfortrædere

IVÆRKSÆTTERI- OG REGIONALUDVIKLINGSkonference

Vedlagt en invitation til en konference om iværksætteri og regionaludvikling. Konferencen finder sted i Århus (Handelshøjskolen i Århus) 3. og 4. november 2005, jf. vedlagte program. Konferencen forventer deltagere fra en række lande, hvorfor konferencensprog er engelsk. Der er ikke oversættelse. Konferencen arrangeres i et samarbejde med BEPART (Baltic Entrepreneurship Partners, der er et netværk af institutioner i 12 lande i Østersøområdet).

På ERU-mødet tirsdag 30. august 2005 er invitationen sat på dagsordenen med henblik på at beslutte, om udvalget vil sikre refusion af deltagerudgifter for evt. deltagere fra Erhvervsudvalget.

Udvalgssekretariatet modtager gerne foreløbige tilkendegivelser fra medlemmer, der kunne være interesseret i at deltage i konferencen - om muligt inden udvalgsrådet tirsdag 30. august, kl. 13.

Med venlig hilsen

Finn Skriver Frandsen  
udvalgssekretær  
5523/5535

-----Oprindelig meddelelse-----  
Fra: Poul Dreisler [mailto:pd@asb.dk]  
Sendt: 11. august 2005 18:34  
Til: Poul Dreisler  
Emne:

Dette er en invitation til en konference, som vil blive en anderledes konference. Den handler om entrepreneurship og regional udvikling. Vi har formået kendte personligheder til at indlede en række workshops. Konferencens målgruppe er iværksættere, folk fra konsulent- og forretningsverdenen, politikere, administratorer og ledere af universiteter, læreanstalter, incubatorer og forskerparker og af offentlige institutioner i øvrigt, regionale planlæggere, forskere og lærere.

Vedlagte program garanterer for en multiperspektiveret begivenhed hvis resultat bl.a. baserer sig på deltagernes aktive medvirken. Deltag og sæt dit præg på fremtidens entreprenurielle, regionale udvikling.

Bemærk registrering senest 1. oktober 2005.

Send venligst invitationen videre i dit netværk. Tak.

Med venlig hilsen

f/ org.komitéen

Poul Dreisler (fmd).

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www.asb.dk

First BEPART Conference

TOWARDS ENTREPRENEURIAL REGIONS

- A perspective on knowledge, learning & innovation.

3 - 4. November 2005 in Aarhus / Denmark.

This conference will be a highly stimulating multi-perspective event for entrepreneurship and regional development. Information and registration: [www.asb.dk/conferences/BEPART.aspx](http://www.asb.dk/conferences/BEPART.aspx) <<https://webmail.asb.dk/exchweb/bin/redirect.asp?URL=http://www.asb.dk/conferences/BEPART.aspx>> or [www.bepart.info](http://www.bepart.info) <<https://webmail.asb.dk/exchweb/bin/redirect.asp?URL=http://www.bepart.info/>>

## INVITATION AND DETAILED PROGRAMME

*Expand your regional experience and share it with others  
on an international level.*

We are delighted to invite you to take part in the

### FIRST BEPART CONFERENCE

#### TOWARDS ENTREPRENEURIAL REGIONS A PERSPECTIVE ON LEARNING, KNOWLEDGE & INNOVATION

The conference takes place in Århus, Denmark, 3 - 4 November 2005.

#### THIS DOCUMENT GIVES YOU DETAILED INFORMATION ON

- Background, idea and structure of the conference.
- Detailed programme and workshop topics.
- Speakers and moderators.
- Call for presentations, posters, displays or stands

#### THE BACKGROUND: BEPART – BALTIC ENTREPRENEURSHIP PARTNERS

BEPART was constituted in 2004 as a network of 12 institutions in the Baltic Sea Area. As universities or polytechnics, incubators or regional development agencies all partners focus on entrepreneurship and regional development. The main objective of BEPART is to arrive at an increased efficiency and impact of entrepreneurship promotion at and by universities and incubators within local / regional networks and settings. An entrepreneurial Europe will be built on areas with vivid entrepreneurial playgrounds. Above all this implies to work on favourable conditions for the growth of entrepreneurship in regions and townships, in regional centres and clusters. BEPART is part-financed by the European Union, Interreg III C.

Universities, colleges and incubator organizations play an important and strongly developable role in regional development and attractiveness. Inspiring curricula, effective programmes in entrepreneurship education and training, mutual links with the regional business world, with development centres and independent creative settings are all essential components to attract and to develop entrepreneurial talents, skills and actions.

This conference is part of the BEPART project activities and of the goal to arrive at effects and impact for regional development and entrepreneurship – which needs above all cooperation and exchange of experience, learning and off course applied knowledge and action.

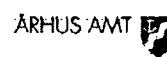
Click here to learn more on project and partners of BEPART: [www.bepart.info](http://www.bepart.info)

#### ONLINE REGISTRATION FOR YOUR CONFERENCE-PARTICIPATION

Registrations can be done until October 1, 2005. Please visit <http://www.asb.dk/conferences/bepart.aspx> for your online-registration. There you also find practical information on venue, accommodation, contact.



This conference is an activity of the BEPART project, part-financed by the European Union. We thank further supporters and sponsors to make the conference possible.



## CONFERENCE STRUCTURE AND IDEA

This conference will be a highly stimulating, multi-perspective event for entrepreneurship and regional development.

- It offers thought-provoking discussions on new ways to growth and development in your region.
- It brings together the different key players of a successful regional development in today's European and global network society.
- It is designed to be an exceptional meeting place for policy- and decision makers and for those creating a common understanding of an entrepreneurial region as the platform for innovation, renewal and growth.
- It bridges regional and European borders including the new market economies in the Baltic Sea Area.

A basic idea of the conference is active participation. It will not be a conference with only listening to presentations and theory. You will be invited and get involved into discussion, exchange of ideas and active communication with actors of different fields in regional development and entrepreneurship promotion from different regions and countries. Initial and concise impulse-presentations will stimulate further discussions within the workshop sessions which will be led by moderators.

Please read our additional call for presentations and papers in this document.

**Two plenum sessions** guarantee the mutual exchange between workshops in the different tracks. Conclusions from all workshops will be used as an input for the final declaration within the closing plenum.

**Five tracks** will structure the conference content:

- Track 1: Political and governmental challenges towards entrepreneurial regions.
- Track 2: Towards entrepreneurial universities: Challenges, examples, solutions.
- Track 3: Entrepreneurs and the business world: Viewpoints, function and activities towards entrepreneurial regions.
- Track 4: Selected overlapping questions towards entrepreneurial regions.
- Track 5: Action workshops and experiments.

**Three basic principles** guide the workshop process in track 1-3 of the conference:

- "Knowledge" in workshop session 1: Collecting basic knowledge on the focus of a track.
- "Learning" in workshop session 2: Focus on selected part-aspects, exchange and widening of ideas, arrive at new insights.
- "Innovation" in workshop session 3: Conclusions for new directions of effective regional development.

**Six experienced and excellent keynote and dinner speakers** will add further highlights to this conference.

**120 – 150 international participants** are expected to attend and make the conference a successful event.

# FULL PROGRAMME OVERVIEW

2 November 2005	
18:30 – 19:00	Early Registration and Reception at Aarhus School of Business.
19:00 – 19:30	
19:30 – 20:00	
3 November 2005	
11:00 – 11:15	Registration opens
11:15 – 11:30	
11:30 – 11:45	
11:45 – 12:00	
12:00 – 12:15	
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12:30 – 12:45	
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13:45 – 14:00	
14:00 – 14:15	
14:15 – 14:30	
14:30 – 14:45	
14:45 – 15:00	
15:00 – 15:15	Coffee Break
15:15 – 15:30	
15:30 – 15:45	
15:45 – 16:00	
16:00 – 16:15	
16:15 – 16:30	
16:30 – 16:45	
16:45 – 17:00	
17:00 – 17:15	Plenum 01
17:15 – 17:30	
17:30 – 17:45	
17:45 – 18:00	
18:00 – 18:30	
18:30 – 19:00	
19:00 – 19:30	
19:30	
	Gala Dinner at Turbinehallerne (Turbine Hall) Aarhus Harbour. Dinner speeches delivered by (1) a representative by the EU Commission (NN) and (2) Jim Cain, US Ambassador to Denmark

posters,  
exhibition stands

and option for a light meal (not included in conference fee)

- Welcome by Dean Assoc. Prof. Peter Østergaard, ASB
- Key Note Speech: "Place and local identity as the origin of entrepreneurial processes: Making the most of social, human and financial capital." Prof. Bengt Johansson, Växjö University
- Key Note Speech: "Entrepreneurship teaching and training: A key to improved entrepreneurial performance and economic growth?" Prof. Torben Bager, IDEA, SDU

- Track1/ Workshop1  
Governmental promotion of entrepreneurial regions: Basic challenges and questions.
- Track2/ Workshop1  
Entrepreneurial universities: More than innovative universities?
- Track3/ Workshop1  
Entrepreneurial regions: starting points, location factors and bottlenecks.
- Track4/ Workshop 1  
Regional spirit of entrepreneurship: Cultural fact or changeable factor?
- Track5/ Workshop1  
Workshop "Collaborative Competition for Innovation" – led by Hannah Simcoe-Read and Tak Hoshino: Univ. of East London.

**24 November 2005**

09.00 – 09.15	<ul style="list-style-type: none"> <li>Key Note Speech: "Co-Op-Act" – innovation and entrepreneurship: Strengthening innovation and entrepreneurship through co-operation and action." Johannes Flønsted-Jensen, Mayor of the County of Århus</li> <li>Key Note Speech: "Breeding European Gazelles – the role for universities and business schools." Dr. Bert Twaalfhoven, EFER</li> </ul>				
09.15 – 09.30	Follow-up-discussion				
09.30 – 09.45	Coffee Break				
09.45 – 10.00	Track1/ Workshop 2 Effectiveness of governmental and public entrepreneurship promotion.	Track2/ Workshop 2 Entrepreneurship as a challenge for change and learning at universities.	Track3/ Workshop 2 Entrepreneurs for entrepreneurial regions.	Track4/ Workshop 2 Internationalization, interregional and cross-boarder co-operation for regional development.	Track5/ Workshop 2 "Creative Destruction Workshop: Towards Creative Reconstruction" led by the Kaos Pilots Århus (to be confirmed).
10.00 – 10.15	Lunch				
10.15 – 10.30	Lunch				
10.30 – 10.45	Lunch				
10.45 – 11.00	Lunch				
11.00 – 11.15	Lunch				
11.15 – 11.30	Lunch				
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13.00 – 13.15	Lunch				
13.15 – 13.30	Lunch				
13.30 – 13.45	Lunch				
13.45 – 14.00	Track1/Workshop 3 Governmental and public promotion of entrepreneurship. Conclusions towards entrepreneurial regions	Track 2/ Workshop 3 New functions and concepts for universities. Conclusions towards entrepreneurial regions.	Track 3/ Workshop 3 Strengthening cooperation btw. academics, entrepreneurs and governments. Conclusions from an entrepreneurial viewpoint.	Track 4/Workshop 4 Regional studies into "regional entrepreneurship development". Findings and conclusions from cases	
14.00 – 14.15	Coffee				
14.15 – 14.30	Coffee				
14.30 – 14.45	Coffee				
14.45 – 15.00	Coffee				
15.00 – 15.15	Coffee				
15.15 – 15.30	Coffee				
15.30 – 15.45	Coffee				
15.45 – 16.00	Plenum 02.				
16.00 – 16.15	Conclusions from the workshops				
16.15 – 16.30	BEPART Declaration "Towards Entrepreneurial Regions"				
16.30 – 16.45	BEPART Declaration "Towards Entrepreneurial Regions"				
16.45 – 17.00	Outlook on Second BEPART Conference in Tartu (Estonia). Closing of the Conference.				

## DETAILED WORKSHOP OVERVIEW

Towards Entrepreneurial Regions: A perspective on knowledge, learning and innovation			
Track 1 Governmental and entrepreneurial challenges towards entrepreneurial regions	Track 2 Overlapping questions towards entrepreneurial regions	Track 3 Action workshops and experiments	Track 4 Selected overlapping questions towards entrepreneurial regions
<p><b>Governmental promotion of entrepreneurial regions: Basic challenges and questions.</b></p> <p>Function of governments for entrepreneurial regions. Do public interventions breed initiative or foster dependency? Public initiatives: Condemned to success or allowed to experiment like entrepreneurs? Bureaucracy versus entrepreneurship: A dilemma? Public promotion of entrepreneurship: Aimless and dispersed? *)</p>	<p><b>Entrepreneurial universities: Different than innovative universities?</b></p> <p>Function of universities/higher education for entrepreneurial regions. Innovation = High Tech = Entrepreneurship? Entrepreneurial and non-entrepreneurial universities: What makes the difference? Possible indicators for entrepreneurial universities. Showcases for entrepreneurial universities - can we learn from them? *)</p>	<p><b>Entrepreneurial regions: Starting points, location factors and bottlenecks.</b></p> <p>Function of entrepreneurs for entrepreneurial regions. What makes a location attractive to entrepreneurs and entrepreneurs expect from their regions? How do regions profit by entrepreneurs and entrepreneurship? Main hindrances towards entrepreneurial regions. *)</p>	<p><b>Regional spirit of entrepreneurship: Cultural fact or changeable factor?</b></p> <p>Indicators for low and high regional entrepreneurship. What factors moderate the entrepreneurial spirit of a region? How to influence a regional spirit of entrepreneurship? What are promising strategies and strategic interventions? *)</p>
<p><b>Effectiveness of governmental and public entrepreneurship promotion.</b></p> <p>The state of evaluation and monitoring in entrepreneurship promotion: Why so little progress? Assessing the value of entrepreneurship promotion. How to move from short-term-orientation to long-term-impact? How to do an impact-oriented work by getting short-term results as well? *)</p>	<p><b>Entrepreneurship as a challenge for change and learning at universities.</b></p> <p>The quality of administration and organisation in entrepreneurial universities. Quality in entrepreneurship education and training. Resources and competences for effective entrepreneurship education and training. A little bit of everything or building up critical mass? Knowledge-concepts: How to make practical use by them for developing entrepreneurial regions? *)</p>	<p><b>Entrepreneurs for entrepreneurial regions.</b></p> <p>Bridging the gap between the business world and academic institutions: Why is it still so difficult? Network and competence centres: Useful approaches to better utilize entrepreneurial knowledge and learning? What can entrepreneurs contribute to attract and breed young entrepreneurs for a region? Regional marketing as entrepreneurial strategy? Entrepreneurial and intrapreneurial human resource development. *)</p>	<p><b>Internationalization, interregional and cross-boarder cooperation for regional development.</b></p> <p>How can international and interregional cooperation help for regional development? Benchmarking regional development: Approaches, chances and limitations. *)</p>
<p><b>Governmental and public promotion of entrepreneurship: Conclusions towards entrepreneurial regions.</b></p>	<p><b>New functions and concepts for universities: Conclusions towards entrepreneurial regions.</b></p>	<p><b>Strengthening cooperation btw. academics, entrepreneurs and governments: Conclusions from an entrepreneurial viewpoint.</b></p>	<p><b>Regional studies into "regional entrepreneurship development": Findings and conclusions from cases.</b></p>
<p>Conclusions from workshop session 3 will be taken into the final plenum session.</p>			

\*) Commenting topics written in small letters are open suggestions to be discussed. The actual course of discussions may vary, depending on initial presentations and interest of workshop participants.

## KEY NOTE SPEAKERS

**Bengt Johannisson**, Ph.D., Professor, Växjö School of Management and Economics, Växjö University/ Sweden. He is a leading multi-awarded researcher and expert in entrepreneurship promotion and regional development, Director of SIRE (Scandinavian Institute for Research in Entrepreneurship), Editor of the journal "Entrepreneurship & Regional Development". [www.ehv.vxu.se/org/personal/hem/bjohannesson](http://www.ehv.vxu.se/org/personal/hem/bjohannesson)

His keynote will be on "Place and Local Identity as the Origin of Entrepreneurial Processes - Making the Most of Social, Human and Financial Capital."



**Torben Bager**, Professor, Director of IDEA (International Danish Entrepreneurship Academy), Professor of Organisation Theory and Management at Southern Danish University, Kolding. Member of the Committee for Entrepreneurship Education of the Ministry of Education, of the Danish Council for Innovation and of the Ernst & Young Entrepreneur of the Year Committee. For several years Torben Bager contributes as Danish project leader to the GEM-Project (Global Entrepreneurship Monitor). [www.IDEA-Denmark.dk](http://www.IDEA-Denmark.dk)

His keynote will be on: "Entrepreneurship teaching and training: A key to improved entrepreneurial performance and economic growth?"



**Johannes Flensted-Jensen**, County Mayor of Århus Region/ Denmark. Member of the EU Committee for the Regions. Due to model-like, innovative and customer-oriented solutions of a public-service authority Århus Amt was awarded the distinguished Carl Bertelsmann Prize and its award of €150,000 which county commissioner Johannes Flensted-Jensen accepted in Gütersloh/ Germany in September 2004. [www.aaa.dk](http://www.aaa.dk)

His keynote will be on: "'Co-Op-Act', innovation and entrepreneurship - Strengthening innovation and entrepreneurship through cooperation and action."



**Bert W. M. Twaalfhoven**, Dr., MBA, BSc., Founder of EFER (European Foundation for Entrepreneurship Research), founding member and board member of Europe's 500, now Growth Plus – the Association for Europe's fastest growing entrepreneurs. Board member in different business schools. In 2001 he received the Annual Alumni Award from Harvard Business School for his activities in stimulating entrepreneurship in Eastern and Western Europe. [www.efer.nl](http://www.efer.nl)

His keynote will be on "Breeding European Gazelles - the Role for Universities and Business Schools."



## DINNER SPEAKERS

**Jim Cain**, new U.S. ambassador to Denmark. Mr. Cain will take up residence in Copenhagen later this summer. Until recently he served as a Partner in the law firm of Kilpatrick Stockton, LLP, and additionally as President and Chief Operating Officer of the National Hockey League's Carolina Hurricanes and its parent company, Gale Force Holdings. Not only for his prominent office but with his strong support of entrepreneurship and his business background as well the BEPART conference organizers are much obliged for his interest to support the conference as one of the two eminent dinner speakers. [www.usembassy.dk](http://www.usembassy.dk)



**EU-Commission/ Representative (N.N.)**

to deliver one of the two dinner speeches on the occasion of the gala dinner.



## WORKSHOP-MODERATORS

**BEPART Network:** Workshop-Moderators from the partner institutions and BEPART project-staff will support the conference process and discussions.

Denmark - Århus School of Business - [www.asb.dk](http://www.asb.dk)

Estonia - Dpt. of Business Administration, Tallinn Technical University - [www.ttu.ee](http://www.ttu.ee)

Estonia - University of Tartu, Faculty of Economics and Business Administration - [www.ut.ee](http://www.ut.ee)

Finland - University of Oulu, Learning and Research Services - [www.oulu.fi/yliopisto/](http://www.oulu.fi/yliopisto/)

Finland - Kajaani Polytechnic, Research and Development Unit - [www.kajak.fi](http://www.kajak.fi)

Finland - Häme Development Centre Ltd. - [www.kehittamiskeskus.com](http://www.kehittamiskeskus.com)

Finland - Research Centre for Vocational Education (RCVE) at the University of Tampere - [www.uta.fi/laitokset/aktk](http://www.uta.fi/laitokset/aktk)

Germany - University of Rostock, Economics and Business Education, BREED-Institute - [www.wiwi.uni-rostock.de/~wipae/](http://www.wiwi.uni-rostock.de/~wipae/) (Coordinator of BEPART)

Lithuania - Kaunas University of Technology Regional Business Incubator - [www.ktc.lt](http://www.ktc.lt)

Netherlands - University of Twente - [www.utwente.nl](http://www.utwente.nl)

Poland - Jagiellonian University, Center of Information, Technology Transfer and University Development - [www.uj.edu.pl/citru/](http://www.uj.edu.pl/citru/)

Poland - University of Lodz, Dpt. of Entrepreneurship and Industrial Policy, as associated partner - <http://wz.uni.lodz.pl/struktura/kpipp/2index.html>

Sweden - Stockholm School of Entrepreneurship - [www.sses.se](http://www.sses.se)

**Hannah Simcoe-Read**, PhD/ MPhil, BA (Hons), has been working as Consultant, Managing Director for High-Tech Spinouts and as Business Development Director in Germany and the UK. She currently serves as subject coordinator for entrepreneurship at the University of East London. Her professional activities, teaching and research concentrate on entrepreneurship development, empowerment, community development and the method of co-evolution activities. <http://www.uel.ac.uk/elbs/index.htm>

Together with Tak Hashino she will run the conference workshop "Collaborative Competition for Innovation".



**Takuro Hoshino**, AADip/ MArch, Senior lecturer at School of Architecture and the Visual Arts, University of East London Degree School. Manifold activities in architecture and design, computer simulation and urban development. Tak was awarded several prizes for his innovative approaches. To his major fields of work belong the development of systems for collaborative competition on the base of coevolutionary designs. Together with Hannah Simcoe-Read he will run the conference-workshop "Collaborative Competition for Innovation".



Further contributors (e.g. for impulse presentations) will be named in the documents available during the conference.

## CALL FOR PAPERS AND PRESENTATIONS

Active communication and discussion will gain from stimulating presentations and contributions.

We invite you to submit an abstract for a presentation and paper to the conference according to the topics and process of the conference as summarized below:

WS-No.	Basic Workshop Topic ( <u>Please assign your abstract to one of these topics</u> )
WS 1-1	Governmental promotion of entrepreneurial regions: Basic challenges and questions.
WS 1-2	Effectiveness of governmental and public entrepreneurship promotion.
WS 2-1	Entrepreneurial universities: Different than innovative universities?
WS 2-2	Entrepreneurship as a challenge for change and learning at universities.
WS 3-1	Entrepreneurial regions: Starting points, location factors and bottlenecks.
WS 3-2	Entrepreneurs for entrepreneurial regions.
WS 4-1	Regional spirit of entrepreneurship: Cultural fact or changeable factor?
WS 4-2	Internationalization, interregional and cross-boarder co-operation for regional development.

In case of your interest for such a contribution:

1. Please submit an **abstract** of not more than 500 words by **September 15, 2005**. This abstract should set out: Principal Topic; Problems Focus; Key Propositions; Implications. Please send your abstract by Sept. 15 at the latest as an e-mail to: Poul Dreisler [pd@asb.dk](mailto:pd@asb.dk) and cc to Christoph Diensberg [christoph.diensberg@uni-rostock.de](mailto:christoph.diensberg@uni-rostock.de)
2. An international review panel will chose selected submissions to be hold as concise, impetus-giving presentations during the workshops (we plan to limit the number of presentations during a single workshop by two presentations, each 10 minutes). You will be informed by October 1 and receive further details for your presentation in that case.
3. Those and further selected submitters with a confirmed review result will be also requested to deliver full papers of a maximum length of 10 A4-pages by November 30. Author's guidelines will be sent out to you together with the confirmation/ invitation after October 1, 2005.
4. Confirmed abstracts/ presentations and papers will be published in full lengths within the conference proceedings as an ISBN-publication; others will be included as abstracts. The conference proceedings will be published by the beginning of 2006.

## CALL FOR POSTERS AND DISPLAYS/ OFFER FOR DISPLAY STANDS

Make your successful activities, results or services in regional development and entrepreneurship promotion visible and get into business and cooperation with others!

We address this additional call especially to:

- Public bodies in regional development, regional marketing and entrepreneurship promotion.
- Consultancies active in regional development and consultants of public bodies.
- Publishing houses.
- Regions with successful showcases.
- Academics, research groups and scientific institutes, incubators and universities.

Fees for posters, displays/ stands will vary between € 50 and € 300. Please contact us for further information: [christoph.diensberg@uni-rostock.de](mailto:christoph.diensberg@uni-rostock.de)

We request all interested contributors to who we address these calls also to register as a conference participant via the online registration form: <http://www.asb.dk/conferences/bepart/registration.aspx>. For organisational reasons we handle the conference registrations (for participation) and additional contributions (presentations, posters etc.) separately and beg for your understanding.



# Institut for Ledelse

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## Conference fee

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[>First BEPART Conference](#)

The conference fee for delegates include:

[>Who Should Attend?](#)

- Access to all sessions

[>Programme](#)

- Conference bag

[>Venue](#)

- Shuttle busses to and from venue/to and from conference hotels

[>Registration and payment](#)

- Accommodation
- Conference fee

- Coffee and tea during breaks

- Lunch (3 and 4 November)

- Conference dinner at Turbinehallerne

[>Contact](#)

[>About BEPART](#)

The conference fee for accompanying persons include:

- Conference dinner at Turbinehallerne

Due to funding from our sponsors:

- Aarhus County (AAA)



- International Danish Entrepreneurship Academy (IDEA)



- The Danish Society for the Advancement of Business Education (FUHU)



- Aarhus School of Business (ASB)



the fee for participating is:

Delegate: 1700 DKK (Euro 225)

Accompanying person: 750 DKK (Euro 100)

Basic  
BI

**Payment**

All payment must be forwarded in Danish currency (DKK) and can be made by cheque, drawn on Danske Bank, bank transfer or credit card (Visa, Eurocard, Mastercard, JCB, Diners, Maestro, American Express and Dankort). Payment by credit card is not possible online. If you wish to pay by credit card you have to print the registration form and fill out the amount to be drawn, card number, expiry date and card holder's signature and then send it by fax to KongresKompagniet + 45 8629 6980.

Handelshøjskolen i Århus

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CVR-num



# Institut for Ledelse

**Handelshøjskolen >**

Om Handelshøjskolen | Institutter og centre | Medarbejdere | Nyheder | Ledige stillinger

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**Institutter og centre**

## Registration and payment

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>**First BEPART Conference**

All participants must submit completed registration forms.

>**Who Should Attend?**

Link to online registration form

>**Programme**

Alternatively print the form and return it completed and with relevant payment to KongresKompagniet.

>**Venue**

>**Registration and payment**

Accommodation

Conference fee

Registration forms, hotel reservations and all correspondence concerning registration and accommodation (payment, charges, cancellation, social programme etc.) must be sent to KongresKompagniet (see address etc. above).

>**Contact**

>**About BEPART**

### Cancellation refund policy

Notification of cancellation must be in writing and sent to KongresKompagniet. For cancellation before October 1st 2005 all fees except a cancellation charge of DKK 500 will be refunded. Cancellation after this date will not be refunded. Refund claims must include name of bank, bank address, IBAN, S.w.i.f.t. code, account number and name of the account owner for money transfers. All refunds will only be processed after the conference.

Handelshøjskolen i Århus

Fuglesangs Allé 4  
8210 Århus V

Tel. 89 48 66 88  
Fax 86 15 01 88

Web [www.asb.dk](http://www.asb.dk)  
E-mail [webmaster@asb.dk](mailto:webmaster@asb.dk)

EAN-num  
CVR-num



Velkommen → conferences → bepart

## Invitation to the First BEPART Conference

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*Expand your regional experience and share it with others on an international level. Come and market your region and regional ideas within the wider Baltic Sea Area.*

We are delighted to invite you to take part in the **first BEPART Conference**

### **Towards Entrepreneurial Regions - A perspective on learning, knowledge & innovation**

The conference takes place in Aarhus, Denmark, 3-4 November 2005.

Please see the announcement and the invitation to the conference [here \(pdf\)](#).

We look forward to seeing you in Aarhus.

On behalf of the organizing committee

Associate Professor Poul Dreisler  
Department of Management and International Business  
Aarhus School of Business

#### **Organizing Committee:**

Associate Professor Poul Dreisler, Aarhus School of Business, Denmark (chairman)  
Project Coordinator Christoph Diensberg, Rostock University, Germany  
Dr Tõnis Metz, Tartu Technical University, Estonia  
Professor Poul Rind Christensen, Aarhus School of Business, Denmark  
Professor Jesper Strandkov, Aarhus School of Business, Denmark  
Secretary, stud.merc. Tinna Strøjer Madsen, Aarhus School of Business, Denmark

#### **Conference Secretariat - registration and accommodation:**

KongresKompagniet  
Nordhavns-gade 1  
DK-8000 Aarhus C  
Phone: +45 86 29 69 60  
Fax: +45 86 29 69 80  
Mail: [ter@kongreskompagniet.dk](mailto:ter@kongreskompagniet.dk)

*liv / 23 juni 2005*

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